FORM PTO-1595 (Rev. 08/05)

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1. Name of conveying party(ies)/execution date(s): André Mellin May 18, 2009 Kevin Benson McNeil May 18, 2009 Thomas Timothy Byrne May 18, 2009 Jason Merrill Jones May 18, 2009 Additional name(s) of conveying party(ies) attached: Yes [X] No 3. Nature of conveyance: Security Agreement Change of name Joint Research Agreement Executed: Name of the owner of the application (or patent): Name of other party to Joint Research Agreement:	2. Name and address of receiving party(ies): Name: The Procter & Gamble Company Internal Address: Attention: Chief Patent Counsel 6090 Center Hill Road Cincinnati, OH 45224 Additional name(s) & address(es) attached? []Yes [X] No	
 4. Application number(s) or patent number(s): This document is being filed together with a new application: [] Yes [X] No A. Patent Application No(s). 12/468,252 B. Patent No(s). Date Filed: May 19, 2009 P&G Case: P&G Case: 11325 Confirmation No.: 9588 Additional numbers attached? □ Yes [X] No 		
1 <u>-</u>	6. Total number of applications and patents involved: [1]	
Internal Address: THE PROCTER & GAMBLE COMPANY	7. Total fee (37 CFR 3.41):\$40.00 Authorized to be charged to deposit account	
Street Address: Intellectual Property Division Sycamore Building 299 East Sixth Street, 4 th Floor Cincinnati, OH 45202	8. Deposit account number: 16-2480 Authorized User Name:	
Phone: 513.983.9084		
Fax Number: 513.945.6786		
Email Address : meyer.pd@pg.com		
Peter D. Meyer Name of Person Signing Total number of pages including cover Documents to be recorded (including cover sheet must be eith	sheet, attachments, and documents: [5]	

Documents to be recorded (including cover sheet must be either: (1) mailed with the patent application filing papers checking Box #8 on the Utility or Design Transmittal Form; or (2) faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria VA 22313-1450

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05-19-2009

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07:58:53 a.m. 05:10:2000 Attorney Docket Number 11325

Page 1 of 3

GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made a certain invention as set forth in a patent application (including industrial designs and utility models) entitled WEB SUBSTRATE HAVING OPTIMIZED EMBOSS DESIGN, Attorney's Docket No. 11325 and filed in the United States Patent Office as Number , on May , 2009 (the hereinafter named assignee being authorized to insert said Number and filing date when ascertained):

ANDRÉ MELLIN of 8000 Springvalley Drive, Amberley Village, OH 45236 KEVIN BENSON McNEIL of 9736 Aspenknoli Court, Loveland, OH 45140 THOMAS TIMOTHY BYRNE of 7745 Cedar Falls Lane, West Chester, OH 45069 JASON MERRILL JONES of 317 Ivy Forge Court, Lebanon, OH 45036

I/We made said invention set forth in said patent application while employed by, or otherwise under an obligation to assign said invention to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; Procter & Gamble Hong Kong Ltd.; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea, Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc., Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Ltd.; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte Ltd; Max Factor K.K.; P&G K.K.; Procter & Gamble Asia Pte. Limited; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention was made to assign said invention to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation and (in the case of employment by or obligation to the Affiliate) at the request of the Affiliate. I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, the entire right, title and interest (including the right to claim priority of the filing date of said patent application under international conventions) in said invention as set forth in said patent application, and in all patents of the United States and of any other country which may be issued for said invention, as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to applications. and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention herein assigned and as set forth in U. S. Application Serial Number ______ (the hereinafter named assignee being authorized to insert said U.S. Serial Number when ascertained) to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said patent and the invention and the invention covered thereby.

PATENT

REEL: 022707 FRAME: 0702

07:59:15 a.m. 05 10 2009 Attorney Docket Number 11325 0 /16

Page 2 of 3

The ASSIGNMENT of said invention is effective as of the earlier of 1) the date of execution shown below or 2) the filing date of the first-filed of said patent application(s).

2009, before mistration appeared André Mellin, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses, and purposes therein set forth. Notary Public/Witness Date CHRISTOPHER BRANT COOK Notary Public, State of Ohio My Commission Has No Expiration Date. Section 147.03 O.R.C. On this _______, 2009, before me the solution appeared Kevin Benson McNeil, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. Notary Public/Witness State of Shid } SS County of shawlton } _, 2009, before me personally appeared Thomas Timothy Byrne, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

REEL: 022707 FRAME: 0703

02:51:42 p.m.

05-19-2009

6 / 6 10/16

07:59:34 a.m. 05 19 2009 Attorney Docket Number 11325

Page 3 of 3

State of Chio

day of //

On this day of day of _______, 2009, before me personally appeared Jason Merrill Jones, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes

CHRISTOPHER BRANT COOK Notary Public, State of Ohio itation Has No Expiration Date. Section 147.03 O.R.C.

Notary Public/Witness

11325

5139456786 02:49:55 p.m. 05-19-2009 1/6

Procter & Gamble - I.P. Division

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TO: Assignments - United States Patent and Trademark Office

Fax No. 571-273-0140

Phone No. 571-272-3350

I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office on May 19, 2009, to the above-identified facsimile number.

FROM: (Typed or printed name of person signing Certificate) Ineke Sweeney

Fax No. 513-945-6786

Phone No. 513-983-9084

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1) Recordation Form Cover Sheet

2) Executed Assignment

3)

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Number of Pages Including this Page: 4

Inventor(s): Mellin, et al.

S.N.:

12/468,252

Filed:

May 19, 2009

Case:

11325

Comments:

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299 East Sixth Street, 4 th Floor Cincinnati, OH 45202	Authorized User Name:
Phone: 513.983.9084	
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Email Address : meyer.pd@pg.com	
Peter D. Meyer Name of Person Signing Total number of pages including cover Documents to be recorded (including cover sheet must be eith	sheet, attachments, and documents: [4]

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