

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Anurag Srivastava	05/06/2009
RECEIVING PARTY DATA	
Name:	Alcatel-Lucent USA Inc.
Street Address:	600-700 Mountain Avenue
City:	Murray Hill
State/Country:	NEW JERSEY
Postal Code:	07974
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12389903
CORRESPONDENCE DATA	
Fax Number:	(516)759-9512
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	516-759-2722
Email:	nyoffice@rml-law.com
Correspondent Name:	RYAN, MASON & LEWIS, LLP
Address Line 1:	90 FOREST AVENUE
Address Line 2:	Joseph B. Ryan
Address Line 4:	LOCUST VALLEY, NEW YORK 11560
ATTORNEY DOCKET NUMBER:	ACHARYA 35-21
NAME OF SUBMITTER:	Joseph B. Ryan
Total Attachments: 3 source=1200-1298_ASM#page1.tif source=1200-1298_ASM#page2.tif source=1200-1298_ASM#page3.tif	

OP \$40.00 12389903

500852929

PATENT
REEL: 022643 FRAME: 0568

ASSIGNMENT AND AGREEMENT

For value received, we, Swarup Acharya, of New Providence in the County of Union and State of New Jersey, and Anurag Srivastava, of New Providence in the County of Union and State of New Jersey, hereby sell, assign and transfer to Alcatel-Lucent USA Inc., a corporation of the State of Delaware, having an office at 600-700 Mountain Avenue, Murray Hill, New Jersey 07974, U.S.A., and its successors, assigns and legal representatives, the entire right, title and interest, for the United States of America, in and to certain inventions related to **ACCESS NODE BASED TARGETED INFORMATION INSERTION** described in an application for Letters Patent of the United States, executed by us of even date herewith, and all the rights and privileges in said application and under any and all Letters Patent that may be granted in the United States for said inventions; and we also concurrently hereby sell, assign and transfer to Alcatel-Lucent USA Inc. the entire right, title and interest in and to said inventions for all countries foreign to the United States, including all rights of priority arising from the application aforesaid, and all the rights and privileges under any and all forms of protection, including Letters Patent, that may be granted in said countries foreign to the United States for said inventions.

We authorize Alcatel-Lucent USA Inc. to make application for such protection in its own name and maintain such protection in any and all countries foreign to the United States, and to invoke and claim for any application for patent or other form of protection for said inventions, without further authorization from us, any and all benefits, including the right of priority provided by any and all treaties, conventions, or agreements.

We hereby consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any document which may be required in any country in proof of the right of Alcatel-Lucent USA Inc. to apply for patent or other form of protection for said inventions and to claim the aforesaid benefit of the right of priority.

We request that any and all patents for said inventions be issued to Alcatel-Lucent USA Inc. in the United States and in all countries foreign to the United States, or to such nominees as Alcatel-Lucent USA Inc. may designate.

We agree that, when requested, we shall, without charge to Alcatel-Lucent USA Inc. but at its expense, sign all papers, and do all acts which may be necessary, desirable or convenient in connection with said applications, patents, or other forms of protection.

Date: _____

Swarup Acharya

United States of America

)

State of New Jersey

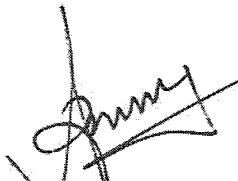
) ss.:

County of Union

)

On this _____ day of _____, 20____, before me personally came Swarup Acharya, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

Notary Public



Anurag SrivastavaDate: 05/06/2009

United States of America)

State of New York) ss.:

County of ^{New York} Richmond)

On this 6 day of May, 2009, before me personally came Anurag Srivastava, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.



Notary Public

ARTHUR A. LOSKOVE
Notary Public, State of New York
No. 02106177589
Qualified in New York County
Certificate Filed in New York County
Commission Expires November 13, 2011

Ryan, Mason & Lewis, LLP
90 Forest Avenue
Locust Valley, New York 11560
(516) 759-2722

PATENT