PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT			
NATURE OF CONVEYANCE:		CHANGE OF NAME			
CONVEYING PARTY DATA					
Na			lame	Execution Date	
Visual Sciences, LLC 05/08/2007					
RECEIVING PARTY DATA					
Name:	Visual Sciences Technologies, LLC				
Street Address:	13450 Sunrise Valley Drive				
City:	Herndon				
State/Country:	VIRGINIA				
Postal Code:	Code: 20171				
PROPERTY NUMBERS Total: 2					
Property Type			Number		
Application Number: 102		0269	69050		
Application Number: 1095		0957	671		10269050
CORRESPONDENCE DATA					
Fax Number: (202)783-6031					
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.					\$80.00
Phone: 2027836040					СН
Email: jfu@rfem.com Correspondent Name: Jessica Fu					
Address Line 1: 1425 K Street, N.W.					
Address Line 2: Suite 800					
Address Line 4: Washington, DISTRICT OF COLUMBIA 20005					
ATTORNEY DOCKET NUMBER:			0127-108 & 0127-137		
NAME OF SUBMITTER:		Joseph E. Green, Reg. No. 60,197			
Total Attachments: 2 source=Certificat of Name Change#page1.tif source=Certificat of Name Change#page2.tif PATENT					

Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "VISUAL SCIENCES, LLC", CHANGING ITS NAME FROM "VISUAL SCIENCES, LLC" TO "VISUAL SCIENCES TECHNOLOGIES, LLC", FILED IN THIS OFFICE ON THE EIGHTH DAY OF MAY, A.D. 2007, AT 6:43 O'CLOCK P.M.



Varriet Smith Win Harriet Smith Windsor, Secretary of State AUTHENTICATION: 5659922

DATE: 05-09-07

PATENT REEL: 022755 FRAME: 0228 State of Delaware Secretary of State Division of Corporations Lelivered 06:43 FM 05/08/2007 FILED 06:43 FM 05/08/2007 SRV 070537689 - 4102703 FILE

CERTIFICATE OF AMENDMENT

OF

CERTIFICATE OF FORMATION

OF

VISUAL SCIENCES, LLC

It is hereby certified that:

1. The name of the limited liability company is Visual Sciences, LLC.

2. The Certificate of Formation of the limited liability company is hereby amended by striking out Article I thereof and by substituting in lieu of said Article the following new Article:

"1. The name of the Company is Visual Sciences Technologies, LLC (the "Company")."

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment of Certificate of Formation of Visual Sciences, LLC as of the 22 day of May, 2007.

WEBSIDESTORY, INC its Sole Manager and Sole Member By: J Name: Andrew Greenhalgh Title: Senior Vice President and General Counsel

NSD\79761.1

PATENT REEL: 022755 FRAME: 0229

RECORDED: 05/29/2009