

# PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

| SUBMISSION TYPE:   | NEW ASSIGNMENT                  |               |                                 |                     |                    |                    |            |                |             |              |       |
|--|---------------------------------|---------------|---------------------------------|---------------------|--------------------|--------------------|------------|----------------|-------------|--------------|-------|
| NATURE OF CONVEYANCE:  | ASSIGNMENT                      |               |                                 |                     |                    |                    |            |                |             |              |       |
| <b>CONVEYING PARTY DATA</b>  |                                 |               |                                 |                     |                    |                    |            |                |             |              |       |
| <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Stephen E. Randall</td> <td>05/06/2009</td> </tr> <tr> <td>Mary B. Nasenbenny</td> <td>05/04/2009</td> </tr> </tbody> </table>   |                                 | Name          | Execution Date                  | Stephen E. Randall  | 05/06/2009         | Mary B. Nasenbenny | 05/04/2009 |                |             |              |       |
| Name   | Execution Date                  |               |                                 |                     |                    |                    |            |                |             |              |       |
| Stephen E. Randall   | 05/06/2009                      |               |                                 |                     |                    |                    |            |                |             |              |       |
| Mary B. Nasenbenny   | 05/04/2009                      |               |                                 |                     |                    |                    |            |                |             |              |       |
| <b>RECEIVING PARTY DATA</b>  |                                 |               |                                 |                     |                    |                    |            |                |             |              |       |
| <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Hartford Fire Insurance Company</td> </tr> <tr> <td>Street Address:</td> <td>One Hartford Plaza</td> </tr> <tr> <td>City:</td> <td>Hartford</td> </tr> <tr> <td>State/Country:</td> <td>CONNECTICUT</td> </tr> <tr> <td>Postal Code:</td> <td>06155</td> </tr> </table> |                                 | Name:         | Hartford Fire Insurance Company | Street Address:     | One Hartford Plaza | City:              | Hartford   | State/Country: | CONNECTICUT | Postal Code: | 06155 |
| Name:  | Hartford Fire Insurance Company |               |                                 |                     |                    |                    |            |                |             |              |       |
| Street Address:  | One Hartford Plaza              |               |                                 |                     |                    |                    |            |                |             |              |       |
| City:  | Hartford                        |               |                                 |                     |                    |                    |            |                |             |              |       |
| State/Country:   | CONNECTICUT                     |               |                                 |                     |                    |                    |            |                |             |              |       |
| Postal Code:   | 06155                           |               |                                 |                     |                    |                    |            |                |             |              |       |
| <b>PROPERTY NUMBERS Total: 1</b>   |                                 |               |                                 |                     |                    |                    |            |                |             |              |       |
| <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12112683</td> </tr> </tbody> </table>  |                                 | Property Type | Number                          | Application Number: | 12112683           |                    |            |                |             |              |       |
| Property Type  | Number                          |               |                                 |                     |                    |                    |            |                |             |              |       |
| Application Number:  | 12112683                        |               |                                 |                     |                    |                    |            |                |             |              |       |
| <b>CORRESPONDENCE DATA</b>   |                                 |               |                                 |                     |                    |                    |            |                |             |              |       |
| <p>Fax Number: (203)972-7627</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 203-972-0006</p> <p>Email: levin@BMTPATENT.COM</p> <p>Correspondent Name: BUCKLEY, MASCHOFF &amp; TALWALKAR LLC</p> <p>Address Line 1: 50 LOCUST AVENUE</p> <p>Address Line 4: NEW CANAAN, CONNECTICUT 06840</p>                                |                                 |               |                                 |                     |                    |                    |            |                |             |              |       |
| ATTORNEY DOCKET NUMBER:  | H03.002                         |               |                                 |                     |                    |                    |            |                |             |              |       |
| NAME OF SUBMITTER:   | Nathaniel Levin                 |               |                                 |                     |                    |                    |            |                |             |              |       |
| <p>Total Attachments: 3</p> <p>source=H03.002 - Executed Assignment for SERandall and MBNasenbenny#page1.tif</p> <p>source=H03.002 - Executed Assignment for SERandall and MBNasenbenny#page2.tif</p> <p>source=H03.002 - Executed Assignment for SERandall and MBNasenbenny#page3.tif</p>   |                                 |               |                                 |                     |                    |                    |            |                |             |              |       |

OP \$40.00 12112683

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**PATENT**  
**REEL: 022666 FRAME: 0479**

Docket No.: H03.002

**ASSIGNMENT**

WHEREAS, we, **Stephen E. Randall, Mary B. Nasenbenny** have invented a certain improvement in **COMPUTER SYSTEM AND METHOD FOR INTERIM TRANSACTION DIAGNOSIS FOR SELECTIVE REMEDIATION AND CUSTOMER LOYALTY ENHANCEMENT** described in an application for Letters Patent of the United States, the specification of which:

☐ is being executed on even date herewith; and is about to be filed in the United States Patent Office;

☒ was filed on April 30, 2008 as Application No. 12/112,683

☐ was patented under U.S. Patent No \_\_\_\_\_ on \_\_\_\_\_.

WHEREAS, **Hartford Fire Insurance Company**, (hereinafter "ASSIGNEE"), a U.S. Corporation, having principal offices at One Hartford Plaza, Hartford, CT 06155 desires to acquire an interest therein in accordance with agreements duly entered into with us;

NOW, THEREFORE, to all whom it may concern be it known that for and in consideration of said agreements and of other good and valuable consideration, the receipt of which is hereby acknowledged, we have sold, assigned and transferred and by these presents do hereby sell, assign and transfer unto said ASSIGNEE, its successors, assigns and legal representatives, our entire right, title and interest in and throughout the United States of America, its territories and all foreign countries, in and to said invention as described in said application, together with our entire right, title and interest in and to said application and such Letters Patent as may issue thereon, and any reissue, continuation, divisional and foreign counterparts thereof and including the right to claim priority under any applicable statute, treaty or convention based on said application; said invention, application and Letters Patent to be held and enjoyed by said ASSIGNEE for its own use and behalf and for its successors, assigns and legal representatives, to the full end of the term for which said Letters Patent may be granted as fully and entirely as the same would have been held by us had this assignment not been made; we hereby convey all rights arising under or pursuant to any and all international agreements, treaties or laws relating to the protection of industrial property by filing any such applications for Letters Patent, all choses in action pertaining to the applications or Letters Patent including the right to sue for and collect damages and other recoveries for past infringement thereof, all rights to initiate proceedings before government and administrative bodies, and all files, records and other materials arising from the prosecution, exploitation, or defense of rights and registrations pertaining to the applications or Letters Patent. We hereby acknowledge that this assignment, being of our entire right, title and interest in and to said invention, carries with it the right in ASSIGNEE to apply for and obtain from competent authorities in all countries of the world any and all Letters Patent by attorneys and agents of ASSIGNEE's selection and the right to procure the grant of all such Letters Patent to ASSIGNEE for its own name as assignee of the entire right, title and interest therein;

AND, we hereby further agree for ourselves and our executors and administrators to execute upon request any other lawful documents and likewise to perform any other lawful acts which may be deemed necessary to secure fully the aforesaid invention to said ASSIGNEE, its successors, assigns and legal representatives, but at its or their expense and charges, including the execution of applications for patents in foreign countries, and the execution of substitution, reissue, divisional or continuation applications and preliminary or other statements, the giving of testimony in any interference or other proceeding in which said invention or any application or patent directed thereto may be involved, and the communication to said ASSIGNEE, its successors, assigns and legal representatives, of all facts known to us relating to said invention and the history thereof;

AND, we do hereby authorize and request the Commissioner of Patents of the United States to issue such Letters Patent as shall be granted upon said application or applications based thereon to said ASSIGNEE, its successors, assigns, and legal representatives.

IN TESTIMONY WHEREOF, we have hereunto set our hands and affixed our seal(s) the date set forth below.

Inventor's Signature: \_\_\_\_\_

Stephen E. Randall

State of Connecticut )  
County of Hartford )

On this 6th day of May, 2009, before me, the undersigned notary public, personally appeared Stephen E. Randall, proved to me through satisfactory evidence of identification, which was of Driver's License, to be the person whose name is signed on the preceding or attached document in my presence.

(SEAL)  
Notary Public

Kenna Wytynia

My commission expires 5/31/11

Docket No.: H03.002

Inventor's Signature:

Mary B. Nasenbenny  
Mary B. NasenbennyState of )  
County of )

On this 4<sup>th</sup> day of May, 2009, before me, the undersigned notary public, personally appeared Mary B. Nasenbenny, proved to me through satisfactory evidence of identification, which was Driver's License, to be the person whose name is signed on the preceding or attached document in my presence.

(SEAL)  
Notary PublicNatalie S Jose

My commission expires \_\_\_\_\_

