

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Heather Noelle Parsons	05/07/2007
William Paul Scott	05/08/2007
Pankaj Patel	05/07/2007
Laya Katina Palmer	05/07/2007

RECEIVING PARTY DATA

Name:	R.J. Reynolds Tobacco Company
Street Address:	401 North Main Street
City:	Winston-Salem
State/Country:	NORTH CAROLINA
Postal Code:	27101-3804

PROPERTY NUMBERS Total: 5

Property Type	Number
Application Number:	60855539
Application Number:	11818948
Application Number:	29304656
Application Number:	29304655
Application Number:	29333489

CORRESPONDENCE DATA

Fax Number: (312)321-4299
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 3123214200
 Email: mrichards@brinkshofer.com
 Correspondent Name: Brinks Hofer Gilson & Lione
 Address Line 1: P.O. Box 10395
 Address Line 4: Chicago, ILLINOIS 60610

CH \$200.00 60855539

ATTORNEY DOCKET NUMBER:	11867/71
NAME OF SUBMITTER:	Marc V. Richards
Total Attachments: 4 source=1186771Assignment#page1.tif source=1186771Assignment#page2.tif source=1186771Assignment#page3.tif source=1186771Assignment#page4.tif	

ASSIGNMENT

WHEREAS, Heather No lle Parsons, William Paul Scott, Pankaj Patel, and Laya Katina Palmer, hereinafter called the "Assignors," have made the invention described in the United States patent application entitled "Cigarette Package," for a full description of which reference is here made to an application for Letters Patent of the United States filed on October 31, 2006, and assigned Application Serial No. 60/855,539; and which has been reassigned Application Serial Number 11/750,143^{Reassigned 11/818,948} (we hereby authorize the Assignee, through its attorneys, to fill in the number when known).

WHEREAS, R.J. Reynolds Tobacco Company, a corporation organized and existing under the laws of the State of North Carolina, having a place of business at 401 North Main Street, Winston-Salem, North Carolina 27101-3804, hereinafter called the "Assignee," desires to acquire the entire right, title and interest in and to the invention and the patent applications identified above, and all patents which may be obtained for said invention, as set forth below;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other valuable and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefor in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; together with the right to recover all damages, including, but not limited to, a reasonable royalty, by reason of past, present, or future infringement or any other violation of patent or patent application rights; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term or terms for all such patents.

The Assignors hereby covenant and agree, for both the Assignors and the Assignors' legal representatives, that the Assignors will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignors will execute and deliver to the Assignee any and all additional papers which may be requested by the Assignee to carry out the terms of this Assignment.

The Commissioner of Patents and Trademarks is hereby authorized and requested to issue patents to the Assignee in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, the Assignors have executed this agreement.

DATED: May 7, 2007 Heather Noelle Parsons
Heather Noelle Parsons

DATED: May 8, 2007 William Paul Scott
William Paul Scott

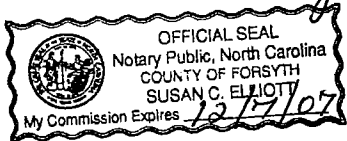
DATED: May 07, 2007 Pankaj Patel
Pankaj Patel

DATED: May 07, 2007 Laya Katina Palmer
Laya Katina Palmer

STATE OF North Carolina)
COUNTY OF Forsyth) ss.

I, Susan C. ELLIOTT, a Notary Public in and for the County and State aforesaid, do hereby certify that Heather No lle Parsons, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that she signed, sealed and delivered the said instrument as her free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 7th day of May, 2007.



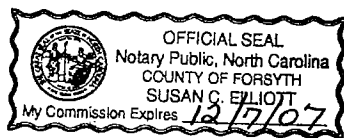
Susan C. Elliott
Notary Public

My Commission Expires: December 7, 2007

STATE OF North Carolina)
COUNTY OF Forsyth) ss.

I, Susan C. ELLIOTT, a Notary Public in and for the County and State aforesaid, do hereby certify that William Paul Scott, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 8th day of May, 2007.



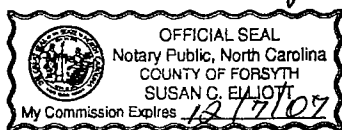
Susan C. Elliott
Notary Public

My Commission Expires: December 7, 2007

STATE OF *North Carolina*)
COUNTY OF *Forsyth*) ss.

I, *SUSAN C. ELLIOTT*, a Notary Public in and for the County and State aforesaid, do hereby certify that *Pankaj Patel*, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this *7th* day of *May*, 2007.



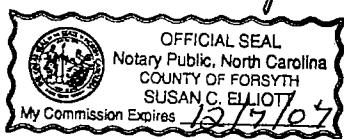
Susan C. Elliott
Notary Public

My Commission Expires: *December 7, 2007*

STATE OF *North Carolina*)
COUNTY OF *Forsyth*) ss.

I, *SUSAN C. ELLIOTT*, a Notary Public in and for the County and State aforesaid, do hereby certify that *Laya Katina Palmer*, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that she signed, sealed and delivered the said instrument as her free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this *7th* day of *May*, 2007.



Susan C. Elliott
Notary Public

My Commission Expires: *December 7, 2007*