

Form PTO-1595 (Rev. 11-08)  
OMB No. 0651-0027 (exp. 12/31/2008)

ATTORNEY DOCKET NO.: 37546-501001US  
U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

## RECORDATION FORM COVER SHEET PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

### 1. Name of conveying party(ies)

Traffic101.com

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

### 3. Nature of conveyance/Execution Date(s):

Execution Date(s) April 28, 2009

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Joint Research Agreement  
☐ Government Interest Assignment  
☐ Executive Order 9424, Confirmatory License  
☐ Other \_\_\_\_\_

### 2. Name and address of receiving party(ies)

Name: COMPLETELYONLINE.COM, INC.

Internal Address: \_\_\_\_\_

Street Address: 11712 Moorpark Street, Suite 205

City: Studio City

State: California

Country: United States Zip: 91604

Additional name(s) & address(es) attached? ☐ Yes ☒ No

### 4. Application or patent number(s):

☐ This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

7,308,581

Additional numbers attached? ☐ Yes ☒ No

### 5. Name and address to whom correspondence concerning document should be mailed:

Name: Fred C. Hernandez

MINTZ, LEVIN, COHN, FERRIS, GLOVSKY AND POPEO, P.C.

Internal Address: \_\_\_\_\_

Street Address: 3580 Carmel Mountain Road, Suite 300

City: San Diego

State: California Zip: 92130

Phone Number: (858) 314-1518

Fax Number: (858) 314-1501

Email Address: fhernandez@mintz.com

### 6. Total number of applications and patents involved: 1

### 7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- ☒ Authorized to be charged to deposit account  
☐ Enclosed  
☐ None required (government interest not affecting title)

### 8. Payment Information

Deposit Account Number 50-0311

Authorized User Name MINTZ LEVIN

### 9. Signature:



Signature

May 15, 2009

Date

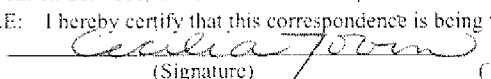
Fred C. Hernandez, Reg. No. 41,832

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents: 7

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:

Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, V.A. 22313-1450

CERTIFICATE OF TRANSMISSION BY FACSIMILE: I hereby certify that this correspondence is being transmitted by facsimile to the United States Patent and Trademark Office on: May 15, 2009 (Date of Transmission)  (Signature) Cecilia Tobin (Typed Name) **PATENT** (Filing Certificate)

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Client Ref. No. 37546

## ASSIGNMENT

**WHEREAS, Traffic101.com, Inc.**, a California corporation, having a place of business at 11712 Moorpark St., Suite 205, Studio City, CA 91604 (hereinafter "Assignor"), owns the entire right, title and interest in, to and under the GeoSimonian Patents, which are specifically identified and listed in Schedule A, attached hereto, incorporated herein and made a part hereof; and

**WHEREAS, CompletelyOnline.com, Inc.**, a California corporation having a place of business at 11712 Moorpark St., Suite 205, Studio City, CA 91604 (hereinafter "Assignee"), is desirous of acquiring all of Assignor's right, title and interest in, to and under the GeoSimonian Patents, specifically identified and listed in Schedule A hereto, including its right to sue for and collect for past infringement thereof;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which by Assignor is hereby acknowledged, and intending to be legally bound hereby, the Assignor does hereby assign, sell, transfer and set over unto the Assignee its entire right, title and interest in, to and under the GeoSimonian Patents, including an issued patent and a currently pending patent application, and any GeoSimonian Patent issuing from said pending applications identified in Schedule A hereto, and any and all renewals, revivals, reissues, reexaminations, and extensions thereof in the United States or in any country, including Assignor's right to sue for and collect damages and other recoveries for past infringement thereof; and the entire right, title and interest in all Convention and Treaty Rights of all kinds thereon, including without limitation all rights of priority in any country of the world, in and to the inventions, discoveries and applications of the GeoSimonian Patents, including an issued patent and a currently pending patent application, and any GeoSimonian Patent issuing from said pending applications identified in Schedule A hereto; the same to be held and enjoyed by the Assignee successors and assigns, as fully as the same would have been held and enjoyed by the Assignor had this Assignment not been made.

We hereby authorize and request the competent authorities to grant and to issue any and all such GeoSimonian Patents, including an issued patent and a currently pending patent application, and any GeoSimonian Patent issuing from said pending applications in the United States and throughout the world to the ASSIGNEE of the entire right, title and interest therein, as fully and entirely as the same would have been held and enjoyed by us had this assignment, sale and transfer not been made.

We agree, at any time, upon the request of the ASSIGNEE, to execute and to deliver to the ASSIGNEE any additional applications for patents for the above inventions and discoveries, or any part or parts thereof, and any applications for patents of confirmation, registration and importation based on any GeoSimonian Patents, including an issued patent and a currently pending patent application, and any GeoSimonian Patent issuing from said pending applications issuing on or pertaining to the inventions, discoveries, or applications and divisions, continuations, renewals, revivals, reissues, reexaminations and extensions thereof.

We further agree at any time to execute and to deliver upon request of the ASSIGNEE such additional documents, if any, as are necessary or desirable to secure patent protection on the above inventions, discoveries and applications throughout all countries of the world, and otherwise to do

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the necessary to give full effect to and to perfect the rights of the ASSIGNEE under this Assignment, including the execution, delivery and procurement of any and all further documents evidencing this assignment, transfer and sale as may be necessary or desirable.

We hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

We further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to the invention and the GeoSimonian Patents, including an issued patent and a currently pending patent application, and any GeoSimonian Patent issuing from said pending applications identified in Schedule A hereto and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce the invention and the GeoSimonian Patents, including an issued patent and a currently pending patent application, and any GeoSimonian Patent issuing from said pending applications identified in Schedule A hereto and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

Client No. 37546

EXECUTED this 28 day of April 2009.

ASSIGNOR: Traffic101.com, Inc.

[Signature]  
Name: Armen GeoSimonian  
Title: President & Chief Executive Officer

State of California :  
County of Los Angeles : ss.

Before me this 28<sup>th</sup> day of April, 2009, personally  
appeared Armen Geo Simonian known to me to be the person whose name is subscribed to  
the foregoing Assignment and acknowledged that he executed the same as his free act and deed for  
the purposes therein contained.

Stella Kalachi  
Notary Public  
My Commission Expires: 9-23-12

[Notary's Seal Here]



Client No. 37546

ASSIGNEE hereby acknowledges receipt of the entire right, title and interest in and to the  
PATENTS AND PATENT APPLICATIONS.

EXECUTED this 28 day of April 2009.

ASSIGNEE: CompletelyOnline.Com, Inc.

Name: Armen GeoSimonian

Title: President & Chief Executive Officer

State of California :

: ss.

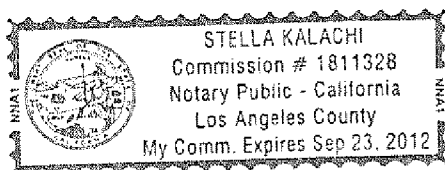
County of Los Angeles:

Before me this 28<sup>th</sup> day of April, 2009, personally  
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the foregoing Assignment and acknowledged that he executed the same as his free act and deed for  
the purposes therein contained.

Stella Kalachi  
Notary Public

My Commission Expires: 9-23-12

[Notary's Seal Here]  
[Notary's Seal Here]



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Schedule A

## SCHEDULE A — GEOSIMONIAN PATENTS

<u>TITLE</u>	<u>APPLICATION NO.</u>	<u>ATTORNEY DOCKET</u>	<u>FILING DATE</u>	<u>PATENT ISSUED</u>
Systems and Methods for Online Identity Verification	10/385,406	37546-501001US	Mar. 7, 2003	US Patent No.: 7,308,581
Systems and Methods for Online Identity Verification	12/001,500	37546-501C01US	Mar. 7, 2003	Pending