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Atty Ref/Docket No.: 2043.602US1	Patent and Trademark Office	
To the Director of the U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof.		
1. Name of conveying party(ies):	2. Name and address of receiving party(ies):	
Raghav Gupta, Shen Huang, Xiaoyuan Wu and Qiang Wang	Name: <u>eBay Inc.</u>	
Additional name(s) of conveying party(ies) attached? []Yes [X]No 3. Nature of conveyance: [X] Assignment [] Merger [] Security Agreement [] Change of Name [] Other Execution Date: May 15, 2009, November 26, 2008, November 26, 2008, November 26, 2008	Street Address: <u>2145 Hamilton Avenue</u> City: <u>San Jose</u> State: <u>CA</u> Zip: <u>95125</u> Additional name(s) & address(cs) attached? []Yes [X]No	
 4. Application number(s) or patent number(s): 4. Application number(s) or patent number(s): 4. If this document is being filed together with a new application, find A. Patent Application No.(s) Serial No. 12/326,005, filed December 1, 2008 Additional numbers attached? []Yes [X]No 	he execution date of the application is: B. Patent No.(s)	
5. Name and address of party to whom correspondence concerning document should be mailed:	 6. Total number of applications and patents involved: <u>1</u> 7. Total fee (37 CFR 3.41):\$ <u>40.00</u> 	
Name: <u>David N Tran</u> Address: Schwegman, Lundberg & Woessner, P.A. P.O. Box 2938 Minneapolis, MN 55402-0938	 []Enclosed [X]Authorized to be charged to deposit account 19-0743 8. Please charge any additional fees or credit any over payments to our Deposit Account No.: 19-0743 	
DO NOT USE T	HIS SPACE	
9. Statement and signature. To the best of my knowledge and belief, the foregoing information of the original document. David N Tran/Reg. No. 50.804 Name of Person Signing Total n	on is true and correct and any attached copy is a true copy V M M I $G/13/09Signature Dateumber of pages including cover sheet: 7$	

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Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks Mail Stop Assignment Recordation Services P.O. Box 1450 Alexandria, VA 22313-1450

ASSIGNMENT

WHEREAS, We, Raghav Gupta, residing at 1172 Corral Ave., Sunnyvale, CA 94086, and Shen Huang, residing at Room 604, Building 2, Lane 529, Yuntai Road, Pudong District, Shanghai 201203, China, and Xiaoyuan Wu, residing at 2F, Tower C, German Center, No. 88 Ke Yuan Rd,, ZhangJiang High Tech Park, Shanghai 201203, China, and Qiang Wang, residing at Room 301, Building 80, No. 55, Yifeng Road, PuDong, Shanghai 201203, China, made certain new and useful inventions and improvements for which we filed an application for Letters Patent of the United States entitled <u>METHOD AND SYSTEM OF SUGGESTING INFORMATION</u> <u>USED WITH ITEMS OFFERED FOR SALE IN A NETWORK-BASED MARKETPLACE;</u>

WHEREAS, We hereby authorize and request our attorneys, as listed on the Combined Declaration and Power of Attorney, at Schwegman, Lundberg & Woessner, P.A., located at 121 South Eighth Street, Suite 1600, Minneapolis, MN 55402, to insert here in parentheses (Ser. No. $\frac{12}{326}$, $\frac{2008}{326}$; Filing Date: $\frac{12}{2008}$) the filing date and application number of said application when known.

AND WHEREAS, <u>eBay Inc.</u>, a corporation organized and existing under and by virtue of the laws of the State of <u>Delaware</u>, and having an office and place of business at <u>2145 Hamilton</u> <u>Avenue</u>, <u>San Jose</u>, <u>CA 95125</u> (hereinafter "Assignee"), is desirous of acquiring the entire right, priority right, title and interest in and to said inventions, improvements and application and in and to the Letters Patent to be obtained therefor;

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NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, we have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and in and to the said application, all divisions, continuations, continuations-in-part, or renewals thereof, all Letters Patent which may be granted there from, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the said inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted there from; and we do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent for the aforesaid inventions and improvements to the said Assignee as the assignee of the entire right, title and interest in and to the same, for the use of the said Assignee, its successors and assigns.

AND, for the consideration aforesaid, we do hereby agree that we and our executors and legal representatives will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to us relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable more effectually to secure to and vest in said Assignee, its successors or assigns the entire right, title and interest in and to the said improvements, inventions, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

AND, furthermore, we covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by us and that full right to convey the same as herein expressed is possessed by us.

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AND, for the consideration aforesaid, we do hereby agree that we and our executors and legal representatives will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to us relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable more effectually to secure to and vest in said Assignee, its successors or assigns the entire right, title and interest in and to the said improvements, inventions, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

AND, furthermore, we covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by us and that full right to convey the same as herein expressed is possessed by us.

IN TESTIMONY WHEREOF, I have hereunto set my hand this $1 \leq 100$ day of 100 , 200	9.
Laghan Grots	
Raghav Gupta	

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IN TESTIMONY WHEREOF, I have hereunto set my hand this <u>26</u>th day of <u>November</u>, 2008.

Shen Huang

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IN TESTIMONY WHEREOF, I have hereinto set my hand this 2b day of $\sqrt{25}$, 2008.

ren Wu jav Y liaoyuan Wu

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IN TESTIMONY WHEREOF, I have hereunto set my hand this 26 day of

<u>_____,</u> 2008.

Qias Qian<u>g W</u>ang

PATENT REEL: 022820 FRAME: 0665

RECORDED: 06/12/2009