

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Seymer Cruz	03/19/2009
RECEIVING PARTY DATA	
Name:	Umbra LLC
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12317818
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Total Attachments: 1 source=UMBP 234US Executed Assignment#page1.tif	

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PATENT
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Assignment of United States Patent Application		Docket No. UMBP:234US
U. S. Patent Application No. 12/317,818	Filing Date: 12/30/2008	
Title of Invention: PHOTO DISPLAY DEVICE		
Assignor	Residence or Principal Place of Business of Assignor	
Seymer CRUZ	8 Thoroughbred Way Unionville, Ontario, L6C 0B6 Canada	
Assignee	Residence or Principal Place of Business of Assignee	
Umbra LLC	1705 Broadway Street Buffalo, New York 14212 United States of America	
<p><i>This Assignment is effective as of the 30th day of December, 2008.</i></p> <p><i>Whereas, the above-identified Assignor, is the sole owner of record of the above-identified United States Patent Application, and;</i></p> <p><i>Whereas the above-identified Assignee is desirous of acquiring the entire right, title and interest in the same;</i></p> <p><i>Now, therefore, in consideration of the sum of ONE dollar (\$ 1.00), and other good and valuable consideration, the receipt whereof is hereby acknowledged; Assignor, by these presents does sell, assign and transfer a 100% undivided interest in said invention, said application, including any divisions, continuations, and continuations-in-part thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted for said Invention, and in and to any and all priority rights, Convention rights, and other benefits accruing or to accrue to Assignor with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, unto said Assignee;</i></p> <p><i>And I hereby authorize and request the Director of the United States Patent and Trademark Office to issue said United States Letters Patent to said Assignee, as assignee of the whole right, title and interest thereto;</i></p> <p><i>And I further agree to sign and properly execute such necessary and lawful papers for application for foreign patents, for filing divisions, continuations and continuations-in-part of said application for patent, and/or, for obtaining any reissue or reissues of any Letters Patent which may be granted for the aforesaid Invention, as the Assignee thereof shall hereafter require and prepare at its own expense.</i></p> <p>Executed this <u>19th</u> day of <u>MARCH</u>, in the year 2009</p> <p>at <u>8 THOROUGHBRD WAY, UNIONVILLE, ONTARIO</u></p> <p> (Signature of Assignor or authorized signatory if Assignor is a corporation, partnership or association)</p> <p><u>INDUSTRIAL DESIGNER</u> (Title)</p>		