PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
John S. Kurek	04/08/2009

RECEIVING PARTY DATA

Name:	Avon Products, Inc.		
Street Address:	1345 Avenue of the Americas		
Internal Address:	c/o Anthony M. Santini		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10105		

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	12514506	

CORRESPONDENCE DATA

Fax Number: (845)369-2900

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 845-369-2114

Email: PATENT.DEPARTMENT@AVON.COM

Correspondent Name: AVON PRODUCTS, INC.

Address Line 1: AVON PLACE

Address Line 2: c/o Joan M. McGillycuddy
Address Line 4: SUFFERN, NEW YORK 10901

ATTORNEY DOCKET NUMBER: CR95U-US

NAME OF SUBMITTER: Joan M. McGillycuddy

Total Attachments: 3

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PATENT REEL: 022671 FRAME: 0385 OF \$40.00 12514506

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PATENT REEL: 022671 FRAME: 0386

Docket No.: CR95U-US

ASSIGNMENT OF APPLICATION FOR PATENT

WHEREAS:						
John S. Kurek 287 Reservoir Road Goshen, New York 10942 USA						
(full name(s) and post office address(s) of inventor(s) (including country))						
(hereinafter referred to as ASSIGNOR(S)), has made a discovery or invention entitled:						
CAPLESS COSMETIC APPLICATOR						
(title of discovery or invention)						
for which application for Letters Patent of the United States has been executed on even date herewith,						
for which application for Letters Patent of the United States has been filed on, under Serial No,						
for which application for Letters Patent of the Patent Cooperation Treaty has been filed on December 18, 2007, under International Application No. PCT/US07/87858, which claims priority to US Provisional Application Serial No. 60/876,426 filed December 21, 2006; and						
WHEREAS:						
AVON PRODUCTS, INC., 1345 Avenue of the Americas, New York, New York 10105 USA						
(name and address of assignce)						
(hereinafter referred to as ASSIGNEE), is desirous of acquiring the entire interest in, to and under said invention and in, to and under Letters Patent or similar legal protection to be obtained therefor in the United States and in any and all foreign countries.						
NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:						
Be it known that in consideration of the payment by ASSIGNEE to ASSIGNOR(S) of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and						

Be it known that in consideration of the payment by ASSIGNEE to ASSIGNOR(S) of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration, ASSIGNOR(S) hereby sells, assigns and transfers to ASSIGNEE, its successors, legal representatives and assigns, the full and exclusive right, title and interest to said discovery or invention in the United States and its territorial possessions and in all foreign countries and to all Letters Patent or similar legal protection in the United States and its territorial possessions and in any and all foreign countries to be obtained for said invention by said application or any continuation, division, renewal, substitute or reissue thereof or any legal

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equivalent thereof in a foreign country for the full term or terms for which the same may be granted.

I, SAID ASSIGNOR(S), hereby authorize and request the Commissioner of Patents and Trademarks of the United States of America and any Official of any country or countries foreign to the United States of America whose duty it is to issue Letters Patent on applications as aforesaid, to issue all such Letters Patent for said discovery or invention to the ASSIGNEE, as assignee of the entire right, title and interest in, to and under the same, for the sole use and behoof of the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

I, SAID, ASSIGNOR(S), hereby covenant that I have full right to convey the entire right, title and interest herein sold, assigned, transferred and set over;

AND I, SAID ASSIGNOR(S) hereby further covenant and agree that the ASSIGNEE, its successors, legal representatives, or assigns, may apply for foreign Letters Patent on said discovery or invention and claim the benefits of the International Convention, and that I will, at any time, when called upon to do so by the ASSIGNEE, its successors, legal representatives, or assigns, communicate to the ASSIGNEE, its successors, legal representatives, or assigns, as the case may be, any facts known to me respecting said discovery or invention, and execute and deliver any and all lawful papers that may be necessary or desirable to perfect the title to the said discovery or invention, the said applications and the said Letters Patent in the ASSIGNEE, its successors, legal representatives and assigns, and that if reissues of the said Letters Patent or disclaimers relating thereto, or divisions, continuations, or refilings of the said applications, or any thereof, shall hereafter be desired by the ASSIGNEE, its successors, legal representatives, or assigns, I will, at any time, when called up to do so by the ASSIGNEE, its successors, legal representatives, or assigns sign all lawful papers, make all rightful oaths, execute and deliver all such disclaimers and all divisional, continuation and reissue applications so desired, and do all lawful acts requisite for the application for such reissues and the procuring thereof and for the filing of such disclaimers and such applications, and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said invention or discovery in all countries, and without further compensation but at the expense of the ASSIGNEE, its successors, legal representatives and assigns.

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Assignor's Signat	ure;	(bd) 8009		4/0109		
		Name	**************************************	Date		
Assignor's Typed Name:		<u>John</u>	<u>s.</u>	Kurek		
Citizenship:	USA	First Name	Middle Initial	Last Name		
IN WITNESS WF, 2009.	HEREOF, I ha	ave hereunto set my han	d and affixed my seal	this day of		
STATE OF	New York)			
			ss.:			
COUNTY OF	Rockland)			
On this day	of .	, 2009, before me, the ur	ndersigned authority,	personally appeared to me		
John S. Kurek ki	nown and kno	own to me to be the indi-	vidual who is describe	ed in and who executed the		
foregoing Assignm	nent, and who		me that he/she execu	ted the same as his/her own		
Noton Public	·					