

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Brett Coffee	05/29/2009
Marty Lain	05/29/2009
RECEIVING PARTY DATA	
Name:	Electronic Transaction Consultants Corp.
Street Address:	1705 North Plano Road
City:	Richardson
State/Country:	TEXAS
Postal Code:	75082
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12476355
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ATTORNEY DOCKET NUMBER:	24782.37
NAME OF SUBMITTER:	Liem T. Do
Total Attachments: 2 source=24782_37_Assignment#page1.tif source=24782_37_Assignment#page2.tif	

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PATENT
REEL: 022763 FRAME: 0658

ASSIGNMENT

WHEREAS, we,

- (1) Brett COFFEE of Rockwall, Texas, USA
(2) Marty LAIN of Sachse, Texas, USA

have invented certain improvements in

DYNAMIC PRICING FOR TOLL LANES

for which we filed U.S. provisional patent application number 61/058,141 on June 2, 2008; and

WHEREAS, ELECTRONIC TRANSACTION CONSULTANTS CORP. (Assignee), a corporation organized and existing under the laws of the State of _____, having its principal office and place of business at 1705 North Plano Road, Richardson, Texas 75081 is desirous of obtaining the entire right, title, and interest in, to and under said invention and each of said applications in the United States of America and in any and all countries foreign thereto;

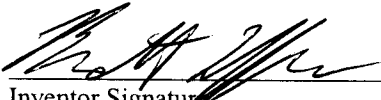
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto said Assignee, its successors, legal representatives, and assigns, the entire right, title, and interest in, to and under said invention, and each of said applications, and all divisional, renewal, substitutional, and continuing applications thereof, and all Letters Patent of the United States of America which may be granted thereon and all reissues and extensions thereof, and all applications for Letters Patent which may be filed for said invention in any country or countries foreign to the United States of America, and all extensions, renewals, and reissues thereof, including the right to collect past damages; and we hereby authorize and request the Commissioner of Patents of the United States of America, and any official of any country or countries foreign to the United States of America, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said invention to said Assignee, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

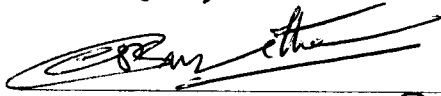
AND WE HEREBY further covenant and agree that we will communicate to said Assignee, its successors, legal representatives and assigns, any facts known to us respecting said invention, and testify in any legal proceedings, sign all lawful papers, execute all divisional, renewal, substitutional, continuing, and reissue applications, make all rightful declarations and/or oaths and generally do everything possible to aid said Assignee, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said invention in all countries.

First Inventor Name: Brett COFFEE
Residence Address: 741 Winding Ridge Lane, Rockwall, Texas 75032

Dated: 5/29/2007


Inventor Signature

Dated: 05/29/2009


Witness Signature

Witness Name: SMITHA PADMANABHAN

Second Inventor Name: Marty LAIN
Residence Address: 6507 Coral Lane, Sachse, Texas 75048

Dated: 5/29/2009

Marty LAIN
Inventor Signature

Dated: 05/29/2009

SMITHA PADMANABHAN
Witness Signature
Witness Name: SMITHA PADMANABHAN
