

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Kaiser Foundation Hospitals	05/20/2009

RECEIVING PARTY DATA

Name:	ipVenture, Inc.
Street Address:	5150 El Camino Real, Building A, Suite 22
City:	Los Altos
State/Country:	CALIFORNIA
Postal Code:	94022

PROPERTY NUMBERS Total: 29

Property Type	Number
Patent Number:	7177825
Application Number:	11642328
Application Number:	11705997
Application Number:	11705982
Patent Number:	7370005
Application Number:	12074283
Application Number:	11879484
Patent Number:	7437305
Application Number:	12287696
Patent Number:	6975937
Application Number:	11244627
Patent Number:	7197547
Patent Number:	7509407
Application Number:	12322745
Patent Number:	6622127

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Patent Number:	6332334
Patent Number:	7139637
Application Number:	11356870
Patent Number:	7240283
Patent Number:	7493554
Application Number:	12378643
Patent Number:	7139721
Application Number:	11524810
Patent Number:	7308423
Application Number:	11594669
Application Number:	11701206
Patent Number:	7233914
Application Number:	11818010
Patent Number:	7251612

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	0000304482
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NAME OF SUBMITTER:	/Carrie Sadowski, IP Manager/
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Total Attachments: 7
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**IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE**

ASSIGNMENT OF PATENT RIGHTS

WHEREAS, Kaiser Foundation Hospitals, hereinafter referred to as "KFH," a California not-for-profit organization, having its principal place of business at One Kaiser Plaza, Oakland, California 94612, is the sole owner of the entire right, title and interest in, to and under the issued patents and pending patent applications listed on the attached Schedule A (collectively, the "Assigned Patent Rights"); and

WHEREAS, ipVenture, Inc., hereinafter referred to as "IPV," a California corporation, having its principal place of business at 5150 El Camino Real, Building A, Suite 22, Los Altos, California 94022, is desirous of obtaining the entire right, title and interest in, to and under the Assigned Patent Rights,

NOW, THEREFORE, for good and valuable consideration, as set forth in a Patent Option Agreement between the parties dated April 30, 2004, KFH hereby sells, assigns, transfers and sets over, unto said IPV, its successors, legal representatives and assigns, and IPV hereby accepts from KFH, KFH's entire right, title and interest in, to and under the Assigned Patent Rights, as well as all divisions, continuations and continuations-in-part thereof, and all patents of the United States which may be granted thereon and all reissues, reexaminations and extensions of any of the foregoing, and all applications for patents that may hereafter be filed for inventions covered by the Assigned Patent Rights in any country or countries foreign to the United States, and all patents which may be granted for said inventions covered by said pending applications or patents in any country or countries foreign to the United States and all extensions, renewals and reissues thereof and all rights of priority in any such foreign country or countries based upon the filing of said pending applications in the United States which are created by any law, treaty or international convention; and all causes of action, claims, judgments, and/or other legal and equitable rights and remedies arising out of or in connection with the Assigned Patent Rights which have accrued or taken place prior to the date of this instrument, including without limitation, the right to sue third parties for infringement of any or all of the Assigned Patent Rights, the same to be held and enjoyed by IPV for its own use and benefit and for the use and benefit of its successors and assigns, as fully and entirely as if the same would have been held and enjoyed by KFH in the absence of this instrument; and KFH hereby authorizes and requests the Commissioner of Patents of the United States, and any official of any country or countries foreign to the United States, whose duty is to issue patents on any such applications as aforesaid, to issue all patents for said inventions to IPV, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND Each Party hereby represents and warrants that it has the full power and complete authority to execute this instrument and to carry out its respective obligations hereunder and has complied with all corporate formalities required to give full legal effect to this instrument. KFH further represents and warrants to IPV that KFH has not previously assigned the Assigned Patent Rights to any third party.

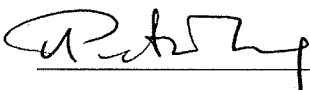
AND IPV accepts all responsibility for prosecuting any pending patent applications among the Assigned patent Rights and for all maintenance and annuity costs in regard to the Assigned Patent Rights. It is expressly acknowledged and agreed that IPV is not assuming or agreeing to pay any other liabilities or obligations of KFH of any kind.

AND This instrument shall be governed by and construed in accordance with the laws of the United States and the State of California, without giving effect to conflict of laws principles.

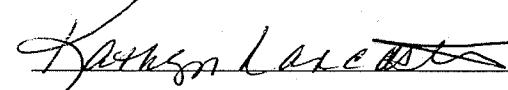
AND KFH retains and this instrument is subject to certain non-exclusive license rights in favor of KFH and its affiliates pursuant to a certain License Agreement entered into concurrently herewith by IPV in favor of KFH relating to the Assigned Patent Rights.

IN WITNESS WHEREOF, each of KFH and IPV has caused its respective duly authorized officer to execute and deliver this instrument.

ipVenture, Inc.

By: 
Name PETER TONG
Title: President
Date: May 20, 2009

Kaiser Foundation Hospitals

By: 
Name Kathryn Lancaster
Title: Chief Financial Officer
Date: May 20, 2009

ALL PURPOSE ACKNOWLEDGMENT

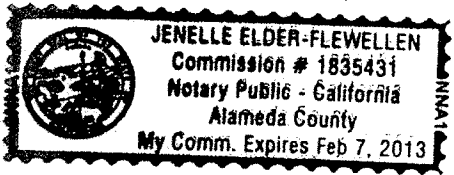
STATE OF CALIFORNIA)

COUNTY OF ALAMEDA)

On MAY 20, 2009 before me, JENELLE ELDER-FLEWELLEN Notary Public,

personally appeared KATHRYN LANCASTER
NAME(S) OF SIGNER(S)

personally known to me - OR - proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



Witness my hand and official seal.

Jenelle Elder-Flewellen
SIGNATURE OF NOTARY

OPTIONAL SECTION

CAPACITY CLAIMED BY SIGNER

Though statute does not require the Notary to fill in the data below, doing so may prove invaluable to persons relying on the document.

- INDIVIDUAL
- CORPORATE OFFICER(S)

TITLE(S)

- PARTNER(S) LIMITED
- GENERAL
- ATTORNEY-IN-FACT
- TRUSTEE(S)
- GUARDIAN/CONSERVATOR
- OTHER: _____

SIGNER IS REPRESENTING:

Name of Person(s) or Entity(ies)

OPTIONAL SECTION

THIS CERTIFICATE MUST BE ATTACHED TO THE DOCUMENT DESCRIBED AT RIGHT:

Though the data requested here is not required by law, it could prevent fraudulent reattachment of this form.

Title of Type of Document _____

Number of Pages _____ Date of Document _____

Signer(s) Other Than Named Above _____

Schedule A

List of Issued Patents and Pending Patent Applications

TITLE	APPLICATION NO. OR PATENT NO.
Integrated system for ordering, fulfillment, and delivery of consumer products using a data network	7,177,825
Webstore Supporting Multiple Merchants	11/642,328
Online Store Using Common Carrier	11/705,997
Online Store Product Availability	11/705,982
Integrated system for ordering, fulfillment, and delivery of consumer products using a data network	AU 779868
Inventory replication based upon order fulfillment rates	7,370,005
Inventory replication based upon order fulfillment rates	12/074,283
Real-time display of available products over the Internet	11/879,484
Scheduling delivery of products via the Internet	7,437,305
Scheduling delivery of products via the Internet	12/287,696
Technique for processing customer service transactions at customer site using mobile computing device	6,975,937
Techniques for processing customer service transactions at customer site using mobile computing device	11/244,627
Load balancing technique implemented in a data network device utilizing a data cache	7,197,547
Load balancing technique implemented in a data network device utilizing a data cache	7,509,407

Load balancing technique implemented in a data network device utilizing a data cache	12/322,745
Order allocation to select from inventory locations stocking few units of inventory	6,622,127
Method and Apparatus for handling and transporting temperature-sensitive items	6,332,334
Order allocation to minimize container stops in a distribution center	7,139,637
Method and System for Order Fulfillment in a Distribution Center	11/356,870
Data transmission and rendering techniques implemented over a client-server system	7,240,283
Data transmission and rendering techniques implemented over a client-server system	7,493,554
Data transmission and rendering techniques implemented over a client-server system	12/378,643
Scheduling delivery of products via the Internet	7,139,721
Scheduling delivery of products via the Internet	11/524,810
Technique for handling sales of regulated items implemented Over a Data Network	7,308,423
Method and Apparatus for Facilitating Online Purchase of Regulated Products over a Data Network	11/594,669
Restricted Purchase of Regulated Items Over a Network	11/701,206
Technique for implementing item substitution for unavailable items relating to a customer order	7,233,914
Item substitution for unavailable items relating to a customer order	11/818,010

Method and system for scheduling distribution
routes and timeslots

7,251,612