

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Young Bae Ku	05/10/2009
RECEIVING PARTY DATA	
Name:	GMARKET Inc.
Street Address:	LIG Tower 6-8 Floor, 349-11
City:	Yeoksam-Dong, Seoul
State/Country:	REPUBLIC OF KOREA
Postal Code:	135-912
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12383439
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	TNI-00003
NAME OF SUBMITTER:	Philip R. Warn
Total Attachments: 1 source=assignment w signature#page1.tif	

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ASSIGNMENT BY SINGLE INVENTOR

WHEREAS, the undersigned, hereinafter referred to as Assignor, has invented certain new and useful improvements in

**INTERNET ADVERTISEMENT METHOD AND SYSTEM FOR DISTRIBUTING
COMMERCIAL SAMPLE THROUGH MEMBERSHIP-BASED OFF-LINE SHOP BASED ON
AUTHENTICATION KEY ISSUED TO TARGET CUSTOMER ON-LINE**
for which Assignor has made United States application for patent, under Serial No. 12/383,439, filed March 24, 2009, and

WHEREAS, GMARKET Inc., a Korean corporation, having a place of business at LIG Tower 6-8 Floor, 649-11, Yeoksam-Dong, Seoul 135-912, Republic of Korea, hereinafter referred to as Assignee, is desirous of acquiring an interest therein:

NOW, THEREFORE, for good and valuable consideration, the receipt whereof is hereby acknowledged, Assignor by these presents does sell, assign and transfer unto Assignee, its successors in interest, the full and exclusive right in the United States of America and all foreign countries, including the right to claim priority under the laws of the United States and the Paris Convention, to the said invention as described in the aforesaid application, said application for patent and all Letters Patent therefore to be held and enjoyed by Assignee to the full end of the term for which said Letters Patent are granted and any extensions thereof, as fully and entirely as the same would have been held by Assignor had this assignment and sale not been made; and Assignor hereby covenants and agrees to execute all instruments or documents required or requested for the making and prosecution of applications for patent in the United States and in all foreign countries, including but not limited to, any provisional, continuation, continuation-in-part, divisional, renewal or substitute thereof, and as to letters patent any reissue, reexamination, or extension thereof, and for litigation regarding, or for the purpose of protecting title to the said invention, the United States application for patent; or Letters Patent therefor for the benefit of Assignee without further or other compensation than that above set forth; and Assignor hereby requests the Commissioner of Patents and Trademarks to issue said Letters Patent to Assignee.


Name: Young Bae Ku

5. 10, 2009.
Date

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