

PATENT ASSIGNMENT

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NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Tae Hyung KIM	05/15/2009
Byeong Joon MIN	05/15/2009
Deok Soo LIM	05/15/2009
Ji Hyun KIM	05/15/2009
Sam Jae CHO	05/15/2009

RECEIVING PARTY DATA

Name:	Hyundai Motor Company
Street Address:	231 Yangjae-dong, Seocho-Ku
City:	Seoul
State/Country:	REPUBLIC OF KOREA

Name:	Kia Motors Corp.
Street Address:	231 Yangjae-dong, Seocho-Ku
City:	Seoul
State/Country:	REPUBLIC OF KOREA

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12479020

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	068949-5112US
NAME OF SUBMITTER:	Monica E. Carlos
Total Attachments: 1 source=068949_5112US_Assign#page1.tif	

**JOINT
ASSIGNMENT**

WHEREAS, We, Tae Hyung KIM, Byeong Joon MIN, Deok Soo LIM, Ji Hyun KIM, and Sam Jae CHO, ASSIGNORS, citizen of Republic of Korea, residing at 305-411 Jugong Apt., Sanbon2-dong, Gunpo-si, Gyeonggi-do, KOREA, 435-042; Na-301 Daesin Villa3cha, #1246-1, Soha2-dong, Gwangmyeong-si, Gyeonggi-do, KOREA, 423-826; 101-501 Ssangyong sweetdothome Apt., Wau-ri, Bongdam-eup, Hwaseong-si, Gyeonggi-do, KOREA, 445-726; 117-2507 Indeokwon Daewoo Apt., Pyeongchon-dong, Dongan-gu, Anyang-si, Gyeonggi-do, KOREA, 431-070; and 105-803 Sinil Happytree, Gian-dong, Hwaseong-si, Gyeonggi-do, KOREA, 445-772; respectively, are the inventors of the invention in **LUMBAR SUPPORT DEVICE OF SEAT FOR VEHICLES** for which we have executed an application for a Patent of the United States

- which is executed on even date herewith or
- which is identified by Morgan, Lewis & Bockius LLP docket no. 068949-5112
- which was filed on , Application No.
- We hereby authorize and request our attorney, Victor E. Johnson, of Morgan, Lewis & Bockius LLP, to insert here in parentheses (Application number, _____ filed _____) the filing date and application number of said application when known.

and WHEREAS, **Hyundai Motor Company**, 231 Yangjae-Dong, Seocho-Ku, Seoul, Republic of Korea, and **Kia Motors Corp.**, 231 Yangjae-Dong, Seocho-Ku, Republic of Korea, ASSIGNEES are desirous of obtaining our entire right, title and interest in, to and under the said invention and the said application:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the said ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEES, its successors, legal representatives and assigns, our entire right, title and interest in, to and under the said invention, and the said United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

AND WE HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEES, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant and agree that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to the said ASSIGNEES, its successors, legal representatives and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEES, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries.

IN TESTIMONY WHEREOF, we hereunto set our hands and seals the day and year set opposite our respective signatures.

Date	_____ May 15 _____, 2009	<u><i>Tae Hyung KIM</i></u>	L.S.
		Tae Hyung KIM	
Date	_____ May 15 _____, 2009	<u><i>Byeong Joon MIN</i></u>	L.S.
		Byeong Joon MIN	
Date	_____ May 15 _____, 2009	<u><i>Deok Soo LIM</i></u>	L.S.
		Deok Soo LIM	
Date	_____ May 15 _____, 2009	<u><i>Ji Hyun KIM</i></u>	L.S.
		Ji Hyun KIM	
Date	_____ May 15 _____, 2009	<u><i>Sam Jae CHO</i></u>	L.S.
		Sam Jae CHO	

State of Gyeonggi-do)
) SS.:
County of Republic of Korea)