PATENT ASSIGNMENT

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SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Gretag-Macbeth AG	06/09/2009

RECEIVING PARTY DATA

Name:	X-Rite Europe GmbH	
Street Address:	Althardstrasse 70	
City:	Regensdorf	
State/Country:	SWITZERLAND	
Postal Code:	8105	

PROPERTY NUMBERS Total: 1

Property Type	Number
Patent Number:	7365843

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: 97634.00182

NAME OF SUBMITTER: Basam E. Nabulsi

Total Attachments: 1

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PATENT REEL: 022824 FRAME: 0774 \$40.00 /365

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PATENT ASSIGNMENT

WHEREAS, **X-Rite Europe AG**, Althardstrasse 70, 8105 Regensdorf, Switzerland (hereinafter "the ASSIGNOR"), is desirous of assigning, transferring and conveying to the ASSIGNEE hereinafter identified the entire right, title and interest in and to a United States patent issued on April 29, 2008 as U.S. Patent No. 7,365,843 entitled "Spectral Photometer And Associated Measuring Head" (the "Patent") and the invention disclosed and/or claimed therein;

WHEREAS, **X-Rite Europe GmbH**, having a place of business at Althardstrasse 70, 8105 Regensdorf, Switzerland (hereinafter "the ASSIGNEE"), is desirous of acquiring the entire right, title and interest in and to said Patent;

NOW, THEREFORE, for One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the ASSIGNOR hereby sells, assigns, transfers and conveys unto the ASSIGNEE, its successors and assigns, the entire right, title and interest in and for the United States of America and all other countries in and to said Patent and the invention disclosed and/or claimed therein, including any and all industrial designs, utility models, divisions, continuations, reissues and reexaminations thereof, and in and to any and all applications for patents filed in this or any foreign countries for said disclosed invention, including all priority rights, and any and all patents which may be granted in foreign countries therefor, to have and hold the same to the full end of the term or terms for which any and all said patents have been granted, reissued or reexamined, together with all unsatisfied claims for damages by reason of past infringement of said Patent and the right to sue and recover damages for any future infringement of said Patent;

AND the ASSIGNOR hereby authorizes and requests patent offices worldwide to recognize the said Patent as being owned by the ASSIGNEE, and requests that all patents maturing from said Patent in the United States and any other countries be issued to the ASSIGNEE or to such nominee as ASSIGNEE may designate;

AND the ASSIGNOR, for the consideration aforesaid, hereby covenants and agrees that the ASSIGNOR, its successors and assigns, shall and will do all lawful acts and things, and make, execute and deliver any and all other instruments in writing, further applications, papers, affidavits, assignments, and other documents which are reasonably necessary to secure and vest in the ASSIGNEE, its successors and assigns, all right, title and interest in and to said Patent and the invention disclosed and/or claimed therein, and all of the rights, titles, benefits, privileges, and advantages hereby sold, assigned, transferred and conveyed, and that the ASSIGNOR will join ASSIGNEE in signing any application for reissue which may be deemed desirable by ASSIGNEE.

X-RITE EUROPE AG

By: O. Maumann

Title: <u>Patent Agent</u> Arthur Baumaun

> X-RITE EUROPE AG ALTHARDSTRASSE 70 CH-8105 REGENSDORF TEL: +800 700 300 01

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RECORDED: 06/16/2009

PATENT

REEL: 022824 FRAME: 0775

Date: <u>June 09</u> 2009