PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
John Lamb	05/29/2009
Corinne Elstow	05/29/2009
Mark Watson	05/29/2009
Alan Whiting	06/12/2009

RECEIVING PARTY DATA

Name:	COLGATE-PALMOLIVE COMPANY
Street Address:	300 PARK AVENUE
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10022

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29331324

CORRESPONDENCE DATA

Fax Number: (732)878-7660

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 732-878-7290

Email: Christine_Briscoe@colpal.com

Correspondent Name: COLGATE-PALMOLIVE COMPANY

Address Line 1: 909 RIVER ROAD

Address Line 4: PISCATAWAY, NEW JERSEY 08855

ATTORNEY DOCKET NUMBER: 8776-01-HCP

NAME OF SUBMITTER: Christine Briscoe

Total Attachments: 5

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PATENT REEL: 022830 FRAME: 0720 0.00 293313

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PATENT REEL: 022830 FRAME: 0721

ASSIGNMENT

WHEREAS, WE, John Lamb, Corinne Elstow, Mark Watson, Alan Whiting (below referred to as ASSIGNORS), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent of the United States was filed on January 23, 2009, U.S. Serial No. 29/331,324 in the United States Patent and Trademark Office as entitled "CONTAINER;" and

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, and offices and place of business at 909 River Road, Piscataway, New Jersey 08855 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR(S), by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid United States Patent Application and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue, reexamination, and any additional United States Patent applications which claim priority to the aforesaid United States application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right(s) of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNOR(S) hereby authorize and request the United States Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNOR(S) hereby covenant that ASSIGNOR(S) have full right to convey the entire interest herein assigned, and that ASSIGNOR(S) have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR(S) agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration other than reasonable expenses and travel at ASSIGNEE's request to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein. All expenses connected in obtaining, maintaining and enforcing patent protection for said invention shall be borne by ASSIGNEE.

ASSIGNOR(S) hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNOR(S') execution of this document.

This Assignment is effective as of: <u>January 23, 2009</u> (date of filing)

PATEMIT of 5)
REEL: 022830 FRAME: 0722

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this day of 2009.

John Lamb
The Old Chapel Bottles Ford
Pewsey
Wiltshire
SN96LU, GREAT BRITAIN

29 - 05 - 09

Date

(Sheet 2 of 5)

29 OS 2009.

During Elstow
12 Salisbury Road
Marlborough
Wiltshire SN84AB
GREAT BRITAIN

E.K. McIntu

29-5-09

Date

Witness

29.5.09

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PATENT REEL: 022830 FRAME: 0724

	F, I hereunto set my hand and seal this day of
$\frac{209}{1000}$.	Maltin
	Mark Watson
	Laburnum
	Elcot Lane
	Marlborough
	Wiltshire SN8 2BG
	GREAT BRITAIN
E.K. McInKM Witness	29 - 05 - 09 Date
Witness	29 · 5 · 09 .

(Sheet 4 of 5)

IN FESTIMONY WHEREOF, I hereunto set my hand and seal this day of 12 - 06 - 2009.

Pea Top House Culgaith Penrith

Cumbria C110 1QW GREAT BRITAIN

E.K. McInty 12-06-2009.

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