PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE: ASSIGNMENT	

CONVEYING PARTY DATA

Name	Execution Date
Don Brown	05/18/2009
Robert Nelson	05/07/2009

RECEIVING PARTY DATA

Name:	Ab Coaster Holdings, Inc.	
Street Address:	1007 Orange Street, Suite 1410	
City:	Wilmington	
State/Country:	DELAWARE	
Postal Code:	19801	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29320341

CORRESPONDENCE DATA

Fax Number: (310)394-4477

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Email: ceckart@cislo.com

Correspondent Name: Cislo & Thomas LLP

Address Line 1: 1333 2nd Street, Suite 500

Address Line 4: Santa Monica, CALIFORNIA 90401

ATTORNEY DOCKET NUMBER:	09-22287
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NAME OF SUBMITTER: Daniel M. Cislo

Total Attachments: 4

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PATENT REEL: 022723 FRAME: 0798 Application No. 29/320,341

Filed: June 25, 2008

Assignment filed May 21, 2009

Attorney Docket No. 09-22287

DESIGN PATENT ASSIGNMENT TO AB COASTER HOLDINGS, INC.

This assignment made as of the last date entered below by DON BROWN of

Chester, New Jersey, and ROBERT NELSON of Rowlett, Texas (collectively,

"Assignors"), to AB COASTER HOLDINGS, INC., a Delaware corporation, having a

place of business in Wilmington, Delaware ("Assignee");

WHEREAS, Assignors are identified as the inventors of a new, original, and

ornamental design entitled EXERCISE APPARATUS ("Design"), for which United

States Patent Application Serial No. 29/320,341 ("the '341 application") was filed on

June 25, 2008;

WHEREAS, Assignees desire to acquire by formal, recordable assignment the

entire right, title, and interest in and to the Design and the '341 application in the

United States and throughout the world.

NOW, THEREFORE, for good and valuable consideration, the receipt and

sufficiency of which are hereby acknowledged, Assignors hereby sell, assign, and

transfer to Assignees, the entire right, title, and interest in and to the Design and the

'341 application in the United States and throughout the world, including the exclusive

right to file any provisional, non-provisional, divisional, continuation, continuation-in-

part, reissue, foreign, or other application based on the Invention directly in the name

of Assignee and to claim any priority rights to which such applications are entitled

under international conventions, treaties, or otherwise.

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Application No. 29/320,341

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Further, Assignors agree that, upon request and without further compensation,

but at no expense to Assignors, they and their legal representatives and assigns will do

all lawful acts, including the execution of papers and the giving of testimony, that may

be necessary or desirable for obtaining, sustaining, reissuing, or enforcing the Design

and the '341 application in the United States and throughout the world, and for

perfecting, recording, or maintaining the title of Assignees, and their successors and

assigns, to the Design and the '341 application in the United States and throughout the

world.

Assignors represent and warrant that they have not granted and will not grant to

others any rights inconsistent with the rights granted herein.

Assignors authorize and request the Commissioner of Patents and Trademarks of

the United States and of all foreign countries to assign any and all rights in and to the

Design and the '341 application or on any subsequently filed division, continuation,

continuation-in-part, or reissue application, to Assignees, their successors and assigns,

as the assignees of the entire interest in the Design and the '341 application.

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PATENT

REEL: 022723 FRAME: 0800

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IN WITNESS WITHERFOR, Assignment from command this Assignment on the

	ASSK: NOWS	
Saare	X.M. Y. N. S.	

Application No. 29/320,341 Filed: June 25, 2008 Assignment filed herewith Attorney Docket No. 09-22287

IN WITNESS WHEREOF, Assignors have executed this Assignment on the dates herein as set forth below.

ASSIGNORS

Date: , 2009

Don Brown

Date: 5-7-09, 200

Robert Nelson

7:409-22287/Assignment of patent rights to Ab Coaster.DOC

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