

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Nicholas Amireh	05/12/2009
Vladimir Sosnovskiy	05/12/2009
RECEIVING PARTY DATA	
Name:	Mattel, Inc.
Street Address:	333 Continental Boulevard
City:	El Segundo
State/Country:	CALIFORNIA
Postal Code:	90245
PROPERTY NUMBERS Total: 4	
Property Type	Number
Application Number:	61124554
Application Number:	61124322
Application Number:	12424433
PCT Number:	US0940717
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NAME OF SUBMITTER:	Nicholas A. Thede

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**PATENT
 REEL: 022681 FRAME: 0088**

Total Attachments: 3

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ASSIGNMENT

WHEREAS, we, Nicholas Amireh of Los Angeles, California and Vladimir Sosnovskiy of Valley Village, California have invented certain improvements in TOUCH SCREEN REMOTE CONTROL DEVICE FOR USE WITH A TOY, for which we filed U.S. Provisional Patent Application Serial No. 61/124,322 on April 15, 2008; U.S. Provisional Patent Application Serial No. 61/124,554 on April 16, 2009; U.S. Utility Application Serial No. 12/424,433 on April 15, 2009; and PCT Patent Application Serial No. PCT/US2009/040717 on April 14, 2009; and

WHEREAS, Mattel, Inc., a Delaware Corporation, having its principal place of business in El Segundo, California is desirous of acquiring an interest therein;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged, we, Nicholas Amireh and Vladimir Sosnovskiy, have sold, assigned, and transferred, and do hereby sell, assign, and transfer, to Mattel, Inc., its successors and assigns, the full and exclusive right to the invention in the United States and its territorial possessions and in all foreign countries, and the entire right, title, and interest in and to any and all Letters Patent that may be granted therefor in the United States and its territorial possessions and in any and all foreign countries, and in and to any and all divisions, continuations, reissues, substitutions, and extensions thereof.


We hereby authorize and request the Patent Office officials in the United States and any and all foreign countries to issue any and all of said Letters Patent, when granted,

to Mattel, Inc., as the assignee of our entire right, title, and interest in and to the same, for the sole use of Mattel, Inc., and its successors and assigns.


Further, we hereby covenant and agree to and with Mattel, Inc., and its successors and assigns, at the time of execution and delivery of these presents, that we are the sole and lawful owner of the entire right, title, and interest in and to the invention and the above-identified patent applications, and that the same are unencumbered, and that we have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

Further, we agree that we will communicate to Mattel, Inc., or its representatives, any facts known to us respecting the invention, and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, reissue, substitution, and extension applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to Mattel, Inc., make all rightful oaths, and generally do everything possible to aid Mattel, Inc., and its successors and assigns, to obtain and enforce proper protection for the invention in the United States and in any and all foreign countries.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 12
day of May, 2009.


Nicholas Amireh

Witness:

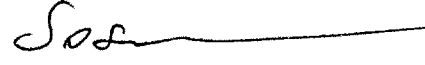
Signature: 

Name: KATHY NORDGREEN

Address: 333 CONTINENTAL Blvd.

City & State: EL SEGUNDO, CA

IN TESTIMONY WHEREOF, I have hereunto set my hand this 12
day of May, 2009.


Vladimir Sosnovskiy

Witness:

Signature: 

Name: KATHY NORDGREEN

Address: 333 CONTINENTAL Blvd.

City & State: EL SEGUNDO, CA