PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
John Lombardi	05/12/2009

RECEIVING PARTY DATA

Name:	Lombardi Golf Ball Design L.P.	
Street Address:	One Park Place, 300 South State Street	
Internal Address:	c/o Hiscock & Barclay, LLP	
City:	Syracuse	
State/Country:	NEW YORK	
Postal Code:	13202	

PROPERTY NUMBERS Total: 1

Property Type	Number
Patent Number:	D458978

CORRESPONDENCE DATA

Fax Number: (585)295-4401

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (585) 295-4400

Email: ekinsley@hblaw.com

Correspondent Name: Hiscock & Barclay, LLP

Address Line 1: 2000 HSBC Plaza, 100 Chestnut Street

Address Line 4: Rochester, NEW YORK 14604

ATTORNEY DOCKET NUMBER: 3039012

NAME OF SUBMITTER: Elizabeth A. Kinsley

Total Attachments: 3

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> PATENT REEL: 022678 FRAME: 0405

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ASSIGNMENT

WHEREAS, John Lombardi, a Canadian citizen residing at 3917 Glen Oakes, Niagara

Falls, Ontario, L2H 2V9, Canada, hereafter, together, with any successors, legal representatives

or assigns thereof (the "Assignor") is the owner of the entire right, title, and interest of U.S.

Design Patent Number D458,978 (the "Patent"), issued on June 18, 2002, and titled "Golf Ball

Demarcation";

WHEREAS, Lombardi Golf Ball Design L.P., together with any successors, legal

representatives or assigns thereof (the "Assignee"), a New York State limited partnership having

an address of One Park Place, 300 South State Street, Syracuse, New York 13202 (c/o Hiscock &

Barclay, LLP), desires to acquire the entire right, title, and interest in and to said Patent owned by

Assignor, including, but not limited to, all of the inventions and other intellectual property

therein, and the Assignor is willing to enter into such assignment; and

WHEREAS, for one-dollar (USD1.00) and other good and valuable consideration, the

receipt of which from the Assignee is hereby acknowledged, Assignor has agreed to assign all its

right, title, and interest in and to the Patent to Assignee;

NOW, THEREFORE, in consideration of the foregoing premises, in consideration of the

sum of one dollar (\$1.00), and for other good and valuable consideration, the receipt and

sufficiency of which is hereby acknowledged, and indeed Assignor has, by this Assignment, sold

assigned, transferred, and set over, and does hereby sell, assign, transfer, and set over to Assignee

the entire right, title, and interest in and to the Patent, including, but not limited to, all rights and

privileges related to the Patent, and all continuations, divisions, reexaminations, reissues and

substitutes thereof, all inventions and intellectual property therein, including, without limitation,

all rights to claim priority on the basis thereof, and any and all applications for patents, which are

or may hereafter be filed for this invention in any foreign country, and all extensions, renewals,

and reissues thereof, and including, without limitation, all rights to sue for past, present, and

future infringement, including the right to collect and receive any damages, royalties, or

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PATENT REEL: 022678 FRAME: 0406 settlements for such infringements, all rights to sue for injunctive or other equitable relief, and any and all causes of action relating to any of the inventions or discoveries thereof;

Assignor hereby covenants that is has full right to convey the entire interest herein

assigned, and that it has not executed, and will not execute, any agreement in conflict with this

Assignment;

Assignor hereby covenants, agrees, and will, at any time, upon request of Assignee,

execute, acknowledge, and deliver all such further acts and deeds, assignments, instruments of

transfer, or conveyance, registrations for assignments, powers of attorney, and assurances as

reasonably may be required for the assigning, assuring, and confirming to Assignee, or to its

successors and assigns, or for aiding and assisting in collecting and reducing to possession, the

Patent, and any such other or further patent or application, which may relate to the Patent,

assigned under this Patent Assignment. Assignor hereby further covenants and agrees that it will

communicate to Assignee any and all facts known to it respecting said Patent, and testify in any

legal proceeding, sign all lawful papers, execute and deliver all papers and take any action that

may be necessary or desirable to perfect the title to any aforementioned patents and inventions,

execute all divisional, continuation, reexamination, reissue, and substitute applications, and make

all rightful oaths and generally do everything possible to aid Assignee to obtain and enforce

proper patent protection for said inventions in all countries. Assignor hereby irrevocably

appoints Assignee as Assignor's attorney-in-fact to take such actions and make, execute,

acknowledge and deliver all such documents as may from time to time be necessary to confirm

the conveyance of all rights granted herein to Assignee, its successors and/or assigns.

This Patent Assignment shall be binding upon the successors, assigns, nominees, or other

legal representatives of Assignor.

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PATENT REEL: 022678 FRAME: 0407 IN WITNESS WHEREOF, this Assignment is executed on this 12^{th} day of May, 2009.

ASSIGNOR,

JOHN LOMBARD

Witness:

JENNY MANCUSO

Print Name

4701 St. CLAIR AVE., 2ND FI

NIAGARA FALLS, ON LQE 359

Address

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RECORDED: 05/14/2009

PATENT REEL: 022678 FRAME: 0408