

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Basem Nayfeh	07/27/2000
Cheng Che Chen	07/27/2000
Yaser M. Haddara	07/27/2000
Maciek Kozyrczak	07/27/2000

RECEIVING PARTY DATA

Name:	CoRelation, Inc.
Street Address:	945 Hamilton Avenue
City:	Menlo Park
State/Country:	CALIFORNIA
Postal Code:	94025

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12185761

CORRESPONDENCE DATA

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 Address Line 4: Seattle, WASHINGTON 98101

ATTORNEY DOCKET NUMBER:	342818037US2
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NAME OF SUBMITTER:	Steven D. Lawrenz
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Total Attachments: 3
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**PATENT
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ASSIGNMENT

WHEREAS, the undersigned,

(1) Basem Nayfeh, (2) Cheng Che Chen,

(3) Yaser M. Haddara, (4) Maciek Kozvrczak,

(hereinafter termed "Inventors"), residents of

(1) Sunnyvale, (2) Mountain View,

(3) San Jose, (4) Los Altos,

respectively, Counties of

(1) Santa Clara, (2) Santa Clara,

(3) Santa Clara, (4) Santa Clara,

respectively, States of

(1) California, (2) California,

(3) California, (4) California,

respectively, have invented certain new and useful improvements in

METHOD AND APPARATUS FOR CORRELATING PRODUCTS BASED UPON LOGICAL RELATIONS BY PRODUCT ATTRIBUTES AND OPTIONALLY WITH CUSTOMER DATA PURCHASES and have executed an application for a United States patent disclosing and identifying the invention, having Serial No. 09/629,252, filed on July 27, 2000; and

WHEREAS, CoRelation, Inc. a corporation of the State of California, having a place of business at 945 Hamilton Avenue, Menlo Park, State of California 94025, (hereinafter termed "Assignee"), is desirous of acquiring the entire right, title and interest in and to said application and the invention disclosed therein, and in and to all embodiments of the invention, heretofore conceived, made or discovered jointly or severally by said Inventors (all collectively hereinafter termed "said invention"), and in and to any and all patents, inventor's certificates and other forms of protection (hereinafter termed "patents") thereon granted in the United States and foreign countries.

NOW, THEREFORE, in consideration of good and valuable consideration acknowledged by said Inventors to have been received in full from said Assignee:

1. Said Inventors do hereby sell, assign, transfer and convey unto said Assignee, the entire right, title and interest (a) in and to said application and said invention; (b) in and to all rights to apply for foreign patents on said invention pursuant to the International Convention for the Protection of Industrial Property or otherwise; (c) in and to any and all applications filed and any and all patents granted on said invention in the United States or any foreign country, including each and every application filed and each and every patent granted on any application which is a division, substitution, or continuation of any of said applications; and (d) in and to each and every reissue or extensions of any of said patents.

2. Said Inventors hereby jointly and severally covenant and agree to cooperate with said Assignee to enable said Assignee to enjoy to the fullest extent the right title and interest herein conveyed in the United States and foreign countries. Such cooperation by said Inventors shall include prompt production of pertinent facts and documents, giving of testimony, execution of petitions, oaths, specifications, declarations or other papers, and other assistance all to the extent deemed necessary or desirable by said Assignee (a) for perfecting in said Assignee the right, title and interest herein conveyed; (b) for prosecuting any of said applications; (c) for filing and prosecuting substitute, divisional, continuing or additional applications covering said invention; (d) for filing and prosecuting applications for reissuance of any said patents; (e) for interference or other priority proceedings involving said invention; and (f) for legal proceedings involving said invention and any applications therefor and any patents granted thereon, including without limitation opposition proceedings, cancellation proceedings, priority contests, public use proceedings, infringement actions and court actions; provided, however, that the expense incurred by said Inventors in providing such cooperation shall be paid for by said Assignee.

3. The terms and covenants of this assignment shall inure to the benefit of said Assignee, its successors, assigns and other legal representatives, and shall be binding upon said Inventors, their respective heirs, legal representatives and assigns.

4. Said Inventors hereby jointly and severally warrant and represent that they have not entered and will not enter into any assignment, contract, or understanding in conflict herewith.

IN WITNESS WHEREOF, the said Inventors have executed and delivered this instrument to said Assignee this

(1) 27th day of July, 2000, (2) 27th day of July, 2000,
 (3) 27th day of July, 2000, (4) 27th day of July, 2000,
 respectively.

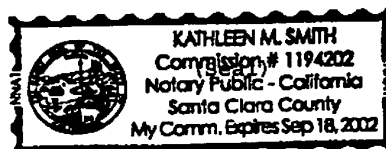
(1) Basem Nayfeh
 Basem Nayfeh

County of Santa Clara)
) ss.
 State of California)

On this 27th day of July, in the year 2000, before me, KATHLEEN M. SMITH, Notary Public of the State of California, personally appeared (1) Basem Nayfeh, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged that he/she executed the same in his/her authorized capacity(ies), and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Signature Kathleen M. Smith



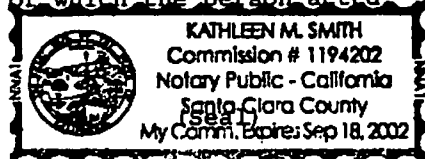
(2) Cheng Che Chen
Cheng Che Chen

County of Santa Clara)
) ss.
State of California)

On this 27th day of July, in the year 2000, before me, KATHLEEN M. SMITH, Notary Public of the State of California, personally appeared (2) Cheng Che Chen, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged that he/she executed the same in his/her authorized capacity(ies), and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Signature Kathleen M. Smith



(3) Y. M. Haddara
Yaser M. Haddara

County of Santa Clara)
) ss.
State of California)

On this 27th day of July, in the year 2000, before me, KATHLEEN M. SMITH, Notary Public of the State of California, personally appeared (3) Yaser M. Haddara, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged that he/she executed the same in his/her authorized capacity(ies), and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Signature Kathleen M. Smith



(4) Maciek Kozyczak
Maciek Kozyczak

County of Santa Clara)
) ss.
State of California)

On this 27th day of July, in the year 2000, before me, KATHLEEN M. SMITH, Notary Public of the State of California, personally appeared (4) Maciek Kozyczak, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged that he/she executed the same in his/her authorized capacity(ies), and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Signature Kathleen M. Smith

