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	<del></del>				
	REC	06-01		HEET	
	To the Hono: Please record	10356		Trademarks: r copy thereof.	
ł	1. Name of conveying party(ies):	10350		Idress of receiving party(ies)	
Ň	Tae Hyeon KIM;		Name:	LG Electronics Inc.	
10	Hyouk Jean CHA		Street Address: 20 Yeouido-dong, Yeoungdeungpo-gu		
1	Additional name(s) of conveying party(ies) attached?  YES NO  3. Nature of conveyance:  Assignment Merger Security Agreement  Change of Name Other:		City: Country:	Seoul Republic of Korea	
			Postal Code:	150-721	
- '[			Additional name(s) & address(es) attached? TES NO		
1					
	Execution Date: April 21, 2009 and April 21, 2009, respectively				
	4. Application number(s) or patent number(s): If this document is being filed together with a new approximate. A. Patent Application No(s).		plication, the execution date of the application is:		
	12/311,827, filed 04-15-2009				
}	Additional numbers attached?				
Ì	correspondence concerning document should be mailed:		(1)  7. Total fee (37 C.F.R. § 3.41): \$40.00		
	Name: HARNESS, DICKEY & PIER	ne: HARNESS, DICKEY & PIERCE, P.L.C.		7. Total fee (37 C.F.R. g 3.41): \$40.00  ⊠ Enclosed	
	Street Address: P.O. BOX 8910		Authorized to be charged to deposit account, if no fee attached.		
}	City: <b>RESTON</b> State: <b>VA</b> ZIP:	20195			
	Country: <b>USA</b>		8. Deposit acco	unt number: <u>08-0750</u>	
				(Attach triplicate copy of this page if paying by deposit account)	
- {	DO NOT USE THIS SPACE				
- [	9. Statement and signature.				
	To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.				
	Terry L. Clark/32,644  Name of Person Signing/Reg. No.	7	Signature	May 27, 2009 Date	
	Total number of pages including cover sheet, attachments, and document: Three (3)				

TLC/dab

## **ASSIGNMENT**

Atty. Docket No. 15023-000031/US/NPD

WHEREAS, the undersigned, hereinafter referred to collectively as Assignor, has invented:

## ENCODING METHOD AND APPARATUS AND DECODING METHOD AND APPARATUS for which Assignor is about to make or has made United States or International application for

(a) executed on even date preparatory to filing (each inventor should sign this Assignment on the same day as he/she signs the Declaration and Power of Attorney):

WHEREAS, LG Electronics Inc. of 20 Yeouido-dong, Yeongdeungpo-gu, Seoul, 150-721 Republic of Korea hereinafter referred to as Assignee, is desirous of acquiring all right, title, and interest therein:

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy whereof is hereby acknowledged, Assignor agrees to, and hereby does, sell, assign and transfer unto Assignee and its successors in interest, the full and exclusive right, title and interest in the United States of America and throughout the world, including the right to claim priority under the laws of the United States, the Paris Convention, and any foreign countries, to the invention as described in the aforesaid application and all United States Letters Patent which may be granted therefore, and all divisions, continuations, reissues, reexaminations and extensions thereof, these rights, title and interest to be held and enjoyed by Assignee to the full end of the term for which the Letters Patent are granted and any extensions thereof as fully and entirely as the same would have been held by Assignor had this assignment and sale not been made, and the right to sue for, and recover for past infringements of, or liabilities for, any of the rights relating to any of the applications or patents resulting therefrom;

Assignor hereby covenants and agrees to execute all instruments or documents required or requested for the making and prosecution of any applications of any type for patent in the United States and in all foreign countries including, but not limited to, any provisional, continuation, continuation-in-part, divisional, renewal or substitute thereof, and as to letters patent any reissue, re-examination, or extension thereof, and for litigation regarding, or for the purpose of protecting title and to the said invention, the United States application for patent, or Letters Patent therefor, and to testify in support thereof, for the benefit of Assignee without further or other compensation than that above set forth;

Assignor hereby covenants that no assignment, sale, license, agreement or encumbrance has been or will be entered into which would conflict with this Assignment; and

Assignor hereby requests the United States Patent and Trademark Office to issue the Letters Patent of the United States of America to Assignee, and requests that any official of any country or countries foreign to the United States, whose duty it is to issue or grant patents and applications as aforesaid, to issue the Letters Patent, Utility Model Registration or Inventor's Certificate to Assignee.

The undersigned hereby grant(s) the law firm of Harness, Dickey & Pierce, P.L.C. the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document.

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## **ASSIGNMENT**

Atty. Docket No.15023-000031/US/NPD

Fackim

Tae Hyeon KIM

April 21, 2009

Dated

**Hyouk Jean CHA** 

April 21, 2009

Dated

PATENT REEL: 022763 FRAME: 0931