

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Robert CEUSTERS	04/17/2009
Johannes H.A. DE JONG	04/30/2009
RECEIVING PARTY DATA	
Name:	Avery Dennison Corporation
Street Address:	150 N. Orange Grove Blvd.
City:	Pasadena
State/Country:	CALIFORNIA
Postal Code:	91103
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12439190
CORRESPONDENCE DATA	
Fax Number:	(440)534-4773
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	440-534-4905
Email:	amanda.wittine@averydennison.com
Correspondent Name:	Avery Dennison Corporation
Address Line 1:	8080 Norton Parkway, 22-D
Address Line 4:	Mentor, OHIO 44060
ATTORNEY DOCKET NUMBER:	4356-US
NAME OF SUBMITTER:	Brian G. Bembenick

Total Attachments: 4
 source=4356-US_2009-05-22_Executed_Assignment#page1.tif
 source=4356-US_2009-05-22_Executed_Assignment#page2.tif
 source=4356-US_2009-05-22_Executed_Assignment#page3.tif

OP \$40.00 12439190

500866925

**PATENT
 REEL: 022723 FRAME: 0917**

ASSIGNMENT

In consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we the undersigned

Robert CEUSTERS
Johannes H.A. DE JONG

do hereby acknowledge that we have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto Avery Dennison Corporation (hereinafter "ASSIGNEE"), a Delaware Corporation, with its principal place of business at 150 N. Orange Grove Blvd., Pasadena, CA 91103-3596, and its successors, legal representatives and assigns, our entire right, title, and interest throughout the world, in, to and under the inventions in

ELASTIC LAMINATE

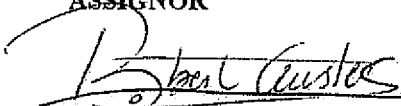
set forth in the application for the United States Letters Patent filed on **February 27, 2009** and assigned Serial No. **12/439,190**, and all provisional applications relating thereto, and all divisions, renewals, substitutes, continuations and Convention applications based in whole or in part thereof, and any and all Letters Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all rights of priority under International Conventions and applications for Letters Patents which may hereafter be filed for in any country or countries foreign to the United States, and all Letters Patents which may be granted for said inventions in any country or countries foreign to the United States and all extensions, renewals and reissues thereof, and every priority right that is or may be predicated upon or arise from said inventions, said applications and said Letters Patents.

And we hereby authorize ASSIGNEE, its successors, legal representative and assigns to file patent applications in any or all countries on any or all said inventions in the name of the undersigned or in the name of ASSIGNEE or otherwise as ASSIGNEE may deem advisable, under the International Convention or otherwise.


And we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patents for said inventions to ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

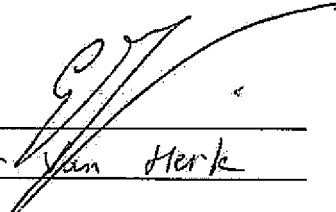
And we hereby sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of said Letters Patents before or after issuance.

↪ In testimony whereof, I hereunto set my hand and seal this 17 day of April, 2009. ↩

ASSIGNOR

Robert CEUSTERS ↩

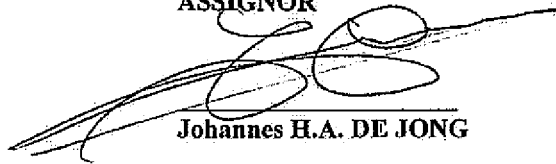
Witnessed By:

↪ Signature: 
Print Name: Kris Loos Date: 17-04-09

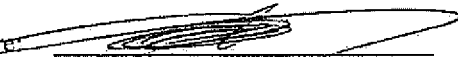
↪ Signature: 
Print Name: Cor Van Herk Date: 17-04-09

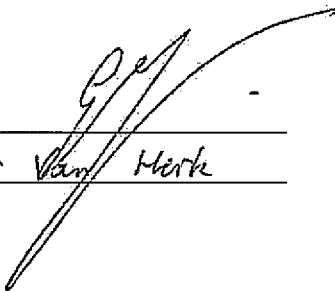
↪ In testimony whereof, I hereunto set my hand and seal this 30 day of 04, 2009. ↪

ASSIGNOR


↪
Johannes H.A. DE JONG

Witnessed By:

↪ Signature: 
Print Name: Kris Loos Date: 30-04-2009

↪ Signature: 
Print Name: Cor van Herk Date: 30-04-2009