PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Gerbrand K. De Graaff	11/29/2008
Hendrik C. Koeling	11/19/2008
Ka C. Tsang	11/02/2008
Ralf Kamerbeek	11/01/2008

RECEIVING PARTY DATA

Name:	Sara Lee/De N.V.
Street Address:	Keulsekade 143
City:	Utrecht
State/Country:	NETHERLANDS
Postal Code:	3532 AA

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12297625

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	079811-0249
NAME OF SUBMITTER:	Scott D. Anderson

PATENT REEL: 022756 FRAME: 0286 OP \$40,00 12297625

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Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif

> PATENT REEL: 022756 FRAME: 0287

Assignment

In consideration of One Dollar (\$ 1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned,

Gerbrand Kristiaan DE GRAAFF, Heereweg 315, 2161 BK LISSE, The Netherlands Hendrik Cornelis KOELING, Harderwijkkade 11, 3826 BE AMERSFOORT, The Netherlands Ka Cheung TSANG, Admiraal de Ruijterweg 357-3, 1055 MA AMSTERDAM, The Netherlands Ralf KAMERBEEK Borneostraat 2a, 3531 PJ UTRECHT, The Netherlands

Hereby sell, assign and transfer to Sara Lee/DE N.V. a corporation of The Netherlands having a place of business at Keulsekade 143, 3532 AA UTRECHT, The Netherlands its successors, assigns and legal representatives, the entire right, title and interest for the United States and all foreign countries, in and to any and all improvements which are disclosed in the application for United States Letters Patent, for which I filed an application for United States letters Patent on October 17, 2008 which application was accorded application no. 12/297,625 and is entitled

SYSTEM FOR PREPARING A BEVERAGE SUITABLE FOR CONSUMPTION, AND EXCHANGEABLE HOLDER FOR SUCH SYSTEM AND METHOD FOR MANUFACTURING THE EXCHANGEABLE HOLDER

,and in and to said application and all divisional, continuing, substitute, renewal, reissue, and all other applications for Letters patent which have been or shall be filed in the United States and all foreign countries on any of said improvements; and in and to all original and reissued patents which have been or shall be issued in the United States and all foreign countries on said improvements;

Agree that said Assignee may apply for and receive Letters Patent for said improvements in its own name and that, when requested, without charge to but at the expense of said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all said improvements; execute all rightful oaths, assignments, powers of attorney and other papers; communicate to said Assignee, its successors, assigns, and representatives, all facts known to the undersigned relating to said improvements and the history thereof; and generally do everything possible which said Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements and all applications for patent and all patents on said improvements, in said Assignee, its successors, assigns and legal representatives; and

Covenant with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

PATENT REEL: 022756 FRAME: 0288

Date	19/11/2000	H.C. KOELING
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Date ______ K.C. TSANG

Date <u>21-11-2008</u> R. KAMERBEEK

PATENT REEL: 022756 FRAME: 0289

RECORDED: 05/29/2009