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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):
VICTOR HASSELBLAD AB

Execution Date(s): April 24, 2009

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: HASSELBLAD A/S

Internal Address: _____

Street Address: _____

Hejrevej 30

City: Copenhagen NV

State: _____

Country: Denmark Zip: DK-2400

Additional name(s) & address(es) attached: Yes No

3. Nature of Conveyance:

Assignment Merger

Security Agreement Change of Name

Government Interest Assignment

Executive Order 9424, Confirmatory License

Other _____

4. Application or patent number(s):

A. Patent Application No.(s) _____

Additional numbers attached? Yes No

This document is being filed together with a new application.

B. Patent No.(s)

D399,230	D400,227	D443,832
D400,226	D408,045	D524,340

Yes No

5. Name and address to whom correspondence concerning document should be mailed:

Name: **Arnold H. Krumholz
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6. Total number of applications and patents involved: 6

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 240.00

Authorized to be charged by credit card

Authorized to be charged to deposit account

Enclosed

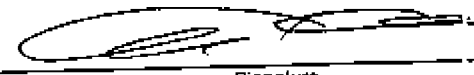
None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers _____
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9. Signature:

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Signature _____ Date May 6, 2009

Arnold H. Krumholz - 25,428 _____

Name of Person Signing _____

Total number of pages including cover sheet, attachments, and documents: 2

CH \$240.00 121095 D399230

PTO/SB/15 (8-00)
Modified by LDLK&M**ASSIGNMENT**

Docket Number (Optional)

ALBIHN W 9.0-003 II

WHEREAS, **Victor Hasselblad AB**, located and doing business at **Box 220; S-401 23 Göteborg; SWEDEN** is the sole and exclusive owner, by assignment, of the following Design Patents of the United States of America:

Design Patent No.	Inventor	Granted	Title
D399,230	Lave Tenne	October 6, 1998	COUPLING DEVICE - BETWEEN CAMERA AND TRIPOD
D400,226	Lave Tenne	October 27, 1998	VIEWFINDER FOR CAMERA
D400,227	Lave Tenne	October 27, 1998	FLASHGUN FOR CAMERA
D408,045	Lave Tenne	April 13, 1999	FILM TRANSPORTING WINDER FOR CAMERA
D443,632	Jan Johansson	June 12, 2001	CAMERA ADAPTOR FRAME
D524,340	Lave Tenne	July 4, 2006	CAMERA

WHEREAS, **Hasselblad A/S**, located and doing business at **Hejrevej 30, DK-2400 Copenhagen NV, Denmark** is desirous of acquiring the right, title and interest in, to and under said Design Patents and the inventions covered thereby;

NOW, THEREFORE, in consideration of and in exchange for the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, the said **Victor Hasselblad AB** has sold, assigned, transferred and set over, and does hereby sell, assign, transfer and set over to the said **Hasselblad A/S**, the said inventions and the Design Patents, the same to be held and enjoyed by the same **Hasselblad A/S**, for its own use and enjoyment, and for the use and enjoyment of its successors, assigns and other legal representatives, to the end of the term or terms for which said Design Patents of the United States are granted or reissued as fully and entirely as the same would have been held and enjoyed by the said **Victor Hasselblad AB**, if this assignment and sale had not been made, together with all claims for damages by reason of past infringement of said Design Patents, with the right to sue for, and collect the same for its own use and behoof, and for the use and behoof of its successors, assigns, or other legal representatives.

APRIL 24, 2009

(Date)

Per Stig-Nielsen

(Witness)

PER STIG-NIELSEN

(Typed Name of Witness)

Christian Poulsen

(Signature)

CHRISTIAN POULSEN

(Typed Name of Person Signing)

CEO

(Title)

731756_1.DOC

hasselblad a/s

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DK-2400 Copenhagen NV
Denmark

PATENT

RECORDED: 05/06/2009

REEL: 022645 FRAME: 0293