

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
David Porter	09/23/1999
RECEIVING PARTY DATA	
Name:	Play Incorporated
Street Address:	2890 Kilgore Road
City:	Rancho Cordova
State/Country:	CALIFORNIA
Postal Code:	95670
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	6501484
CORRESPONDENCE DATA	
Fax Number:	(949)760-9502
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(951)781-9231
Email:	efiling@kmob.com
Correspondent Name:	Russell M. Jeide
Address Line 1:	2040 Main Street
Address Line 2:	14th Floor
Address Line 4:	Irvine, CALIFORNIA 92614
ATTORNEY DOCKET NUMBER:	KM2310.003A
NAME OF SUBMITTER:	Russell M. Jeide
Total Attachments: 1 source=KM2310.003A Assignment#page1.tif	

OP \$40.00 6501484

Attorney Docket No. PA943

ASSIGNMENT

For good and valuable consideration, receipt of which I hereby acknowledge, I, **David Porter**, do hereby sell, assign and transfer unto **Play Incorporated**, a California corporation whose address is **2890 Kilgore Road, Rancho Cordova, California 95670** (called the Assignee herein), and its successors and assigns, the entire title, interest and right, including the right of priority, in, to and under an application for Letters Patent of the United States entitled "**System And Method For High Definition Video Rescaling**" executed by me on the date below, and the new, original, and useful invention therein set forth and described, and any and all Letters Patent of the United States and of countries foreign thereto which may be granted thereon or therefor or corresponding thereto;

And for the above consideration I agree promptly upon request of the Assignee, its heirs, successors or assigns, to communicate any facts known to me respecting said application and the design set forth therein, and to execute and deliver without further compensation any power of attorney, assignment, application, whether original, continuation, divisional or reissue, or other papers which may be necessary or desirable fully to secure to the Assignee, its heirs, successors and assigns, the said design described in said application and all patent rights therein, in the United States and in any country foreign thereto, and to cooperate and assist in the prosecution of interference proceedings involving said design and in the adjudication and re-examination of said Letters Patent, provided the expenses which may be incurred by me in lending such cooperation and assistance be paid by the Assignee.

IN WITNESS WHEREOF, I hereunto set my hand and seal on the date listed below.



David Porter

Dated: September 23, 1999

RECORDED: 09/27/1999

PATENT
REEL: 010298 FRAME: 0122

RECORDED: 05/15/2009

PATENT
REEL: 022689 FRAME: 0513