

**PATENT ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
Felicite.com, Inc.	05/19/2009
<b>RECEIVING PARTY DATA</b>	
Name:	The Knot, Inc.
Street Address:	462 Broadway
City:	New York
State/Country:	NEW YORK
Postal Code:	10013
<b>PROPERTY NUMBERS Total: 2</b>	
Property Type	Number
Patent Number:	7013292
Application Number:	11336985
<b>CORRESPONDENCE DATA</b>	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Correspondent Name:	Anne-Marie Yvon
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Address Line 2:	Wilmer Cutler Pickering Hale & Dorr LLP
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ATTORNEY DOCKET NUMBER:	2200815.129
NAME OF SUBMITTER:	Anne-Marie C. Yvon
Total Attachments: 2 source=Assignment_the_Knot#page1.tif source=Assignment_the_Knot#page2.tif	

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## ASSIGNMENT


WHEREAS Felicite.com, Inc., of Riverside, Connecticut (Assignor) has acquired a certain new and useful invention as set forth in an application for United States Letters Patent, entitled METHOD AND SYSTEM FOR UNIVERSAL GIFT REGISTRY, for which an application for United States Letters Patent was filed on October 19, 1999, and identified by United States Serial No. 09/421,108, which issued as U.S. Patent No. 7,013,292 on March 14, 2006;

AND WHEREAS, The Knot, Inc., a corporation of the State of Delaware having an address of 462 Broadway, New York, New York, 10013, is desirous of acquiring the entire right, title and interest in and to said invention and in and to any and all Letters Patent of the United States and foreign countries which may be obtained therefore (Assignee);

NOW, THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set jointly over unto The Knot, Inc., its legal representatives, successors, and assigns, the entire right, title and interest in and to the abovementioned patent, to said invention as set forth in the above-mentioned patent, any patent applications in the United States and foreign countries, and any provisional application, original applications, formal applications, continuation applications, including United States Serial No. 11/336,985, filed January 23, 2006, continuations-in-part applications, continued prosecution applications, request for continued examination applications, divisional applications, reissue applications, re-examinations or extensions thereof, and in and to any and all patents of the United States and foreign countries which may be issued for said invention, and all rights to claim priority therefrom and/or thereto; and any copyright or designs associated with or in said invention; all rights of action and damages for any past, present or future infringement relating thereto, including all rights of actions and damages from publication of the patent applications and/or issuance of any patent relating thereto; and all rights to all payments with respect thereto;

UPON SAID CONSIDERATIONS, Assignor hereby agrees with the said Assignee that it will not execute any writing or do any act whatsoever conflicting with these presents, and that Assignor will, at any time upon request, without further or additional consideration but at the expense of said Assignee, execute such additional assignments and other writings and do such additional acts as said Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuations, continuations-in-part, reexamined, reissued, or extended Letters Patent of the United States or of any and all foreign countries on said invention, and in enforcing any rights or choices in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of the assigns and legal representatives of Assignor and Assignee;

AND Assignor requests the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention to said The Knot, Inc., its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and patent application and the inventions covered thereby.


  
Name: Hans Hsu  
Title: Chief Executive Officer  
For: Felicite.com, Inc.

May 19, 2009  
Date

STATE OF Connecticut )  
COUNTY OF Fairfield ) SS: Roverside

On this 19 day of May, 2009, before me personally appeared Hans Hsu, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

SEAL

  
Notary Public

My commission expires

**ALBERT J. PALATIELLO JR.**  
**NOTARY PUBLIC**  
MY COMMISSION EXPIRES OCT. 31, 2013