

Form PTO-1595 (Rev. 03-09)
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U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

BMC PLAYERS, INC.

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) 23 October 2008

- ☐ Assignment ☒ Merger
☐ Security Agreement ☐ Change of Name
☐ Joint Research Agreement
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other _____

2. Name and address of receiving party(ies)

Name: THE BASKETBALL MARKETING COMPANY, INC.

Internal Address: BERNADETTE M. CHALA / LEGAL DEPARTMENT

Street Address: 101 ENTERPRISE, SUITE 100

City: ALISO VIEJO

State: CALIFORNIA

Country: USA Zip: 92656

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

☐ This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

6,763,612 / 6,589,614 / D 494,348 / D 584,036

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: THE BASKETBALL MARKETING COMPANY, INC.

Internal Address: BERNADETTE M. CHALA / LEGAL DEPARTMENT

Street Address: 101 ENTERPRISE, SUITE 100

City: ALISO VIEJO

State: CALIFORNIA Zip: 92656

Phone Number: 949.267.2886

Fax Number: 949.474.3106

Email Address: legal@asg-avja.com

6. Total number of applications and patents involved: 4

7. Total fee (37 CFR 1.21(h) & 3.41) \$160.00

- ☒ Authorized to be charged to deposit account
☐ Enclosed
☐ None required (government interest not affecting title)

8. Payment Information

Deposit Account Number 50-4925

Authorized User Name BERNADETTE C. CHALA

9. Signature:



Signature

03 JUNE 2009

Date

BERNADETTE M. CHALA
Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

8

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

CH \$160.00 504925 6763612

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PATENT
REEL: 022793 FRAME: 0174

Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"BMC PLAYERS, INC.", A DELAWARE CORPORATION,

WITH AND INTO "THE BASKETBALL MARKETING COMPANY, INC." UNDER THE NAME OF "THE BASKETBALL MARKETING COMPANY, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-SECOND DAY OF OCTOBER, A.D. 2008, AT 2:07 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

2337505 8100M

081057713

You may verify this certificate online
at corp.delaware.gov/authver.shtml



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6927121

DATE: 10-23-08

PATENT
REEL: 022793 FRAME: 0175

State of Delaware
Secretary of State
Division of Corporations
Delivered 02:16 PM 10/22/2008
FILED 02:07 PM 10/22/2008
SRV 081057713 - 2337505 FILE

**STATE OF DELAWARE
CERTIFICATE OF OWNERSHIP**

**SUBSIDIARY INTO PARENT
Section 253**

CERTIFICATE OF OWNERSHIP

**MERGING
BMC PLAYERS, INC.
INTO
THE BASKETBALL MARKETING COMPANY, INC.**

Pursuant to Section 253 of the General Corporation Law of Delaware, The Basketball Marketing Company, Inc., a corporation incorporated on the 17th day of May, 1993, pursuant to the provisions of the General Corporation Law of the State of Delaware;

DOES HEREBY CERTIFY that this corporation owns 90% of the capital stock of BMC Players, Inc., a corporation incorporated on the 3rd day of June, 1999, pursuant to the provisions of the General Corporation Law of the State of Delaware, and that this corporation, by a resolution of its Board of Directors duly adopted at a meeting held on the 7th day of October, 2008, determined to and did merge into itself said BMC Players, Inc., which resolution is in the following words to wit:

WHEREAS, this corporation lawfully owns 100% of the outstanding stock of BMC Players, Inc., a corporation organized and existing under the laws of the State of Delaware, and

WHEREAS, this corporation desires to merge BMC Players, Inc. with and into itself, with this corporation being the surviving corporation, and to be possessed of all the estate, property, rights, privileges and franchises of BMC Players, Inc.,

NOW, THEREFORE, BE IT RESOLVED, that this corporation merge BMC Players, Inc. with and into itself, with this Corporation being the surviving corporation, and assumes all of BMC Players, Inc.'s liabilities and obligations, and

FURTHER RESOLVED, that an authorized officer of this corporation be and he/she is hereby directed to make and execute a certificate of ownership setting forth a copy of the resolution to merge BMC Players, Inc. with and into this corporation and assume BMC Players, Inc.'s liabilities and obligations, and the date of adoption thereof, and to file the same in the

Certificate of Ownership (00229986).DOC

office of the Secretary of State of Delaware, and a certified copy thereof in the office of the Recorder of Deeds of New Castle County; and

FURTHER RESOLVED, that the officers of this corporation be and they hereby are authorized and directed to do all acts and things whatsoever, whether within or without the State of Delaware; which may be in any way necessary or proper to effect said merger.

IN WITNESS WHEREOF, said parent corporation has caused its corporate seal to be affixed and this certificate to be signed by an authorized officer this 9th day of October, 2008.

THE BASKETBALL MARKETING COMPANY,
INC.

By: _____

Authorized Officer

Name: _____

Print or Type

Title: _____

Chairman