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Simone Di Nucci

Execution Date(s): May 7, 2009Additional names of conveying parties attached? ☐ Yes ☒ No**3. Nature of conveyance:**

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2. Name and address of receiving party(ies):Name: SIMSBIZ PTY LTD

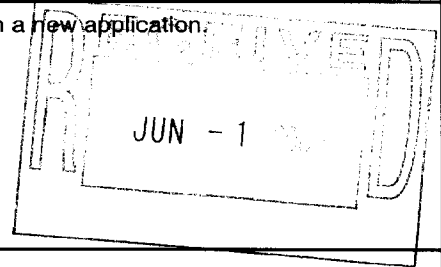
Internal Address: _____

Street Address: 534 Malvern Road PrahanCity: Victoria

State: _____

Country: AustraliaZip: 3181Additional names, addresses, or citizenship attached? ☐ Yes ☒ No**4. Application or patent number(s):**☐ This document is being filed together with a new application.A. Patent Application No.(s)
29/336,151

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No**5. Name and address of party to whom correspondence concerning document should be mailed:**Name: John E. NemaziInternal Address: Brooks Kushman P.C.Street Address: 1000 Town CenterTwenty-Second FloorCity: SouthfieldState: MI Zip: 48075-1238Phone Number: (248) 358-4400Fax Number: (248) 358-3351

Email Address: _____

6. Total number of applications and patents involved:1**7. Total fee (37 CFR 1.21(h) & 3.41)**\$ 40.00

- ☐ Authorized to be charged by credit card
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Name of Person Signing

May 28, 2009

Date

Total number of pages including cover sheet, attachments, and document: 2

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PATENT

REEL: 022768 FRAME: 0134

ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, I, **Simone Di Nucci** of 534 Malvern Road Prahan, Victoria, Australia 3181 do hereby assign, sell and set over to **Simsbiz Pty Ltd**, and having a place of business at 534 Malvern Road Prahan, Victoria, Australia 3181, hereinafter referred to as the ASSIGNEE, its successors, assigns or other legal representatives, the entire right, title and interest, domestic and foreign, in and to the inventions and discoveries in

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for which an application for a United States Patent is to be filed or will have been filed on April 29, 2009, as Application Serial No. 29/336,151 (I hereby authorize my attorney to insert the application filing date and serial number when they become known), including the right of said ASSIGNEE, its successors, assigns or other legal representatives to make applications and to receive Letters Patent for said inventions and discoveries in any and all foreign countries in its or their own name or names, or in my name, at its or their election, and I hereby assign, sell and set over to said ASSIGNEE, its successors, assigns or other legal representatives, all rights of priority, including any provisional applications, in and to said inventions and discoveries in all countries, including all applications claiming benefit of the filing date hereof, continuations, continuations-in-part, divisionals, reexaminations and reissue applications.

And I hereby agree for myself, my heirs, successors, assigns or other legal representatives to execute any and all papers, including applications for Letters Patent of any and all kinds and in any and all countries and to perform any and all acts which said ASSIGNEE, its successors, assigns or other legal representatives may deem necessary to secure thereto the rights herein assigned, sold and set over.

And I hereby represent and warrant that I have not granted any rights inconsistent with the rights granted herein.

Date: 7 MAY, 2009



Simone Di Nucci

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