Mail Stop Assignment Recordation Services Customer Service Window Randolph Building	Atty. Docket No.: 15023-000031/US/NPF Page 1 of 1	
401 Dulany Street Alexandria, VA 22314	Atty. Docket No.: 15023-000031/US/NPF Page 1 of 1	
ICDOC	-01-2009 EET	
Diesse record ti	Trademarks: copy thereof.	
1. Name of conveying party(ies):	2. Name and address of receiving party(ies)	
Tae Hyeon KIM;	Name: LG Electronics Inc.	
Hyouk Jean CHA	Street Address: 20 Yeouido-dong, Yeoungdeungpo-gu	
Additional name(s) of conveying party(ies) attached	d? City: Seoul	
☐ YES ⊠ NO	Country: Republic of Korea	
3. Nature of conveyance:	Postal Code: 150-721	
Assignment	ent	
☐ Change of Name ☐ Other:	Additional name(s) & address(es) attached? YES NO	
Execution Date: April 21, 2009 and April 21, 200 respectively		
4. Application number(s) or patent number(s): If this document is being filed together with a new	application, the execution date of the application is:	
A. Patent Application No(s).	B. Patent No.(s).	
12/311,828, filed 04-15-2009	1	
Additional numbers a		
5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total No. of applications/patents involved: One (1)	
Name: HARNESS, DICKEY & PIERCE, P.L.C.	7. Total fee (37 C.F.R. § 3.41): \$40.00	
Street Address: P.O. BOX 8910	Enclosed	
City: RESTON State: VA ZIP: 20195	Authorized to be charged to deposit account, if no fee attached.	
Country: USA	8. Deposit account number: <u>08-0750</u>	
	(Attach triplicate copy of this page if paying by deposit account)	
DO NOT	USE THIS SPACE	
9. Statement and signature.		
To the best of my knowledge and belief, the copy is a true copy of the original document.	e foregoing information is true and correct and any attached	
Terry L. Clark/32,644 Name of Person Signing/Reg. No.	Signature May 27, 2009 Date	
Total number of pages including cover	sheet, attachments, and document: Three (3)	
	05/29/2009 NJANA1 00000027 12311828	
	01 FC:8021 40.00 OP	

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ASSIGNMENT

Atty. Docket No. 15023-000031/US/NPF

WHEREAS, the undersigned, hereinafter referred to collectively as Assignor, has invented:

ENCODING METHOD AND APPARATUS AND DECODING METHOD AND APPARATUS

for which Assignor is about to make or has made United States or International application for patent

(a)

executed on even date preparatory to filing (each inventor should sign this Assignment on the same day as he/she signs the Declaration and

(a)		executed on even date preparatory to filing (each inventor should sign this Assignment on the same day as he/she signs the Declaration and Power of Attorney);
(b)		executed on,; or
(c)	\boxtimes	filed on October 19, 2007, and assigned Serial No or PCT International Application No. PCT/KR2007/005131;

WHEREAS, LG Electronics Inc. of 20 Yeouldo-dong, Yeongdeungpo-gu, Seoul, 150-721 Republic of Korea hereinafter referred to as Assignee, is desirous of acquiring all right, title, and interest therein:

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy whereof is hereby acknowledged, Assignor agrees to, and hereby does, sell, assign and transfer unto Assignee and its successors in interest, the full and exclusive right, title and interest in the United States of America and throughout the world, including the right to claim priority under the laws of the United States, the Paris Convention, and any foreign countries, to the invention as described in the aforesaid application and all United States Letters Patent which may be granted therefore, and all divisions, continuations, reissues, reexaminations and extensions thereof, these rights, title and interest to be held and enjoyed by Assignee to the full end of the term for which the Letters Patent are granted and any extensions thereof as fully and entirely as the same would have been held by Assignor had this assignment and sale not been made, and the right to sue for, and recover for past infringements of, or liabilities for, any of the rights relating to any of the applications or patents resulting therefrom;

Assignor hereby covenants and agrees to execute all instruments or documents required or requested for the making and prosecution of any applications of any type for patent in the United States and in all foreign countries including, but not limited to, any provisional, continuation, continuation-in-part, divisional, renewal or substitute thereof, and as to letters patent any reissue, re-examination, or extension thereof, and for litigation regarding, or for the purpose of protecting title and to the said invention, the United States application for patent, or Letters Patent therefor, and to testify in support thereof, for the benefit of Assignee without further or other compensation than that above set forth;

Assignor hereby covenants that no assignment, sale, license, agreement or encumbrance has been or will be entered into which would conflict with this Assignment; and

Assignor hereby requests the United States Patent and Trademark Office to issue the Letters Patent of the United States of America to Assignee, and requests that any official of any country or countries foreign to the United States, whose duty it is to issue or grant patents and applications as aforesaid, to issue the Letters Patent, Utility Model Registration or Inventor's Certificate to Assignee.

The undersigned hereby grant(s) the law firm of Harness, Dickey & Pierce, P.L.C. the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document.

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PATENT REEL: 022763 FRAME: 0915

ASSIGNMENT

Atty. Docket No.15023-000031/US/NPF

Fackim

Tae Hyeon KIM

April 21, 2009

Dated

Hyouk Jean CHA

April 21, 2009

Dated

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PATENT REEL: 022763 FRAME: 0916