PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Marco Boerries	05/15/2009
Edward Stanley Ott IV	03/26/2009
Keith David Saft	03/26/2009
Marc Eliot Davis	03/19/2009
Amit Kumar	03/30/2009
Erik Nis Jessen	03/26/2009
Jonathan Merrel Chum	03/26/2009
George Grinsted	03/17/2009
Lee John Parry	03/26/2009
Adam Taggart	03/26/2009

RECEIVING PARTY DATA

Name:	Yahoo! Inc.
Street Address:	701 First Avenue
City:	Sunnyvale
State/Country:	CALIFORNIA
Postal Code:	94089

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12371916

CORRESPONDENCE DATA

Fax Number: (408)414-1076

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 4084141080

Email: tbagdon@hptb-law.com

Correspondent Name: Hickman Palermo Truong & Becker LLP

Address Line 1: 2055 Gateway Place

PATENT REEL: 022756 FRAME: 0042 OP \$40.00 12371916

500872765

Address Line 4: San Jose, CALIFORNIA 95110-1089	
ATTORNEY DOCKET NUMBER:	50269-1167
NAME OF SUBMITTER:	Samuel S. Broda
Total Attachments: 11 source=12371916-Assignment-as-filed#page1.tif source=12371916-Assignment-as-filed#page2.tif source=12371916-Assignment-as-filed#page3.tif source=12371916-Assignment-as-filed#page4.tif source=12371916-Assignment-as-filed#page5.tif source=12371916-Assignment-as-filed#page6.tif source=12371916-Assignment-as-filed#page7.tif source=12371916-Assignment-as-filed#page8.tif source=12371916-Assignment-as-filed#page9.tif source=12371916-Assignment-as-filed#page9.tif	

PATENT REEL: 022756 FRAME: 0043

ASSIGNMENT OF PATENT APPLICATION BY INVENTOR

Whereas I, an undersigned inventor (hereinafter "INVENTOR"), have invented certain new and useful improvements as set forth in the patent application entitled:

OPEN FRAMEWORK FOR INTEGRATING, ASSOCIATING, AND INTERACTING WITH CONTENT OBJECTS INCLUDING AUTOMATIC FEED CREATION

for which I have executed a U.S. patent application on even date herewith.

⊠ which bears U.S. application serial No. <u>12/371,916</u> filed <u>February 17, 2009</u> .	
for which I have executed a patent application in the country of on date herewith.	ı even
which I have executed a U.S. provisional application on even date herewith.	
which is a U.S. provisional application which bears U.S. application serial No, filed	
For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned inventor, hereby:	
(a) Sell, assign and transfer to Yahoo! Inc., a Delaware corporation having a place of business at 701 First Avenue, Sunnyvale, California 94089 (hereinafter "ASSIGNEE"), entire right, title and interest, and any and all revenues and rights to revenue, for any pur associated with commercialization, everywhere in the world, to (A) any and all invention described in said Application, (B) said Application, (C) any patent that may be granted to (D) any patent applications or patents which may claim priority of (or serve as the basis priority claim by) said Application (including but not limited to continuations, divisions continuations-in-part, substitutes, reissues, reexaminations or extensions thereof, together all priority rights and counterpart applications under any existing or future international conventions, agreements or treaties), and; (2) the right to sue third parties for patent infri (including but not limited to damages) accruing based on activities occurring prior to the execution date hereof.	(1) the rpose, ns thereof, for a s, er with patent ingement
(b) Authorize and request the Commissioner of Patents to issue any and all United S	States

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Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, and

Patents resulting from said application or any division, continuation, substitute, renewal, re-

to communicate to the ASSIGNEE any facts known to us respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and

examination or reissue thereof to the ASSIGNEE.

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reissue applications, make all rightful oaths and generally perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.

- (d) Warrant and covenant that no other assignment, license, contract, understanding, interest or other grant to any third party with respect to any of the foregoing has been made, or shall in the future be made, by or on behalf of INVENTOR.
- (e) Covenant not to challenge the validity or enforceability of any of the patent applications or patents assigned to ASSIGNEE hereunder.
- (f) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representatives, and shall be binding upon the INVENTOR, as well as the INVENTOR's heirs, legal representatives and assigns.
- (g) Authorize and request my attorney/agent to insert above the application number in order to assist with recordal of this assignment or any other information necessary to perfect this assignment.

DITECTE GOODING THEODON I

WHEREOF, I MARCO BO	ERRIES , have executed this document on the
date indicated below.	
1 mol _	15.0800
Signature of theopter	Date
Los Altos Hills, California	
Inventor's City, State of residence	
Witnessed by:	
(1) /or (909)	15.5.09
Signature of Witness	Date
TORSTEN ZOTH	HAMBURG
Print Witness Name	Witness' City, State of residence
(2)	15.05.05
Signature of Witness	Date
Matthias Brener	Hamburg
Print Witness Name	Witness' City, State of residence

Assignment of Open Framework For Integrating, Associating, And Interacting With Content Objects Including Automatic Feed Creation by Marco Boerries, Edward Stanly Ott IV, Keith David Saft, Marc Eliot Davis, Amit Kumar, Automatic Feed Creation by Marco Boerries, Edward Stanly Ott IV, Keith David Saft, Marc Eliot Davis, Amit Kumar, Erik Nis Jessen, Jonathan Merrel Chum, George Grinsted, Lee John Parry, and Adam Taggart to Yahoo! Inc. 502.69-1167/ Y04594US02

IN TESTIMONY WHEREOF, IEDWARD STAI	NLEY OTT IV , have executed this
IN TESTIMONY WHEREOF, I	
document on the date indicated below.	
el fut Coll	3/26/2009
- Edwy Harry	Date
Signature of Inventor	
Sunnyvale, California	
Inventor's City, State of residence	
inventor's City, Battle of Posterior	
Witnessed by:	
Vitnessed D ₁	
\mathcal{M}	2/21/2009
	9/16/1001
Signature of Witness	Date Burlingame, CA
Robert Carter Trout	Burlingame. CH
Robert Carley from	Witness' City, State of residence
Print Witness Name	Willess City, State of resident
Λ	
11/1/2	3/21/2009
(2) p n	
Signature of Witness	Date of the state
	Menlo Park, CA
Joshua Lamabee	Witness' City, State of residence
Print Witness Name	••

Assignment of Open Framework For Integrating, Associating, And Interacting With Content Objects Including Automatic Feed Creation by Marco Boerries, Edward Stanly Ott IV, Keith David Saft, Marc Eliot Davis, Amit Kumar, Automatic Feed Creation by Marco Boerries, Edward Stanly Ott IV, Keith David Saft, Marc Eliot Davis, Amit Kumar, Erik Nis Jessen, Jonathan Merrel Chum, George Grinsted, Lee John Parry, and Adam Taggart to Yahoo! Inc. 50269-1167/ Y04594IIS02

IN TESTIMONY WHEREOF, I <u>KEITH DAVID</u>	SAFT, have executed this document on the
date indicated below.	
Signature of Inventor	MA10h 26, 2009 Date
San Francisco, California Inventor's City, State of residence	
Witnessed by:	
(1) Signature of Witness	Date 63 26 2009
KIST DAN MIMALIC Print Witness Name	SAN PRANCISCO CA- Witness' City, State of residence
(2) Que Que.	MAR 26, 2009
Signature of Witness	Date
SUBASH SUNDARREM	FREMONT, CA.
Print Witness Name	Witness' City, State of residence

IN TESTIMONY WHEREOF, I <u>MARC ELIO</u>	T DAVIS , have executed this
document on the date indicated below.	,
	3/19/2009
Signature of Inventor	Date
San Francisco, California	
Inventor's City, State of residence	
Witnessed by:	•
	3/19/09
Signature of Witness	Date
tricin Parecles	San Jose, CA
Print Witness Name	Witness' City, State of residence
(2) Cymm	3/19/09
Signature of Witness	Date
Cynthia Reader	We GARDS, CA
Print Witness Name	Witness' City State of residence

IN TESTIMONY WHEREOF, I <u>AMIT KUMAR</u>	have executed this
document on the date indicated below.	
Smithing	3/30/09
Signature of Inventor	Date
San Jose, California	·
Inventor's City, State of residence	
Witnessed by:	
(1) Signature of Witness	3(30)09 Date
ALLY DAVIS	Son Francisco, CA
Print Witness Name	Witness' City, State of residence
(2) En / Li	3/30/09
Signature of Witness	Date
Era Shir	San francisco
Print Witness Name	Witness' City, State of residence

IN TESTIMONY WHEREOF, I <u>ERIK NIS J</u>	ESSEN, have executed this document on the
date indicated below.	
Cart St.	3/26/09
Signature of Inventor	Date /
Belmont, California	
Inventor's City, State of residence	
Witnessed by:	
(1) In Cary	03/26/09
Signature of Witness	Date
JERRY CHENG	Mountain View, CA
Print Witness Name	Witness' City, State of residence
(2) () () - Hell	03/26/2009
Signature of Witness	Date
Or Cecil t Balzon	(ampholl, a)
Print Witness Name	Witness' Gity, State of residence

IN TESTIMONY WHEREOF, I <u>JONATHAN M</u>	ERREL CHUM, have executed this
document on the date indicated below.	
Honet On	03/26/09
Signature of Inventor	Date
San Francisco, California Inventor's City, State of residence	
Witnessed by:	
(1) Jan Um Signature of Witness	03/26/09 Date
JERRY CHENG	Mountain View (A
Print Witness Name	Witness' City, State of residence
(2) On I Byl	03/26/2009
Signature of Witness Print Witness Name Signature of Witness Butzen	Campbell Ca.
A AMIL TO IMPOSS ITALIE	Witness' City, State of residence

IN TESTIMONY WHEREOF, I <u>GEORGE GR</u>	INSTED, have executed this document on the
date indicated below.	
	17 MARCH 2009
Signature of Inventor	Date
Stockholm: Sweden LANDOW, UK. Inventor's City, State of residence	
Witnessed by:	
(1) Signature of Witness	March 17th, 2009
	Date
<u>RAD</u> OSLAW SZADORSKI	London, UK
Print Witness Name	Witness' City, State of residence
(2) Signature of Witness	1710312009 Date
K.PAPALIILTI ADIS	TO NOTION OF
Print Witness Name	Witness' City, State of residence

IN TESTIMONY WHEREOF, I <u>LEE JOHN PAF</u> date indicated below.	RY, have executed this document on the
Signature of Inventor	26 MAR 2009 Date
-Stockholm, Sweden - San Francisco, CA, USA Inventor's City, State of residence	
Witnessed by: (1) Signature of Witness	03/26/2009 Date
Print Witness Name	SAN FRANCISCO, CA Witness' City, State of residence
Signature of Witness Per Vilsson Print Witness Name	Date Sau Francisco, CA Witness' City, State of residence

Assignment of Open Framework For Integrating, Associating, And Interacting With Content Objects Including Automatic Feed Creation by Marco Boerries, Edward Stanly Ott IV, Keith David Saft, Marc Eliot Davis, Amit Kumar, Automatic Feed Creation by Marco Boerries, Edward Stanly Ott IV, Keith David Saft, Marc Eliot Davis, Amit Kumar, Erik Nis Jessen, Jonathan Merrel Chum, George Grinsted, Lee John Parry, and Adam Taggart to Yahoo! Inc. 50269-1167/ Y04594US02

IN TESTIMONY WHEREOF, I <u>ADAM TAG</u>	GART , have executed this document on the
date indicated below.	
May Tay	3/26/2009 Date
Signature of Inventor	Dato .
Menlo Park, California Inventor's City, State of residence	
Witnessed by:	
(1) Lenyldy Signature of Witness	3/26/2009 Date
Print Witness Name	Han Manusco, CA Witness' City, State of residence
(2) MMC Signature of Witness	3/26/2009 Date
Micael Gomez Print Witness Name	Scots Valley, CA Witness' City, State of residence

RECORDED: 05/29/2009