

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Michael Joseph Griffin	06/15/2009
RECEIVING PARTY DATA	
Name:	One28 Marketing Group, LLC
Street Address:	12631 Weston Dr.
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	D562832
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ATTORNEY DOCKET NUMBER:	P060492-01DS
NAME OF SUBMITTER:	Christopher Paradies
Total Attachments: 3 source=Griffin01dsAssignment#page1.tif source=Griffin01dsAssignment#page2.tif source=Griffin01dsAssignment#page3.tif	

OP \$40.00 D562832

ASSIGNMENT

THIS ASSIGNMENT, between the undersigned individual (hereinafter referred to as ASSIGNOR), and One28 Marketing Group, LLC, (hereinafter referred to as ASSIGNEE), a Florida company with a principal place of business at 12631 Weston Dr., Tampa, Florida 33626.

WITNESSETH THAT:

WHEREAS, ASSIGNOR has acquired all rights, title and interest in and to certain inventions, improvements and patent rights relating to the following patent application:

Title: "OPTICALLY READABLE CARD"
Attorney Docket No. P060492-01DS
U.S. Design Patent No. D562,832
Granted: February 26, 2008
Appl. Ser. No. 29/278,760
Filing Date: April 9, 2007

WHEREAS, ASSIGNEE is desirous of acquiring ASSIGNOR's entire rights, title and interest in and to the invention, improvements and patent rights;

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby, without reservations:

1. Assigns, transfers and conveys to ASSIGNEE the entire right, title, and interest of the ASSIGNOR in and to the invention, discoveries, improvements and patent rights, the Patent Applications, any and all other applications for Letters Patent relating to the invention, discoveries, improvements and patent rights disclosed in the Patent Applications in any and all countries including, without limitation, divisional, renewal, substitute, continuation, international PCT and Convention applications based in whole or in part upon the invention, discoveries, improvements and patent rights, and any and all Letters Patent, reissues, and extensions of Letters Patent granted for the invention, discoveries, improvements and patent rights, and every priority right that is or may be predicated upon or arise from the invention, discoveries, improvements and patent rights;

2. Authorizes ASSIGNEE to file patent applications in any or all countries for the invention, discoveries, improvements and patent rights in the name of ASSIGNOR, in the name of any previous assignor, who authorized the filing under a similar obligation to ASSIGNOR, or in the name of ASSIGNEE or otherwise as ASSIGNEE may deem advisable, under an International Convention or otherwise;

3. Authorizes and requests the Commissioner of Patents and Trademarks of the United States of America and the empowered officials of all other governments, regional authorities, international organizations and others to issue or transfer all said Letters Patent to ASSIGNEE, as assignee of the entire right, title, and interest therein or otherwise as ASSIGNEE may direct;

4. Warrants that ASSIGNOR has not conveyed to others any right, title, or interest in the invention, discoveries, improvements and patent rights or any license to use the same or to

make, use, or sell anything embodying or utilizing any of the invention, discoveries, improvements and patent rights; that ASSIGNOR has good right to assign the same to ASSIGNEE without encumbrance; and that ASSIGNOR is aware of no claim to the contrary;

5. Binds the ASSIGNOR, any previous assignor, who has a legal obligation to ASSIGNOR to do so, and the heirs, legal representatives, successors and assigns of the previous assignor and the ASSIGNOR, as applicable, to do, upon ASSIGNEE's request and at ASSIGNEE's expense, but without additional consideration to ASSIGNOR, all acts reasonably serving to assure that the invention, discoveries, improvements and patent rights shall be held and enjoyed by ASSIGNEE as fully and entirely as the same could have been held and enjoyed by ASSIGNOR or the heirs, legal representatives, successors and assigns of the ASSIGNOR, as applicable, if this assignment had not been made; and particularly to execute and deliver to ASSIGNEE all lawful application documents including petitions, specifications, and oaths, and all assignments, disclaimers, and lawful affidavits in form and substance as may be requested by ASSIGNEE; to communicate to ASSIGNEE all facts known to ASSIGNOR relating to the invention, discoveries, improvements and patent rights or the history thereof; to furnish ASSIGNEE with any and all documents, photographs, models, samples, and other physical exhibits under the control of the ASSIGNOR, in the control of any previous assignor, who has a similar obligation to the ASSIGNOR, or the heirs, legal representatives, successors or assigns of the ASSIGNOR, as applicable, which may be useful for establishing the facts of conceptions, disclosures, and reduction to practice of the invention, discoveries, improvements and patent rights; and to testify to the same in any interference, arbitration, or litigation with reasonable reimbursement as to expenses incurred as a result of such testimony; and

6. Authorizes the ASSIGNEE or the appointed agent of the ASSIGNEE to enter the Appl. Ser. No. and filing date of the patent application in the spaces provided herein.

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