

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Doug Egan	05/28/2009
RECEIVING PARTY DATA	
Name:	Walgreen Co.
Street Address:	104 Wilmot Road
City:	Deerfield
State/Country:	ILLINOIS
Postal Code:	60015
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12473969
CORRESPONDENCE DATA	
Fax Number:	(312)474-0448
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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ATTORNEY DOCKET NUMBER:	29488/44711
NAME OF SUBMITTER:	Randall G. Rueth
Total Attachments: 2 source=44711#page1.tif source=44711#page2.tif	

OP \$40.00 12473969

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PATENT
REEL: 022760 FRAME: 0027

ASSIGNMENT

Serial No: 12/473,969

Filed: May 28, 2009

Title: METHOD AND APPARATUS FOR REMOTE MERCHANDISE PLANOGRAM AUDITING
AND REPORTING

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the undersigned hereby assigns to WALGREEN CO., 104 Wilnot Road, Deerfield, Illinois 60015 (hereinafter "Assignee"), its successors and assigns, the entire right, title and interest in the invention or improvements of the undersigned disclosed in an application for letters patent of the United States, executed by the undersigned on, 5/28/09 and in said application and any and all other applications, both in the United States and in other countries, which the undersigned may file or be named as an inventor, either solely or jointly with others, on said invention or improvements, and in any and all letters patent of the United States and other countries, which may be obtained on any of said applications, and in any reissue or extension thereof.

The undersigned hereby authorizes and requests the Commissioner for Patents to issue said letters patent to said Assignee.

The undersigned hereby authorizes and requests that the attorneys of record in said application insert in this assignment the execution date and/or filing date and serial number of said application when officially known.

The undersigned warrants himself to be the owner of the interest herein assigned and to have the right to make this assignment and further warrants that there are no outstanding prior assignments, licenses, or other rights in the interest herein assigned except in favor of Assignee.

For said consideration the undersigned hereby agrees, upon the request and at the expense of said Assignee, its successors and assigns, to execute any and all applications on said invention or improvements, and any necessary oath or affidavit relating thereto, and any application for the reissue or extension of any letters patent that may be granted upon any and all of said applications, and any and all applications and other documents for letters patent in other countries on said invention or improvements, that said Assignee, its successors or assigns, may deem necessary or expedient, and for said consideration the undersigned further agrees upon the request of said Assignee, its successors or assigns, in the event of any application or letters patent assigned herein becoming involved in Interference or Opposition, to cooperate to the best of the ability of the undersigned with said Assignee, its successors or assigns, in the matters of preparing and executing the preliminary statement and giving and producing evidence in support thereof, the undersigned hereby agreeing to perform, upon request, any and all affirmative acts to obtain said letters patent, both in the United States and in other countries, and vest all rights therein hereby conveyed in said Assignee, its successors and assigns, whereby said letters patent will be held and enjoyed by said Assignee, its successors and assigns, to the full end of the term for which said letters patent may be granted as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment and sale had not been made.

WITNESS my hand this

28th day of May, 2009

State of ILLINOIS
County of LAKE

Doug Egan
Doug Egan

On this 28th day of May, 2009, before me, a
Notary Public in and for the County and State aforesaid, appeared, to me personally known to be the same
persons whose names are subscribed to the foregoing instrument, and acknowledged that they executed said
instrument as their free and voluntary act and for the uses and purposes therein expressed.

WITNESS my hand and seal the same day and year last above given.

My Commission Expires:

6-26-12 Kathryn May Callin
Notary Public