

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Mark B. Friedman</td> <td>05/14/2009</td> </tr> <tr> <td>Alden M. Mills</td> <td>05/14/2009</td> </tr> <tr> <td>John Holland</td> <td>05/15/2009</td> </tr> <tr> <td>Kevan Hollenback</td> <td>05/15/2009</td> </tr> <tr> <td>Stephen G. Hauser</td> <td>05/15/2009</td> </tr> </tbody> </table>		Name	Execution Date	Mark B. Friedman	05/14/2009	Alden M. Mills	05/14/2009	John Holland	05/15/2009	Kevan Hollenback	05/15/2009	Stephen G. Hauser	05/15/2009
Name	Execution Date												
Mark B. Friedman	05/14/2009												
Alden M. Mills	05/14/2009												
John Holland	05/15/2009												
Kevan Hollenback	05/15/2009												
Stephen G. Hauser	05/15/2009												
RECEIVING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Perfect Pushup, LLC</td> </tr> <tr> <td>Street Address:</td> <td>2 Belvedere Place</td> </tr> <tr> <td>Internal Address:</td> <td>Suite 330</td> </tr> <tr> <td>City:</td> <td>Mill Valley</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94941</td> </tr> </table>		Name:	Perfect Pushup, LLC	Street Address:	2 Belvedere Place	Internal Address:	Suite 330	City:	Mill Valley	State/Country:	CALIFORNIA	Postal Code:	94941
Name:	Perfect Pushup, LLC												
Street Address:	2 Belvedere Place												
Internal Address:	Suite 330												
City:	Mill Valley												
State/Country:	CALIFORNIA												
Postal Code:	94941												
PROPERTY NUMBERS Total: 2													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%;">Property Type</th> <th style="width: 70%;">Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12467996</td> </tr> <tr> <td>Application Number:</td> <td>29337266</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12467996	Application Number:	29337266						
Property Type	Number												
Application Number:	12467996												
Application Number:	29337266												
CORRESPONDENCE DATA													
<p>Fax Number: (540)242-3993 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 5402535332 Email: mailroom@charterip.com Correspondent Name: Matthew J. Lattig Address Line 1: PO Box 64 Address Line 4: The Plains, VIRGINIA 20198</p>													
ATTORNEY DOCKET NUMBER:	8602/0022&29PUS1												

OP \$80.00 12467996

500863369

PATENT
REEL: 022701 FRAME: 0568

NAME OF SUBMITTER:

Matthew J. Lattig

Total Attachments: 10

source=assignment22#page1.tif

source=assignment22#page2.tif

source=assignment22#page3.tif

source=assignment22#page4.tif

source=assignment22#page5.tif

source=assignment29#page1.tif

source=assignment29#page2.tif

source=assignment29#page3.tif

source=assignment29#page4.tif

source=assignment29#page5.tif

WHEREAS, the undersigned, hereinafter referred to collectively as Assignor, has invented:

PUSH-UP EXERCISE UNIT AND DEVICE

for which Assignor is about to make or has made United States or International application for patent

- (a) ☒ executed on even date preparatory to filing (each inventor should sign this Assignment on the same day as he/she signs the Declaration and Power of Attorney);
- (b) ☐ executed on _____, _____, _____; or
- (c) ☐ filed on _____, and assigned Serial No. _____;
- (d) ☐ U.S. Patent No. _____, issued _____; and

WHEREAS, **PERFECT PUSHUP LLC, 2 Belvedere Place, Suite 330, Mill Valley, CA 94941**, hereinafter referred to as Assignee, is desirous of acquiring an interest therein:

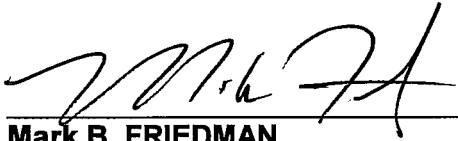
NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy whereof is hereby acknowledged, Assignor by these presents does sell, assign and transfer unto Assignee and its successors in interest, the full and exclusive right, title and interest in the United States of America and all foreign countries, including the right to claim priority under the laws of the United States, the Paris Convention, and any foreign countries, to the said invention as described in the aforesaid application, said application for patent and all Letters Patent therefor to be held and enjoyed by Assignee to the full end of the term for which said Letters Patent are granted and any extensions thereof as fully and entirely as the same would have been held by Assignor had this assignment and sale not been made, and the right to recover for past infringements of, or liabilities for, any of the rights relating to any of said applications or patents resulting therefrom;

Assignor hereby covenants and agrees to execute all instruments or documents required or requested for the making and prosecution of any applications of any type for patent in the United States and in all foreign countries including, but not limited to, any provisional, continuation, continuation-in-part, divisional, renewal or substitute thereof, and as to letters patent any reissue, re-examination, or extension thereof, and for litigation regarding, or for the purpose of protecting title and to the said invention, the United States application for patent, or Letters Patent therefor, and to testify in support thereof, for the benefit of Assignee without further or other compensation than that above set forth;

Assignor hereby covenants that no assignment, sale or agreement or encumbrance has been or will be entered into which would conflict with this Assignment; and

Assignor hereby requests the Commissioner of Patents and Trademarks to issue said Letters Patent of the United States of America to Assignee, and requests that any official of any country or countries foreign to the United States, whose duty it is to issue or grant patents and applications as aforesaid, to issue said Letters Patent, Utility Model Registration or Inventor's Certificate to Assignee.

The undersigned hereby grant(s) the law firm of Charter IP, LLC the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document.



Mark B. FRIEDMAN

14 May 2009
Dated *✓*

Alden Morris MILLS

Dated

John HOLLAND

Dated

Kevan HOLLENBACK

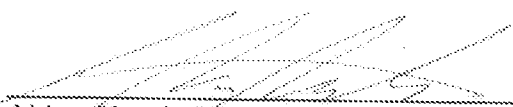
Dated

Stephen G. HAUSER

Dated

Mark B. FRIEDMAN

Dated



Alden Morris MILLS

14 MAY 10 9

Dated

John HOLLAND

Dated

Kevan HOLLENBACK

Dated

Stephen G. HAUSER

Dated

Atty. Dkt. No. 8602/0022PUS1

Mark B. FRIEDMAN

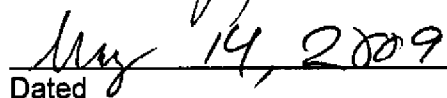
Dated

Alden Morris MILLS

Dated



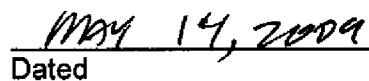
John HOLLAND



Dated



Kevan HOLLENBACK



Dated

Stephen G. HAUSER

Dated

Atty. Dkt. No. 8602/0022PUS1

Mark B. FRIEDMAN

Dated

Alden Morris MILLS

Dated

John HOLLAND

Dated

Kevan HOLLENBACK

Dated



Stephen G. HAUSER

MAY 15, 2009

Dated

WHEREAS, the undersigned, hereinafter referred to collectively as Assignor, has invented:

PUSH-UP EXERCISE DEVICE

for which Assignor is about to make or has made United States or International application for patent

- (a) ☒ executed on even date preparatory to filing (each inventor should sign this Assignment on the same day as he/she signs the Declaration and Power of Attorney);
- (b) ☐ executed on _____, _____, _____; or
- (c) ☐ filed on _____, and assigned Serial No. _____;
- (d) ☐ U.S. Patent No. _____, issued _____; and

WHEREAS, **PERFECT PUSHUP LLC, 2 Belvedere Place, Suite 330, Mill Valley, CA 94941**, hereinafter referred to as Assignee, is desirous of acquiring an interest therein:

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy whereof is hereby acknowledged, Assignor by these presents does sell, assign and transfer unto Assignee and its successors in interest, the full and exclusive right, title and interest in the United States of America and all foreign countries, including the right to claim priority under the laws of the United States, the Paris Convention, and any foreign countries, to the said invention as described in the aforesaid application, said application for patent and all Letters Patent therefor to be held and enjoyed by Assignee to the full end of the term for which said Letters Patent are granted and any extensions thereof as fully and entirely as the same would have been held by Assignor had this assignment and sale not been made, and the right to recover for past infringements of, or liabilities for, any of the rights relating to any of said applications or patents resulting therefrom;

Assignor hereby covenants and agrees to execute all instruments or documents required or requested for the making and prosecution of any applications of any type for patent in the United States and in all foreign countries including, but not limited to, any provisional, continuation, continuation-in-part, divisional, renewal or substitute thereof, and as to letters patent any reissue, re-examination, or extension thereof, and for litigation regarding, or for the purpose of protecting title and to the said invention, the United States application for patent, or Letters Patent therefor, and to testify in support thereof, for the benefit of Assignee without further or other compensation than that above set forth;

Assignor hereby covenants that no assignment, sale or agreement or encumbrance has been or will be entered into which would conflict with this Assignment; and

Assignor hereby requests the Commissioner of Patents and Trademarks to issue said Letters Patent of the United States of America to Assignee, and requests that any official of any country or countries foreign to the United States, whose duty it is to issue or grant patents and applications as aforesaid, to issue said Letters Patent, Utility Model Registration or Inventor's Certificate to Assignee.

The undersigned hereby grant(s) the law firm of Charter IP, LLC the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document.



Mark B. FRIEDMAN

14 May 2009

Dated

Alden Morris MILLS

Dated

John HOLLAND

Dated

Kevan HOLLENBACK

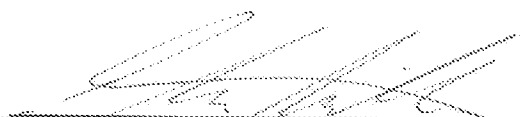
Dated

Stephen G. HAUSER

Dated

Mark B. FRIEDMAN

Dated


Alden Morris MILLS

14 MAY 09
Dated

John HOLLAND

Dated

Kevan HOLLENBACK

Dated

Stephen G. HAUSER

Dated

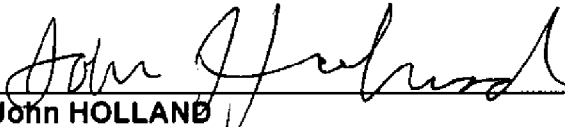
Atty. Dkt. No. 8602/0029PUS1

Mark B. FRIEDMAN

Dated

Alden Morris MILLS

Dated



John HOLLAND

May 14, 2009

Dated



Kevan HOLLENBACK

May 14, 2009

Dated

Stephen G. HAUSER

Dated

Atty. Dkt. No. 8602/0029PUS1

Mark B. FRIEDMAN

Dated

Alden Morris MILLS

Dated

John HOLLAND

Dated

Kevan HOLLENBACK

Dated



Stephen G. HAUSER

MAY 15, 2009

Dated