### PATENT ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

#### **CONVEYING PARTY DATA**

| Name          | Execution Date |
|---------------|----------------|
| Solomon Emeth | 11/10/2005     |

#### **RECEIVING PARTY DATA**

| Name:           | The Billboard Clothing Company, LLC |
|-----------------|-------------------------------------|
| Street Address: | 5455 Wilshire Blvd., #2123          |
| City:           | Los Angeles                         |
| State/Country:  | CALIFORNIA                          |
| Postal Code:    | 90036                               |

#### **PROPERTY NUMBERS Total: 1**

| Property Type       | Number   |
|---------------------|----------|
| Application Number: | 11271579 |

## CORRESPONDENCE DATA

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NAME OF SUBMITTER: Louis J. Bovasso

Total Attachments: 2 source=assign#page1.tif source=assign#page2.tif

CH \$40.00

PATENT REEL: 022832 FRAME: 0345

## **ASSIGNMENT**

WHEREAS, I, **Solomon Emeth**, the undersigned inventor and the ASSIGNOR herein, have invented a **BILLBOARD GARMENT**, for which I have filed an application for Letters Patent of the United States filed concurrently herewith, and of which inventions and improvements I am the sole owner; and

WHEREAS, **The Billboard Clothing Company**, **LLC.**, a limited liability company organized and existing under the laws of the State of California, having its statewide administrative offices located at 5455 Wilshire Blvd., #2123, Los Angeles, California 90036, the ASSIGNEE herein, desires to acquire the entire right, title and interest in and to said inventions, applications and Letters Patent to be granted and issued thereon;

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) by the ASSIGNEE to me paid, and other valuable consideration, the receipt and legal sufficiency of all of which is hereby acknowledged, I, the said ASSIGNOR, have sold and do hereby sell, assign, transfer and set over unto said ASSIGNEE, its successors and assigns, the entire right, title and interest in and to said inventions and all improvements thereon, in and to said application for Letters Patent thereon, in and to applications pertaining to or based upon said inventions and applications, including divisional applications, continuing applications, continuations-in-part applications, international patent applications before any international body, and in and to any and all Letters Patent which may be granted and issued on said inventions and applications, or any of them, not only for, to and in the United States of America, its territories and possessions, but for, to and in all countries foreign thereto, together with and including all priority rights based upon any and all applications in the United States of America covered by this Assignment.

And for the above-named considerations, we do hereby agree that I will, at the request of said ASSIGNEE, execute any and all applications for Letters Patent for said inventions and any and all other papers and documents and do all other and further lawful acts that said ASSIGNEE may deem necessary or desirable to obtain Letters Patent on said inventions, to secure the grant of such Letters Patent and to perfect and vest in the ASSIGNEE the entire right, title and interest in the inventions, applications and Letters Patent.

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And for the above-named considerations, I do hereby authorize and empower the ASSIGNEE, its successors and assigns, to apply for and obtain, in its or their own names, Letters Patent for the said inventions before competent International Authorities and in any and all countries foreign to the United States in which applications for Letters Patent can be so made or Letters Patent so obtained.

| Dated: NOV. 10 <sup>TK</sup> 2005 | By SOLOMON EMETH Witnessed By: |  |
|-----------------------------------|--------------------------------|--|
| Witnessed By:                     |                                |  |
| signature name: address:          | signature name: address:       |  |

IF NOT WITNESSED, THIS ASSIGNMENT SHOULD BE SIGNED BEFORE A NOTARY PUBLIC TO PROVIDE PROOF OF SIGNATURE WHICH IS OFTEN REQUIRED IN SOME JURISDICTIONS

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**RECORDED: 06/16/2009**