

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Sam Sandberg	05/08/2009
RECEIVING PARTY DATA	
Name:	Firestone, Inc.
Street Address:	154 West 14th St., 12th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10011
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29336788
CORRESPONDENCE DATA	
Fax Number:	(212)684-3999
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	2126843900
Email:	info@grr.com
Correspondent Name:	GOTTLIEB RACKMAN & REISMAN PC
Address Line 1:	270 MADISON AVENUE
Address Line 2:	8TH FLOOR
Address Line 4:	NEW YORK, NEW YORK 10016-0601
ATTORNEY DOCKET NUMBER:	5450-008
NAME OF SUBMITTER:	Jeffrey Kaden
Total Attachments: 2 source=Assignment_5450_008_05_08_2009#page1.tif source=Assignment_5450_008_05_08_2009#page2.tif	

OP \$40.00 29336788

500855841

PATENT
REEL: 022660 FRAME: 0312

Assignment of Executed Patent Application

Date: 5/8, 2009

Assignor: Sam Sandberg
Address: 310 Riverside Drive, Apt. 315
New York, N.Y. 10025

Assignee: Firestone, Inc.
Address: 154 West 14th Street, 12th Floor
New York, N.Y. 10011

If there is more than one Assignor or Assignee, the words "Assignor" and "Assignee" shall include them.

This assignment relates to a United States patent application signed by Assignor on 5/8/09, 2009 and entitled

JEWELRY ELEMENT

This patent application is called "the Patent Application".

Assignor has received Ten Dollars (\$10.00) and other good and valuable consideration for this assignment.

Assignor assigns to Assignee all of Assignor's right, title and interest in the Patent Application, the invention described and claimed in the Patent Application, and all patents that may issue based on the invention and on the Patent Application in the United States and in every foreign country. Assignor also assigns to Assignee all priority rights in the Patent Application.

In those countries where permitted, the Assignor authorizes the Assignee to apply for patents for the invention directly in Assignee's name. Assignor authorizes the Commissioner of Patents and Trademarks or other governmental authority to issue all patents for the invention directly to Assignee.

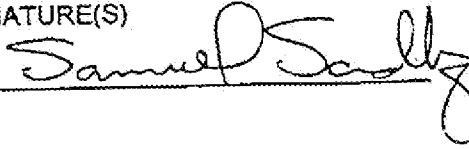
Assignor states that Assignor has the right to grant to Assignee the rights which are assigned by this assignment. Assignor will sign any additional documents as may be needed to carry out the purpose of this assignment.

This assignment is binding on all parties who lawfully succeed to the rights of or take the place of Assignor or Assignee.

The undersigned hereby grant(s) to the firm of Gottlieb, Rackman & Reisman, 270 Madison Avenue, New York, New York 10016-0601, the power to insert on this assignment any further identification of the Patent Application which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office concerning recordation of this document.

Strike italicized sections only if foreign rights are not intended to be assigned.

The effective date of this assignment is the date at the top of this assignment.

TYPED OR PRINTED NAME(S)			DATE	SIGNATURE(S)
Sam		Sandberg	5/8/09	
First Name	Middle Initial	Last Name		
First Name	Middle Initial	Last Name		
First Name	Middle Initial	Last Name		
First Name	Middle Initial	Last Name		

STATE OF NY
COUNTY OF NY

STATE OF
COUNTY OF

On May 8, 2009 before me
personally came Samuel Sandberg

On before me
personally came

to me known to be the Assignor(s) described in and who
executed the foregoing Assignment, and the Assignor(s)
duly acknowledged to me execution of the same.

to me known to be the Assignor(s) described in and
who executed the foregoing Assignment, and the
Assignor(s) duly acknowledged to me execution of
the same.


Notary Public

WALTER H. BOXER
Notary Public, State of New York
02BO6142012
Qualified In New York County
Commission Expires March 13, 2010

Notary Public

STATE OF
COUNTY OF

STATE OF
COUNTY OF

On before me
personally came

On before me
personally came

to me known to be the Assignor(s) described in and who
executed the foregoing Assignment, and the Assignor(s)
duly acknowledged to me execution of the same.

to me known to be the Assignor(s) described in and
who executed the foregoing Assignment, and the
Assignor(s) duly acknowledged to me execution of
the same.

Notary Public

Notary Public

S:\jbuchman\CLIENTS - FILES\FIRESTONE JEWELRY\SHARED STAR DESIGN PATENT\Assignment-5450-008.doc