

# PATENT ASSIGNMENT

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Sundiamond USA, CORP.	09/01/2008
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Worldwide Diamond Trademarks Ltd.
<b>Street Address:</b>	1066 West Hastings Street
<b>Internal Address:</b>	Suite # 2160
<b>City:</b>	Vancouver
<b>State/Country:</b>	CANADA
<b>Postal Code:</b>	V6E 3X1
<b>PROPERTY NUMBERS Total: 6</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	11286218
Application Number:	11744528
Application Number:	11744550
Application Number:	11744571
Application Number:	11744588
Application Number:	11744606
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(415)576-0300
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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CH \$240.00 11286218

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**PATENT**  
**REEL: 022731 FRAME: 0226**

ATTORNEY DOCKET NUMBER:	080137-000000US
NAME OF SUBMITTER:	Babak Kusha
<p><b>Total Attachments: 10</b></p> <p>source=Smart and Biggar Patent Assignments - Worldwide Diamond#page1.tif source=Smart and Biggar Patent Assignments - Worldwide Diamond#page2.tif source=Smart and Biggar Patent Assignments - Worldwide Diamond#page3.tif source=Smart and Biggar Patent Assignments - Worldwide Diamond#page4.tif source=Smart and Biggar Patent Assignments - Worldwide Diamond#page5.tif source=Smart and Biggar Patent Assignments - Worldwide Diamond#page6.tif source=Smart and Biggar Patent Assignments - Worldwide Diamond#page7.tif source=Smart and Biggar Patent Assignments - Worldwide Diamond#page8.tif source=Smart and Biggar Patent Assignments - Worldwide Diamond#page9.tif source=Smart and Biggar Patent Assignments - Worldwide Diamond#page10.tif</p>	

## PATENT ASSIGNMENT AGREEMENT

This Patent Assignment Agreement is entered into between Sundiamond USA, CORP., a company incorporated under the laws of the State of New York with a principal office at 25 West 45<sup>th</sup> Street, Suite 707, New York, New York, 10036 (the "Assignor"), and Worldwide Diamond Trademarks Ltd. a corporation incorporated under the laws of the Province of British Columbia with a principal office at Suite #2160 - 1066 West Hastings Street, Vancouver, British Columbia, V6E 3X1 (the "Assignee").

### 1. ASSIGNMENT

The Assignor hereby irrevocably grants, sells, assigns and conveys to the Assignee the entire right, title and interest (choate or inchoate) in:

- (a) the patent, trademark, industrial designs and applications in the Licensed Territory, (as hereinafter defined), (whether complete or incomplete or whether filed or unfiled) set out in Schedules A, B and C attached to this Assignment and all inventions set forth and described therein including, but not limited to, continuations, continuations-in-part, divisions, reissues, re-examinations and extensions thereof and all foreign counterparts to any of the foregoing and any and all rights of priority resulting therefrom under international conventions, treaties or otherwise (collectively, the "Assigned Patents");
- (b) All precursors, portions and work in progress with respect thereto and all inventions, works of authorship, technology, information, know-how materials specifically acquired or designed for use with products embodying the Assigned Patents or to the development, support or maintenance thereof;
- (c) All copyrights, patent rights, trade secrets and all other intellectual and industrial property rights of any sort and all business, contract rights, causes of action, and goodwill in, incorporated or embodied in, used to develop, or related to any of the foregoing;
- (d) all income, royalties, damages and payments now and hereafter due and/or payable under and with respect to the Assigned Patents, including, without limitation, damages and payments for past or future infringement of the Assigned Patents; and

### 2. CONSIDERATION

In consideration of the rights granted hereunder, the Assignee hereby pays to the Assignor a lump sum payment [REDACTED]. The consideration described in this Section 2 shall be the only consideration required of the Assignee with respect to the subject matter of this Agreement.

### 3. LICENSED TERRITORY

The Licensed Territory shall mean the world.

### 4. REPRESENTATIONS AND WARRANTIES OF THE ASSIGNOR

The Assignor represents and warrants that it:

- (a) is the sole owner of all rights, titles and interest in and to the Assigned Patents; and
- (b) has not assigned, transferred, licensed, pledged or otherwise encumbered any of the Assigned Patents or agreed to do so.

#### 5. COVENANT OF THE ASSIGNOR

- (a) The Assignor, on behalf of itself and its successors, assigns, nominees, or other legal representatives, does hereby covenant and agree to do all such lawful acts and things and to execute and deliver without further consideration such further lawful assignments, instruments, assurances, applications and other documents as may reasonably be required by the Assignee, or by its successors, assigns, nominees, or other legal representatives, to obtain said Assigned Patents and vest or secure the same in the Assignee, and in the Assignee's successors, assigns, nominees or other legal representatives within 120 days from the date of this Agreement.

#### 6. AUTHORIZATION

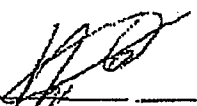
The Assignor does hereby authorize any official whose duty it is to grant patents, to grant said Assigned Patents to the Assignee, and to the Assignee's successors, assigns, nominees or other legal representatives.

The Assignor, on behalf of itself and its successors, assigns, nominees, or other legal representatives, does hereby authorize the Assignee, its successors, assigns, nominees, or other legal representatives, including its Patent Agents to amend the present assignment document to insert or correct the filing date, issue date, title, serial number, patent number or other identifying information of the Assigned Patents as may be needed to record same.

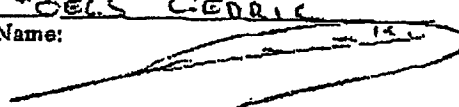
Effective as of the 1st day of September, 2008.

SUNDIAMOND USA, CORP.

by its authorised signatory:

  
Name: Chaim Ryzanov  
Title: Director

Witnessed by:

ROELS CEDRIC  
Name: 

STATEMENT OF WITNESS

I, ROELS CEDRIC, whose full post office address is \_\_\_\_\_  
(name of witness)

DONKSESTEENWEG 169, 1960 BRASSCHAAT BELGIUM  
(address of witness)

state that I was personally present and did see RYZANOV CHAIM, who is personally known to me to be an authorized signing officer of SUNDIAMOND USA, CORP. named in the above assignment, duly execute the same on the day and year set forth above.

  
(Signature of Witness)

**SCHEDULE A:  
REGISTERED DESIGN PATENTS/INDUSTRIAL DESIGNS**

Jurisdiction:	Patent/Design No.:	Title:	Assignee/Owner:	Issue date:
Belgium	36757-00	[none given]	Sundiamond USA	02.05.2006
Canada	111439	Gem	Sundiamond USA	2007-02-08
China	200530117774.4	Ornamental Design for a Diamond or Similar Article	Sundiamond USA	July 19, 2006
Europe	000377593-0001	[none given]	Sundiamond USA	26/07/2005
Europe	000818760-0001	[none given]	Sundiamond USA	31/10/2007
Europe	000818760-0002	[none given]	Sundiamond USA	31/10/2007
Europe	000818760-0003	[none given]	Sundiamond USA	31/10/2007
Europe	000818760-0004	[none given]	Sundiamond USA	31/10/2007
Hong Kong	0501821.7	A diamond or similar article	Sundiamond USA	05.08.2005
India	213264	Hexagon shaped diamond	Sundiamond USA	09-Jun-2008
India	213265	Star trillion shaped diamond	Sundiamond USA	09-Jun-2008
India	213266	Star triangular shaped diamond	Sundiamond USA	09-Jun-2008
India	213267	Heart shaped diamond	Sundiamond USA	09-Jun-2008
Japan	1283442	[none given]	Sundiamond USA	January 6, 2006
Taiwan	D118916	[none given]	Sundiamond USA	September 11, 2007
Taiwan	125130	Star trillion shaped diamond	Sundiamond USA	01-Oct-2008 (valid to 01-Nov-2019)
United States	D567,140	Star-trillion shaped diamond or similar article	Sundiamond USA	April 22, 2008
United States	D567,139	Triangular shaped diamond or similar article	Sundiamond USA	April 22, 2008
United States	D567,138	Hexagon shaped diamond or similar article	Sundiamond USA	April 22, 2008

United States	D567,137	Heart shaped diamond or similar article	Sundiamond USA	April 22, 2008
United States	D522,401	Diamond or similar article	Sundiamond USA	June 6, 2006
United States	D462,030	Diamond	Sundiamond USA	August 27, 2002
United States	D459,677	Diamond	Sundiamond USA	July 2, 2002
United States	D459,676	Diamond or similar article	Sundiamond USA	July 2, 2002

**SCHEDULE B:  
REGISTERED TRADE-MARKS**

Jurisdiction:	Registration No.	Owner	Mark:	Registration date:
United States	3,294,816	Sundiamond USA	PRINCESS OF HEARTS	September 18, 2007
United States	2,853,192	Sundiamond USA	FIRESTAR THE AFFORDABLE HEARTS & ARROWS	June 15, 2004
United States	2,853,191	Sundiamond USA	SUNFIRE THE AFFORDABLE HEARTS & ARROWS	June 15, 2004
United States	3,056,737	Sundiamond USA	SUNDIAMOND	February 7, 2006
Arkansas	None given	Sundiamond USA	PRINCESS OF HEARTS	October 4, 2005
California	106733	Sundiamond USA	AMERICAN EXCELLENT DIAMOND	September 27, 2000
California	106731	Sundiamond USA	AMERICAN IDEAL DIAMOND	September 27, 2000
California	106732	Sundiamond USA	AMERICAN IDEAL CUT DIAMOND	September 27, 2000
California	106730	Sundiamond USA	AMERICAN EXCELLENT CUT DIAMOND	September 27, 2000
California	107497	Sundiamond USA	FIREDIAMOND	August 3, 2001
California	0111402	Sundiamond USA	PRINCESS OF HEARTS	January 10, 2006
Florida	W05000044273	Sundiamond USA	PRINCESS OF HEARTS	
Massachusetts	60469	Sundiamond USA	FIREDIAMOND	July 20, 2001
Missouri	15215	Sundiamond USA	AMERICAN IDEAL CUT DIAMOND	October 2, 2000
Missouri	15214	Sundiamond USA	AMERICAN IDEAL DIAMOND	October 2, 2000
Missouri	15216	Sundiamond USA	AMERICAN EXCELLENT DIAMOND	October 2, 2000
Missouri	15213	Sundiamond USA	AMERICAN EXCELLENT CUT DIAMOND	October 2, 2000
Nebraska	1000143309	Sundiamond USA	AMERICAN IDEAL CUT DIAMOND	September 25, 2000
Nebraska	1000143314	Sundiamond USA	AMERICAN EXCELLENT CUT DIAMOND	September 25, 2000



Nebraska	1000143312	Sundiamond USA	AMERICAN IDEAL DIAMOND	September 25, 2000
Nebraska	1000143305	Sundiamond USA	AMERICAN EXCELLENT DIAMOND	September 25, 2000
Nevada	E0242602006- 4	Sundiamond USA	AMERICAN EXCELLENT DIAMOND	March 30, 2006
Nevada	E0242592006- 1	Sundiamond USA	AMERICAN IDEAL DIAMOND	March 30, 2006
Nevada	E0242492006- 9	Sundiamond USA	AMERICAN EXCELLENT CUT DIAMOND	March 30, 2006
Nevada	E0242552006- 7	Sundiamond USA	AMERICAN IDEAL CUT DIAMOND	March 30, 2006
Nevada	TM00340107	Sundiamond USA	FIRE DIAMOND	July 20, 2006
New Jersey	20741	Sundiamond USA	FIRE DIAMOND	July 27, 2001
New Jersey	20974	Sundiamond USA	SUNDIAMOND	March 19, 2002

New York	R-29559	Sundiamond USA	AMERICAN EXCELLENT CUT DIAMOND	September 25, 2000
New York	R-29557	Sundiamond USA	AMERICAN IDEAL DIAMOND	September 25, 2000
New York	R-29558	Sundiamond USA	AMERICAN EXCELLENT DIAMOND	September 25, 2000
New York	R-29556	Sundiamond USA	AMERICAN IDEAL CUT DIAMOND	September 25, 2000
New York	R-29721	Sundiamond USA	FIREDIAMOND	July 19, 2001
New York	R-29253	Sundiamond USA	YEAR 2000	September 8, 1999
New York	R-29232	Sundiamond USA	MILLENIUM	August 12, 1999
New York	R-29193	Sundiamond USA	MILLENIUM DIAMOND REPORT	June 11, 1999
New York	R-29865	Sundiamond USA	SUNDIAMOND	February 25, 2002
New York	R-30703	Sundiamond USA	PRINCESS OF HEARTS	September 22, 2005
Ohio	1244401	Sundiamond USA	FIREDIAMOND	July 23, 2001
Ohio	1638570	Sundiamond USA	PRINCESS OF HEARTS	July 26, 2006
Texas	1177464316	Sundiamond USA	FIREDIAMOND	July 20, 2001
Washington	029208	Sundiamond USA	AMERICAN IDEAL DIAMOND	Pending renewal as of September 21, 2006
Washington	029209	Sundiamond USA	AMERICAN EXCELLENT CUT DIAMOND	Pending renewal as of September 21, 2006
Washington	029210	Sundiamond USA	AMERICAN EXCELLENT DIAMOND	Pending renewal as of September 21, 2006
Washington	029211	Sundiamond USA	AMERICAN IDEAL CUT DIAMOND	Pending renewal as of September 21, 2006

**SCHEDULE C:  
PENDING PATENT APPLICATIONS**

Country:	Application No.:	Assignee:	Title:	Filing date:
India	796/DEL/2006	Sundiamond USA	Modified princess cut diamond having hearts and arrows pattern and method	March 22, 2006
Singapore	200601616-B	Sundiamond USA	Modified princess cut diamond having hearts and arrows pattern and method	March 8, 2006
Singapore	SG132566 (A1)	Sundiamond USA	Modified princess cut diamond having hearts and arrows pattern and method.	June 28, 2007 (publication date) Also published as US20070113586
United States	20070113586	Sundiamond USA	Modified princess cut diamond having hearts and arrows pattern and method	November 23, 2005
United States	20080271484	Sundiamond USA	Heart shaped diamond cut having hearts and arrows pattern	May 4, 2007
United States	20080271485	Sundiamond USA	Triangular shaped diamond which displays hearts and arrows pattern	May 4, 2007
United States	20080271486	Sundiamond USA	Hexagon shaped diamond which displays hearts and arrows pattern	May 4, 2007
United States	20080271487	Sundiamond USA	Triangular star shaped diamond having hearts and arrows pattern	May 4, 2007
United States	20080271488	Sundiamond USA	Oval shaped diamond cut having hearts and arrows pattern	May 4, 2007
Vietnam	1-2006-01597	Sundiamond USA	Modified princess cut diamond having hearts and arrows pattern and method	November 23, 2006
PCT	WO2008136919 (A2)	Sundiamond USA	Triangular star shaped diamond having hearts and arrows pattern	April 22, 2008
PCT	WO2008136920 (A2)	Sundiamond USA	Oval shaped diamond cut having hearts and	April 22, 2008

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			arrows pattern	
PCT	WO2008136921 (A2)	Sundiamond USA	Heart shaped diamond cut having hearts and arrows pattern	April 22, 2008
PCT	WO2008136922 (A2)	Sundiamond USA	Hexagon shaped diamond which displays hearts and arrows pattern	April 22, 2008
PCT	WO2008136923 (A2)	Sundiamond USA	Triangular shaped diamond which displays hearts and arrows pattern	April 22, 2008