

**PATENT ASSIGNMENT**

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Michael BAKER	06/15/2009
Robert NATHAN	06/15/2009
Ryan LAWRIE	06/15/2009
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Edge Marketing Corp.
<b>Street Address:</b>	2923 - 5th Avenue, N.E.
<b>City:</b>	Calgary
<b>State/Country:</b>	CANADA
<b>Postal Code:</b>	T2A6T8
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29337835
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(604)681-4081
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<b>ATTORNEY DOCKET NUMBER:</b>	E275 0006/TAR
<b>NAME OF SUBMITTER:</b>	Todd A. Rattray
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**PATENT  
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**ASSIGNMENT OF DESIGN PATENT**

WHEREAS:

**MICHAEL BAKER**

4377 Prospect Road  
North Vancouver, British Columbia  
Canada V7N 3L8

**ROBERT NATHAN**

Suite 9 - 225 East 5th Street  
North Vancouver, British Columbia  
Canada V7L 1L8

**RYAN LAWRIE**

2651 East 6th Avenue  
Vancouver, British Columbia  
Canada V5M 1R4

(collectively, the "Assignors"), whose full post office addresses are set out above, are the inventors of certain inventions or improvements described and/or claimed in United States design patent application No. 29/337835 entitled PACKAGING SYSTEM FOR PROMINENT DISPLAY OF FOOTBEDS OR SIMILAR RETAIL ARTICLES filed 29 May 2009;

AND WHEREAS, Edge Marketing Corp., whose full postal address is 2923 - 5th Avenue N.E., Calgary, Alberta, T2A 6T8, Canada, ("Assignee"), is desirous of acquiring the entire right, title and interest in and to the said inventions or improvements, and in and to the said application, and in, to and under all patents or industrial design registrations which may be granted on or as a result thereof in all countries;

NOW THEREFORE, in consideration of ONE (\$1.00) DOLLAR and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, WE, the Assignors, do hereby, both jointly and severally, sell, assign, transfer and set over to the Assignee the entire right, title and interest in and to the said inventions or improvements and said application, and all continuations, divisions, renewals of or substitutes for said application, and in, to and under all patents or industrial design registrations which may be granted on or as a result thereof, and any reissue or reissues of said patents or industrial design registrations; and WE assign to and authorize the Assignee to file in our names applications for patents or industrial design registrations for said inventions or improvements in all countries, the same to be held and enjoyed by the Assignee, its successors, assigns, nominees or legal representatives, to the full end of the term or terms for which said patents or industrial design registrations respectively may be granted, reissued or extended, as fully and entirely as the same would have been held and enjoyed by us, had this assignment, sale and transfer not been made;

AND WE hereby covenant that WE have full right to convey the entire interest herein assigned, and that WE have not executed and will not execute any agreement in conflict herewith, and WE further covenant and agree that WE will, each time request is made and without undue delay, execute and deliver all such papers as may be necessary or desirable to perfect the title to said inventions or improvements, said application and said patents or

representatives, and WE agree to communicate to the Assignee, or its nominees, all known facts respecting said inventions or improvements, said application and said patents or industrial design registrations, to testify in any legal proceedings, to sign all lawful papers, to execute all disclaimers and divisional, continuing, reissue and foreign applications, to make all rightful oaths, and generally to do everything possible to aid the Assignee, its successors, assigns, nominees and legal representatives to obtain and enforce for its or their own benefit, proper patent and/or industrial design protection for said inventions or improvements in all countries, all at the expense, however, of the Assignee or its successors, assigns, nominees or legal representatives;

AND WE hereby authorize and request the Commissioner of Patents and Trademarks of the United States of America and any official of any country or countries foreign to the United States of America whose duty it is to issue patents and/or industrial design registrations on applications as aforesaid, to issue to the Assignee, as assignee of the entire right, title and interest, all patents or industrial design registrations for said inventions or improvements, which may be issued and granted on or as a result of the application aforesaid, in accordance with the terms of this Assignment.

EXECUTED at North Vancouver, BC, Canada this 15 day of June, ~~2008~~ 2009  
(city) (province/state) (country) (date)  
(month)

SIGNED, SEALED & DELIVERED )  
by MICHAEL BAKER )  
in the presence of: )

Mutt Lambert )  
Signature of Witness )

Mutt Lambert )  
Print Witness's Name )

365 E. 125th #212 )  
North Vancouver, BC )  
V7L 4W5 Canada )  
Print Witness's Address )

Web Designer )  
Print Witness's Occupation )

[Signature]  
MICHAEL BAKER

EXECUTED at North Vancouver, BC, Canada this 15 day of June, ~~2008~~ 2009  
(month) (city) (province/state) (country) (date)

SIGNED, SEALED & DELIVERED  
by **ROBERT NATHAN**  
in the presence of:

[Signature]  
Signature of Witness

Matt Lambert  
Print Witness's Name

365 E. 1st #212  
North Vancouver, BC  
Canada V7L 4N5  
Print Witness's Address

web designer  
Print Witness's Occupation

[Signature]  
**ROBERT NATHAN**

EXECUTED at North Vancouver, BC, Canada this 15 day of June, ~~2008~~ 2009  
(month) (city) (province/state) (country) (date)

SIGNED, SEALED & DELIVERED  
by **RYAN LAWRIE**  
in the presence of:

[Signature]  
Signature of Witness

Matt Lambert  
Print Witness's Name

365 E. 1st #212  
North Vancouver, BC  
Canada V7L 4N5  
Print Witness's Address

web designer  
Print Witness's Occupation

[Signature]  
**RYAN LAWRIE**