

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Ms Darla L. Phillips	06/08/2009
RECEIVING PARTY DATA	
Name:	LOOK! Marketing, Inc.
Street Address:	4207 S.W. 55th Circle
City:	Ocala
State/Country:	FLORIDA
Postal Code:	34474
PROPERTY NUMBERS Total: 2	
Property Type	Number
Patent Number:	6796002
Patent Number:	D513962
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	716-853-1111
Email:	vglotempio@klosslaw.com
Correspondent Name:	Vincent G. LoTempio
Address Line 1:	69 Delaware Avenue
Address Line 2:	Suite 1002
Address Line 4:	Buffalo, NEW YORK 14202
NAME OF SUBMITTER:	Vincent G. LoTempio
Total Attachments: 2 source=Patent Assignments#page1.tif source=Patent Assignments#page2.tif	

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PATENT

ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which are hereby acknowledged, the undersigned, does hereby:

SELL, ASSIGN AND TRANSFER to LOOK! Marketing, Inc. (the "Assignee"), having a place of business at 4207 S.W. 55th Circle, Ocala, FL 34474, the entire right, title and interest for the United States and all foreign countries in and to the patents and patent applications listed in Exhibit A, and to any and all improvements which are disclosed therein, and all divisional, continuing, substitute, renewal, reissue and all other applications for patent which have been or shall be filed on any of such improvements; all original and reissued patents which have been or shall be issued on such improvements; and specifically including the right to file foreign applications under the provisions of any convention or treaty and claim priority based on any such application;

AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign patents granted on such improvements to the Assignee;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by the undersigned, and that the full right to convey the same as herein expressed is possessed by the undersigned;

COVENANT, when requested and at the expense of the Assignee, to carry out in good faith the intent and purpose of this assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all such improvements; execute all rightful oaths, declarations, assignments, powers of attorney and other papers; communicate to the Assignee all facts known to the undersigned relating to such improvements and the history thereof; and generally do everything possible which the Assignee shall consider desirable for vesting title to such improvements in the Assignee; and for securing, maintaining and enforcing proper patent protection for such improvements;

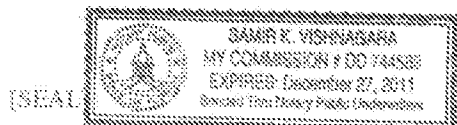
TO BE BINDING on the heirs, assigns, representatives and successors of the undersigned and extend to the successors, assigns and nominees of the Assignee.

Signature: Darla L. Phillips
Name: Darla L. Phillips
(Formerly Darla L. Beckwith)

Date: June 8, 2009

STATE OF FLORIDA)
) ss.
COUNTY OF Maricopa)

BEFORE ME, the undersigned authority, on this 8 day of June, 2009, personally appeared Darla L. Phillips, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that she executed the same of her own free will for the purposes and consideration therein expressed.



Samir K. Vishwasara
Notary Public

EXHIBIT A

These patents are assigned to LOOK! Marketing, Inc.:

U.S. Patent No. 6,796,002 – Application Serial No. 10/052389 – Universally fitting removable padded wrap-around handle cover – issued September 28, 2004

U.S. Design Patent No. D513,962 – Application No. D/161960 – Protective hand cushion – issued January 31, 2006