

**PATENT ASSIGNMENT**

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Gonzalo Diego Rosado	05/11/2009
Douglas Suarez	05/06/2009
Jose Andres Gonzalez	05/06/2009
Nicolas Scafuro	05/07/2009
Maria Jose Rodriguez	05/06/2009
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Yahoo! Inc.
<b>Street Address:</b>	701 First Avenue
<b>City:</b>	Sunnyvale
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94089
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	12465599
<b>CORRESPONDENCE DATA</b>	
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<b>Correspondent Name:</b>	Albert S. Penilla
<b>Address Line 1:</b>	710 Lakeway Drive, Suite 200
<b>Address Line 4:</b>	Sunnyvale, CALIFORNIA 94085
<b>ATTORNEY DOCKET NUMBER:</b>	YAHOP083
<b>NAME OF SUBMITTER:</b>	Albert S. Penilla, Esq.

CH \$40.00 12465599

**Total Attachments: 6**

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**ASSIGNMENT OF PATENT APPLICATION BY INVENTOR**

Whereas I, an undersigned inventor (hereinafter "INVENTOR"), have invented certain new and useful improvements as set forth in the patent application entitled:

SYSTEMS AND METHODS FOR GENERATING A WEB PAGE BASED ON SEARCH TERM POPULARITY DATA

for which I have executed a U.S. patent application on even date herewith.

which bears U.S. application serial No. \_\_\_\_\_, filed \_\_\_\_\_.

for which I have executed a patent application in the country of \_\_\_\_\_ on even date herewith.

which I have executed a U.S. provisional application on even date herewith.

which is a U.S. provisional application which bears U.S. application serial No. \_\_\_\_\_, filed \_\_\_\_\_.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned inventor, hereby:

(a) Sell, assign and transfer to Yahoo! Inc., a Delaware corporation having a place of business at 701 First Avenue, Sunnyvale, California 94089 (hereinafter "ASSIGNEE"), (1) the entire right, title and interest, and any and all revenues and rights to revenue, for any purpose, associated with commercialization, everywhere in the world, to (A) any and all inventions described in said Application, (B) said Application, (C) any patent that may be granted thereof, (D) any patent applications or patents which may claim priority of (or serve as the basis for a priority claim by) said Application (including but not limited to continuations, divisions, continuations-in-part, substitutes, reissues, reexaminations or extensions thereof, together with all priority rights and counterpart applications under any existing or future international patent conventions, agreements or treaties), and;(2) the right to sue third parties for patent infringement (including but not limited to damages) accruing based on activities occurring prior to the execution date hereof.

(b) Authorize and request the Commissioner of Patents to issue any and all United States Patents resulting from said application or any division, continuation, substitute, renewal, re-examination or reissue thereof to the ASSIGNEE.

(c) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, and to communicate to the ASSIGNEE any facts known to us respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and

reissue applications, make all rightful oaths and generally perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.

(d) Warrant and covenant that no other assignment, license, contract, understanding, interest or other grant to any third party with respect to any of the foregoing has been made, or shall in the future be made, by or on behalf of INVENTOR.

(e) Covenant not to challenge the validity or enforceability of any of the patent applications or patents assigned to ASSIGNEE hereunder.

(f) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representatives, and shall be binding upon the INVENTOR, as well as the INVENTOR's heirs, legal representatives and assigns.

(g) Authorize and request my attorney/agent to insert above the application number in order to assist with recordal of this assignment or any other information necessary to perfect this assignment.

IN TESTIMONY WHEREOF, I Gonzalo Diego Rosado have executed this document on the date indicated below.

Signature of Inventor

Date

05/11/2009

Buenos Aires, BA, Argentina  
Inventor's City, State of residence

**Witnessed by:**

(1) Maria Dolores Pujol  
Signature of Witness

Date

05/11/2009

MARIA DOLORES PUJOL  
Print Witness Name

Witness' City, State of residence

BS. AS., ARGENTINA

(2) Gonzalo Saenz  
Signature of Witness

Date

05/11/2009

GONZALO SAENZ  
Print Witness Name

BUENOS AIRES, ARGENTINA  
Witness' City, State of residence

Assignment of SYSTEMS AND METHODS FOR GENERATING A WEB PAGE BASED ON SEARCH TERM  
POPULARITY DATA by Gonzalo Diego Rosado, Douglas Suarez, Jose Andres Gonzalez, Nicolas Scafuro, and  
Maria Jose Rodriguez to Yahoo! Inc.  
YAHOP083/ Y05304US00

IN TESTIMONY WHEREOF, I Douglas Suarez have executed this document on the date  
indicated below.

  
\_\_\_\_\_  
Signature of Inventor

5/6/09  
\_\_\_\_\_  
Date

Miami Florida  
\_\_\_\_\_  
Inventor's City, State of residence

**Witnessed by:**

(1)   
\_\_\_\_\_  
Signature of Witness

05/06/09  
\_\_\_\_\_  
Date

MARIA JOSE Rodriguez  
\_\_\_\_\_  
Print Witness Name

Miami, Florida  
\_\_\_\_\_  
Witness' City, State of residence

(2)   
\_\_\_\_\_  
Signature of Witness


05/06/09  
\_\_\_\_\_  
Date

Jose Andres Gonzalez  
\_\_\_\_\_  
Print Witness Name

Miami, FL  
\_\_\_\_\_  
Witness' City, State of residence

Assignment of SYSTEMS AND METHODS FOR GENERATING A WEB PAGE BASED ON SEARCH TERM  
POPULARITY DATA by Gonzalo Diego Rosado, Douglas Suarez, Jose Andres Gonzalez, Nicolas Scafuro, and  
Maria Jose Rodriguez to Yahoo! Inc.  
YAHOP083/ Y05304US00

IN TESTIMONY WHEREOF, I Jose Andres Gonzalez have executed this document on the date indicated below.

  
\_\_\_\_\_  
Signature of Inventor

05/06/2009  
\_\_\_\_\_  
Date

Miami, Florida  
\_\_\_\_\_  
Inventor's City, State of residence


**Witnessed by:**

(1)   
\_\_\_\_\_  
Signature of Witness

05/06/2009  
\_\_\_\_\_  
Date

MARIA JOSE RODRIGUEZ  
\_\_\_\_\_  
Print Witness Name

Miami, FL  
\_\_\_\_\_  
Witness' City, State of residence

(2)   
\_\_\_\_\_  
Signature of Witness

5/6/09  
\_\_\_\_\_  
Date

Douglas Suarez  
\_\_\_\_\_  
Print Witness Name

Miramar, FL  
\_\_\_\_\_  
Witness' City, State of residence

IN TESTIMONY WHEREOF, I Nicolas Scafuro have executed this document on the date indicated below.

Nicolas Scafuro  
Signature of Inventor

05/07/2009  
Date

Miami, Florida  
Inventor's City, State of residence

**Witnessed by:**

(1) Juliano Lopez  
Signature of Witness

5/7/2009  
Date

JULIANO LOPEZ  
Print Witness Name

Miami, FL  
Witness' City, State of residence


(2) Mariana Souza  
Signature of Witness

5/7/2009  
Date

MARIANA SOUZA  
Print Witness Name

Miami, FL  
Witness' City, State of residence


IN TESTIMONY WHEREOF, I Maria Jose Rodriguez have executed this document on the date indicated below.

  
\_\_\_\_\_  
Signature of Inventor

05/06/09  
\_\_\_\_\_  
Date

Miami, Florida  
\_\_\_\_\_  
Inventor's City, State of residence

**Witnessed by:**

(1)   
\_\_\_\_\_  
Signature of Witness

5/6/09  
\_\_\_\_\_  
Date

Douglas Suarez  
\_\_\_\_\_  
Print Witness Name

Miramar, FL  
\_\_\_\_\_  
Witness' City, State of residence

(2)   
\_\_\_\_\_  
Signature of Witness

05/06/2009  
\_\_\_\_\_  
Date

Jose Andres Gonzalez  
\_\_\_\_\_  
Print Witness Name

Miami, FL  
\_\_\_\_\_  
Witness' City, State of residence