

PATENT ASSIGNMENT

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NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
ALEXANDER V. ERSHOV	09/27/2006
RECEIVING PARTY DATA	
Name:	QUINTURA, INC.
Street Address:	901 N. PITT STREET, SUITE 325
City:	ALEXANDRIA
State/Country:	VIRGINIA
Postal Code:	22314
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12472204
CORRESPONDENCE DATA	
Fax Number:	(505)213-5750
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	202 293 1191
Email:	george@bardmesserlaw.com
Correspondent Name:	George S. Bardmesser
Address Line 1:	1025 Connecticut Avenue, N.W.
Address Line 2:	Suite 1000
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20006
ATTORNEY DOCKET NUMBER:	2405.0040002
NAME OF SUBMITTER:	GEORGE S. BARDMESSER
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ASSIGNMENT

In consideration of the sum of One Dollar (\$1.00) or equivalent and other good and valuable consideration paid to the undersigned inventor: **Alexander V. ERSHOV**, hereby sells and assigns to **QUINTURA, INC.**, a corporation formed under the laws of Virginia, whose mailing address is 901 N. Pitt Street, Suite 325, Alexandria, Virginia 22314 (hereafter referred to as the Assignee), his/her entire right, title and interest, including the right to sue for past infringement and to collect for all past, present and future damages, for the United States of America (as defined in 35 U.S.C. § 100) and throughout the world,

(a) in the invention(s) known as **USE OF NEURAL NETWORKS FOR KEYWORD GENERATION** for which application(s) for patent in the United States of America was filed on _____ (also known as United States Application No. TBD), in any and all applications thereon, in any and all Letters Patent(s) therefor, and

(b) in any and all applications that claim the benefit of the patent application listed above in part (a), including non-provisional applications, continuing (continuation, divisional, or continuation-in-part) applications, reissues, extensions, renewals and reexaminations of the patent application or Letters Patent therefor listed above in part (a), to the full extent of the term or terms for which Letters Patents issue, and

(c) in any and all inventions described in the patent application listed above in part (a), and in any and all forms of intellectual and industrial property protection derivable from such patent application, and that are derivable from any and all continuing applications, reissues, extensions, renewals and reexaminations of such patent application, including, without limitation, patents, applications, utility models, inventor's certificates, and designs together with the right to file applications therefor; and including the right to claim the same priority rights from any previously filed applications under the International Agreement for the Protection of Industrial Property, or any other international agreement, or the domestic laws of the country in which any such application is filed, as may be applicable;

all such rights, title and interest to be held and enjoyed by the above-named Assignee, its successors, legal representatives and assigns to the same extent as all such rights, title and interest would have been held and enjoyed by the Assignor had this assignment and sale not been made.

The undersigned inventor agrees to execute all papers necessary in connection with the application(s) and any non-provisional, continuing (continuation, divisional, or continuation-in-part), reissue, reexamination or corresponding application(s) thereof and also to execute separate assignments in connection with such application(s) as the Assignee may deem necessary or expedient.

The undersigned inventor agrees to execute all papers necessary in connection with any interference or patent enforcement action (judicial or otherwise) related to the application(s) or any non-provisional, continuing (continuation, divisional, or continuation-in-part), reissue or reexamination application(s) thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference or patent enforcement action.

The undersigned inventor hereby represents that he/she has full right to convey the entire interest herein assigned, and that he/she has not executed, and will not execute, any agreement in conflict therewith.

The undersigned inventor hereby grants George S. Bardmesser, Esq., Registration No. 44,020; all of BARDMESSER LAW GROUP, 910 17th Street, N.W., Suite 800, Washington, DC 20006, power to insert in this assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

IN WITNESS WHEREOF, executed by the undersigned inventor on the date opposite his/her name.

Date:

September 27, 2008

Signature of Inventor:


Alexander V. ERSHOV