FORM PTO-1595 (modified)	05-14-2009		EPARTMENT OF COMMERCE
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To the Director of the United States Paters on	103560383	a attached original docu	ments or copies thereof.
Name of conveying party(ies):	2. Name	e and address of receiving p	party(ies):
Henri d'ORIGNY	Erle CH	Montre Hermes S.A. enstrasse 31A -2555 Brügg itzerland	MAY 1 1 2009
Additional conveying party(ies)	<u> </u>		
3. Nature of conveyance:			
ASSIGNMENT Execution Date:			
March 9, 2009		al name(s) & address(es) a	tached? NO
Application number(s) or patent number((s):		
If this is being filed together with a new a	application, the execution date	e of the application is:	
A. Patent Application Number(s):		B. Patent Number(s):	
29/333,225			
	Additional numbers attached	d? NO	
Name and address of party to whom cor concerning document should be mailed:	respondence 6. Total	6. Total number of applications/patents involved: 1	
Andrew E. Rawlins FOLEY & LARDNER LLP Washington Harbour	Ch <u>X</u> Au	fee (37 C.F.R. § 3.41): eck Enclosed thorized to be charged to cr thorized to be charged to de	
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9. Statement and signature: To the best of my knowledge and b copy of the original document. The Commist be required in this matter to the above-identification. Andrew E. Rawlins Name of person signing	ssioner is hereby authorized tified deposit account.	to charge any additional red	May 11, 2009 Date
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PATENT REEL: 022682 FRAME: 0869

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each undersigned inventor (hereinafter referred to as "ASSIGNOR") has sold, assigned, and transferred, and by these presents hereby sells, assigns, and transfers, unto

LA MONTRE HERMES S.A. Erlenstrasse 31A CH-2555 BRÜGG (Switzerland)

(hereinafter referred to as "ASSIGNEE") its successors and assigns, the full and exclusive right, title and interest for the United States, its territories and possessions in and to this invention relating to "Watch case"

Check one	executed concurrently he executed on	rewith
	X Serial No. 29/333225	Filed March 04, 2009
	and	

as set forth in this United States Patent Application

as well as in and to (a) all improvements and modifications of the above-identified invention or inventions, (b) the above-identified application and all other applications for Letters Patent of the United States for above-identified invention or inventions and all improvements and modifications thereof, (c) all Letters Patent which may issue from said applications in the United States, (d) all divisions, continuations, reissues, and extensions of said applications and Letters Patent, and (e) the right to claim for any of said applications the full benefits and priority rights under the International Convention and any other international agreement to which the United States adheres; such right, title, and interest to be held and enjoyed by ASSIGNEE, its successors and assigns, to the full end of the term or terms for which any and all such Letters Patent may be granted as fully and entirely as would have been held and enjoyed by ASSIGNOR had this Assignment not been made.

ASSIGNOR HEREBY AUTHORIZES AND REQUESTS the Commissioner of Patents and Trademarks to issue said Letters Patent to ASSIGNEE as assignee of the entire interest, for the sole use and benefit of ASSIGNEE, its successors and assigns.

ASSIGNOR HEREBY AGREES (a) to communicate to ASSIGNEE, its successors and assigns, or their representative or agents, all facts and information known or available to ASSIGNOR respecting said invention or inventions, improvements, and modifications including evidence for interference, reexamination, reissue, opposition, revocation, extension, or infringement purposes or other legal, judicial, or administrative proceedings, whenever requested by ASSIGNEE; (b) to testify in person or by affidavit as required by ASSIGNEE, its successors and assigns, in any such proceeding in the United States; (c) to execute and deliver, upon request by ASSIGNEE, all lawful papers including, but not limited to, original, divisional, continuation,

Page 1 of 2

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and reissue applications, renewals, assignments, powers of attorney, oaths, affidavits, and declarations, depositions; and (d) to provide all reasonable assistance to ASSIGNEE, its successors and assigns, in obtaining and enforcing proper title in and protection for said invention or inventions, improvements, and modifications under the intellectual property laws of the United States and countries foreign thereto.

ASSIGNOR HEREBY REPRESENTS AND WARRANTS that ASSIGNOR has the full and unencumbered right to sell, assign, and transfer the interests sold, assigned, and transferred herein, and that ASSIGNOR has not executed and will not execute any document or instrument in conflict herewith.

ASSIGNOR HEREBY GRANTS to the law firm of Foley & Lardner LLP the power and authority to insert in this Assignment any further identification which may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

ASSIGNOR UNDERSTANDS AND AGREES that the attorneys and agents of the law firm of Foley & Lardner LLP do not personally represent ASSIGNOR OR ASSIGNOR's legal interests, but instead represent the interests of ASSIGNEE; since said attorneys and agents cannot provide legal advice to ASSIGNOR with respect to this Assignment, ASSIGNOR acknowledges its right to seek its own independent legal counsel.

NAME AND SIGNATURE OF INVENTOR

NAME: Henri d'ORIGNY

SIGNATURE:

DATE: 3 Mars 20

NAME AND SIGNATURE OF WITNESSES

NAME: C. de Benoist

RECORDED: 05/11/2009

SIGNATURE:

NAME: U. Le Cras

SIGNATURE:

DATE: S ()acs

11. <u>3 (Mars 200</u>2

DATE: Spars 2009

Note: Prima facie evidence of execution may optionally be obtained by execution before a U.S. Consul or before a local officer authorized to administer oaths whose authority is proved by a certificate from a U.S. Consul.