

**PATENT ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Robert G. Begg	02/04/2008
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	20/20 Marketing Ltd.
<b>Street Address:</b>	#1 - 11430 201 A Street
<b>City:</b>	Maple Ridge
<b>State/Country:</b>	CANADA
<b>Postal Code:</b>	V2X 0Y4
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	12028769
<b>CORRESPONDENCE DATA</b>	
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<b>Correspondent Name:</b>	Oyen Wiggs Green & Mutala LLP
<b>Address Line 1:</b>	480 - The Station, 601 W. Cordova St.
<b>Address Line 4:</b>	Vancouver, CANADA V6B 1G1
<b>ATTORNEY DOCKET NUMBER:</b>	T371 0008/RAJ
<b>NAME OF SUBMITTER:</b>	Richard A. Johnson
<b>Total Attachments: 2</b> source=T3710008_Assignment#page1.tif source=T3710008_Assignment#page2.tif	

**CH \$40.00 12028769**

ASSIGNMENT OF INVENTIONS AND RELATED PATENT RIGHTS

WHEREAS:

ROBERT G. BEGG  
20165-113B Avenue  
Maple Ridge BC V2X 0Z1

(the "Assignor"), whose full post office address is set out above, is the inventor of certain inventions or improvements (the "Inventions") described and/or claimed the Canadian patent Application filed herewith (OWGM File No. T371 0007) (The "Application") and U.S. patent Application No. 12/028769 filed 8 Feb. 2008 (OWGM file No. T371 0008) entitled: **LOCKING DISPLAY DEVICE FOR EYEGLASSES.**

We hereby appoint and instruct Oyen Wiggs Green & Mutala LLP to insert the serial number and filing date of the U.S. patent Application, when known, into the space above.

AND WHEREAS, 20/20 Marketing Ltd., (the "Assignee") whose full post office address is #1-11430 201 A Street, Maple Ridge, BC V2X 0Y4, wishes to own the entire worldwide right, title and interest in and to: the Inventions, the Application, and all patents which may be granted on or as a result thereof in all countries;

In consideration of ONE (\$1.00) DOLLAR and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor, does hereby, sell, assign, transfer and set over to the Assignee the entire worldwide right, title and interest in and to:

- the Inventions;
- the Application;
- all continuations, divisions, renewals of or substitutes for the Application;
- the right to file counterparts to the Application in all countries and regions;
- the right to claim priority from the Application in all countries and regions;
- all patents which may be granted on or as a result thereof; and
- any reissue or reissues of such patents;

the same to be held and enjoyed by the Assignee, its successors, assigns, nominees or legal representatives, to the full end of the term or terms for which such patents respectively may be granted, reissued or extended, as fully and entirely as the same would have been held and enjoyed by the Assignor, had this Assignment, sale and transfer not been made.

The Assignor hereby covenants that he: has full right to convey the entire interest herein assigned; and has not executed and will not execute any agreement to transfer any rights in the Inventions and/or the Application to anyone other than the Assignee or that is otherwise in conflict herewith.

The Assignor promises that he shall:

- each time a request is made and without undue delay, execute and deliver all such papers as may be necessary or desirable to perfect the title to the Inventions, the Application, and the patents in the Assignee, its successors, assigns, nominees or legal representatives;

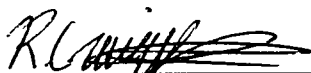
- communicate to the Assignee, or its nominees, all known facts respecting the Inventions, the Application and said patents;
  - testify in any legal proceedings;
  - sign all lawful papers;
  - execute all disclaimers and divisional, continuing, reissue and foreign applications;
  - make all rightful oaths; and
  - generally to do everything possible to aid the Assignee, its successors, assigns, nominees and legal representatives to obtain and enforce for its or their own benefit, proper patent protection for the Inventions in all countries;
- all at the expense, however, of the Assignee or its successors, assigns, nominees or legal representatives.


The Assignor hereby irrevocably designates and appoints the Assignee and its duly authorized officers and agents, and their successors, as its agents and attorneys-in-fact, to act on the Assignor's behalf and instead of the Assignor, to execute and file applications to patent the Inventions in all countries, and to do all other proper lawfully-permitted acts to further the assignment, prosecution and issuance of patents for the Inventions with the same legal force and effect as if executed by the Assignor. This power of attorney shall be deemed coupled with an interest and is irrevocable.

The Assignor hereby authorizes and requests any official of any country or countries whose duty it is to issue patents on applications to issue to the Assignee, its successors, assigns, nominees or legal representatives all patents for the Inventions in accordance with the terms of this Assignment.

EXECUTED at Maple Ridge British Columbia Canada this 4 day of February, 2008.  
(city) (province/state) (country) (date)  
(month)

SIGNED, SEALED & DELIVERED  
 by ROBERT G. BEGG  
 in the presence of:

  
 Signature of Witness )  
Rozalyn Craigg S.  
 Print Witness's Name )  
1122-286<sup>th</sup> Street  
Maple Ridge, BC  
V2W 1L7  
 Print Witness's Address )  
Accounting  
 Print Witness's Occupation )

  
 ROBERT G. BEGG