

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Avery Dennison Corporation	05/08/2009

RECEIVING PARTY DATA

Name:	The Procter & Gamble Company
Street Address:	One Procter & Gamble Plaza
Internal Address:	Attention: Chief Patent Counsel
City:	Cincinnati
State/Country:	OHIO
Postal Code:	45202

PROPERTY NUMBERS Total: 3

Property Type	Number
Application Number:	10457791
Application Number:	10457790
Application Number:	10457806

CORRESPONDENCE DATA

Fax Number: (513)277-6984
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 513-983-8009
 Email: robinson.dh@pg.com
 Correspondent Name: The Procter & Gamble Company
 Address Line 1: 299 East Sixth Street, 4th Floor
 Address Line 2: Central Docketing
 Address Line 4: Cincinnati, OHIO 45202

NAME OF SUBMITTER:	Jeffrey V. Bamber
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Total Attachments: 6
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**PATENT
 REEL: 022671 FRAME: 0843**

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Docket No. AVERP3592-C1/P&G _____

ASSIGNMENT

WHEREAS, AVERY DENNISON CORPORATION, a Delaware corporation, having a place of business at 150 North Orange Grove Boulevard, Pasadena, California 91103 (hereafter, called "ASSIGNOR") is the assignee of record of U.S. Patent Application No. 10/457,791, filed on June 9, 2003, entitled "DRY PAINT TRANSFER LAMINATE";

WHEREAS, THE PROCTER & GAMBLE COMPANY, an Ohio corporation, having a place of business at General Offices, One Procter & Gamble Plaza, Cincinnati, Ohio 45202 (hereafter, together with any successors, legal representatives, affiliates, or assigns thereof, called "ASSIGNEE") wants to acquire the entire right, title and interest of said ASSIGNOR in and to said patent application; and

WHEREAS, ASSIGNOR is willing to enter into such assignment.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and set over to ASSIGNEE its entire right, title and interest in and to U.S. Patent Application No. 10/457,791, filed on June 9, 2003 (which is a continuation-in-part of U.S. Patent Application No. 10/367,611, filed on February 14, 1003), (including the right to claim priority of the filing date of said patent application(s) under international Conventions) and all inventions therein and to any and all patents in the United States and in any other country which may be issued for said invention(s);

The assignment of the invention(s) in said Patent Application No. 10/457,791, filed June 9, 2003, is effective as of the earlier of (1) the date of execution shown below, or (2) the filing date of the first-filed of said patent application(s);

ASSIGNOR hereby covenants that it has full right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreement in conflict herewith.

ASSIGNMENT

Docket No. AVERP3592-C1/P&G _____

IN TESTIMONY WHEREOF, I hereunto set my hand this 8 day of May, 2009.

AVERY DENNISON CORPORATION

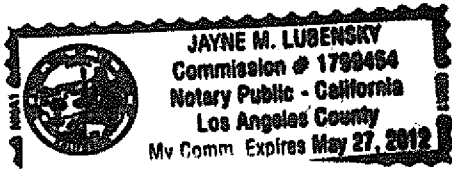
By [Signature]
Brian Martin
Patent Counsel

STATE OF CALIFORNIA
COUNTY OF Los Angeles)

On May 8, 2009, before me, Jayne Lubensky Notary Public, personally appeared Brian D. Martin, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



[Signature]
Signature of Notary (Seal)

Docket No. AVERP3594-B1/P&G _____

ASSIGNMENT

WHEREAS, AVERY DENNISON CORPORATION, a Delaware corporation, having a place of business at 150 North Orange Grove Boulevard, Pasadena, California 91103 (hereafter, called "ASSIGNOR") is the assignee of record of U.S. Patent Application No. 10/457,790, filed on June 9, 2003, entitled "METHOD OF MAKING A DRY PAINT TRANSFER LAMINATE";

WHEREAS, THE PROCTER & GAMBLE COMPANY, an Ohio corporation, having a place of business at General Offices, One Procter & Gamble Plaza, Cincinnati, Ohio 45202 (hereafter, together with any successors, legal representatives, affiliates, or assigns thereof, called "ASSIGNEE") wants to acquire the entire right, title and interest of said ASSIGNOR in and to said patent application; and

WHEREAS, ASSIGNOR is willing to enter into such assignment.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and set over to ASSIGNEE its entire right, title and interest in and to U.S. Patent Application No. 10/457,790, filed on June 9, 2003 (which is a continuation-in-part of U.S. Patent Application No. 10/367,611, filed on February 14, 2003), (including the right to claim priority of the filing date of said patent application(s) under international Conventions) and all inventions therein and to any and all patents in the United States and in any other country which may be issued for said invention(s);

The assignment of the invention(s) in said Patent Application No. 10/457,790, filed June 9, 2003, is effective as of the earlier of (1) the date of execution shown below, or (2) the filing date of the first-filed of said patent application(s);


ASSIGNOR hereby covenants that it has full right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreement in conflict herewith.

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Docket No. AVERP3594-B1/P&G _____

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EVERY DENNISON CORPORATION

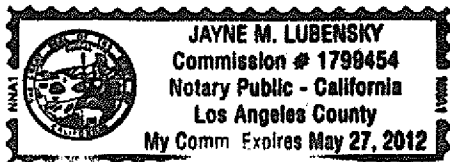
By 
Brian Martin
Patent Counsel

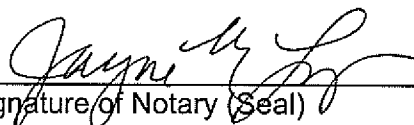
STATE OF CALIFORNIA
COUNTY OF Los Angeles)

On May 8, 2009, before me, Jayne Lubensky Notary Public, personally appeared Brian D. Martin, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.




Signature of Notary (Seal)

Docket No. AVERP3595-C1/P&G _____

ASSIGNMENT

WHEREAS, AVERY DENNISON CORPORATION, a Delaware corporation, having a place of business at 150 North Orange Grove Boulevard, Pasadena, California 91103 (hereafter, called "ASSIGNOR") is the assignee of record of U.S. Patent Application No. 10/457,806, filed on June 9, 2003, entitled "EXTRUSION METHOD OF MAKING A DRY PAINT TRANSFER LAMINATE";

WHEREAS, THE PROCTER & GAMBLE COMPANY, an Ohio corporation, having a place of business at General Offices, One Procter & Gamble Plaza, Cincinnati, Ohio 45202 (hereafter, together with any successors, legal representatives, affiliates, or assigns thereof, called "ASSIGNEE") wants to acquire the entire right, title and interest of said ASSIGNOR in and to said patent application; and

WHEREAS, ASSIGNOR is willing to enter into such assignment.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and set over to ASSIGNEE its entire right, title and interest in and to U.S. Patent Application No. 10/457,806, filed on June 9, 2003 (which is a continuation-in-part of U.S. Patent Application No. 10/367,611, filed on February 14, 2003), (including the right to claim priority of the filing date of said patent application(s) under international Conventions) and all inventions therein and to any and all patents in the United States and in any other country which may be issued for said invention(s);

The assignment of the invention(s) in said Patent Application No. 10/457,806, filed June 9, 2003, is effective as of the earlier of (1) the date of execution shown below, or (2) the filing date of the first-filed of said patent application(s);

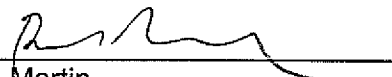
ASSIGNOR hereby covenants that it has full right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreement in conflict herewith.

ASSIGNMENT

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IN TESTIMONY WHEREOF, I hereunto set my hand this 8 day of May, 2009.

EVERY DENNISON CORPORATION

By 
Brian Martin
Patent Counsel

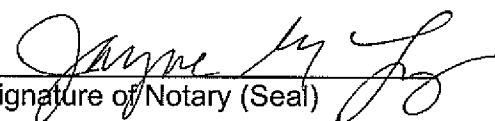
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COUNTY OF Los Angeles)

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I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.




Signature of Notary (Seal)