PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
	04/15/2009

RECEIVING PARTY DATA

Name:	Media Rights Technologies, Inc.
Street Address:	55 River Street, Suite 200
City:	Santa Cruz
State/Country:	CALIFORNIA
Postal Code:	95060

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12424420

CORRESPONDENCE DATA

Fax Number: (831)722-2350

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Address Line 4: Watsonville, CALIFORNIA 95076

ATTORNEY DOCKET NUMBER: MOMI-057

NAME OF SUBMITTER: Brenda Dinapoli

Total Attachments: 1

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PATENT REEL: 022641 FRAME: 0909 CH \$40.00 1Z

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APR-15-2009 23:36 From:MRT

13:46

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To:14083770501

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Attorney Docket #: MOMI- 057

Assignment to Media Rights Technologies, Inc.

In consideration of good and valuable consideration, receipt of which is hereby acknowledged, I/we Hank RISAN

do hereby sell, assign and transfer unto Media Rights Technologies (hereinafter called MRT), a California Corporation having its principal place of business at 55 River Street, Suite 200, Santa Cruz, California 95060, and its successors and assigns, the entire right, title, and interest for the United States and all foreign countries, in and to any and all improvements, including the right of priority in, to, and under, the application for the United States patent entitled:

ENHANCING COPYRIGHT REVENUE GENERATION FOR A COPYRIGHT PROTECTED FRAME-BASED WORK

United States and of countries foreign thereto which may be granted thereon or therefore; or						
	Serial No.:	filed on therein, and any and all Letters Patent of the United	and the inventions set forth			
	which may be g	nerein, and any and all Letters Patent of the United ranted thereon or therefore;	States and of countries foreign thereto			
	Further, I/we have agreed to assign to MRT all inventions (except as otherwise limited by law) which relate to MRT business and which were first conceived or actually reduced to practice during my/our employment by MRT;					
	And for the above consideration, I/we agree promptly upon request of MRT, its successors or assigns, to execute and deliver without further compensation any power of attorney, assignment, application, whether original, continuation, divisional or reissue, or other papers which may be necessary or desirable fully to secure to MRT, its successors and assigns, the inventions described in said application and all patent rights therein, in the United States and in any country foreign thereto, and to cooperate and assist in the prosecution of interference proceedings involving said inventions and in the adjudication or reexamination of said Letters Patent provided the expenses which may be incurred by me/us in lending such cooperation and assistance are paid by MRT;					
	I/we further covenant with MRT, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned;					
In witness whereof, I/we hereunto set my/our hand(s) and sea!						
	Inventor's Signature:	1-2/2	Date: 4/15/09			
	Witnesses:	11 11/4	: [-1			
	Witness' Signature:	Jasen Har har	Date: 4/15/09			
	Print or type name;	JASLEEN MATHARY				
	Home Address:	1584 TWESTCLIFF LAW!	E, TRACY, CA 95377.			

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PATENT REEL: 022641 FRAME: 0910

rav: 11/97 apn

RECORDED: 05/05/2009