PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

Г

SUBMISSION TYPE:		NEW ASSIGNMENT					
NATURE OF CONVEYANCE:		SECURITY AGREEMENT					
CONVEYING PARTY DATA							
		N	ame	Execution Date			
Hirsh Industries, LLC				06/09/2009			
RECEIVING PARTY DATA							
Name:	Name: Harris N.A., as agent						
Street Address:	111 West Monroe Street						
City:	Chicago						
State/Country:	ILLINOIS	LLINOIS					
Postal Code:	60603						
PROPERTY NUMBERS Total: 4							
Property Type			Number				
Patent Number: 70178		01787	79				
Patent Number: 6948		94878	948788				
Patent Number: 66817		6817(
Patent Number: 62030		20303	31				
Patent Number: 6203031 8 CORRESPONDENCE DATA 9							
Fax Number: (312)609-5005 Correspondence will be sent via US Mail when the fax attempt is unsuccessful. Phone: 312-609-7897 Email: hmiller@vedderprice.com Correspondent Name: Holly Miller Address Line 1: 222 North LaSalle Street - 24th Floor Address Line 4: Chicago, ILLINOIS 60601							
ATTORNEY DOCKET NUMBER:			40870.00.0008/HMM				
NAME OF SUBMITTER:			Holly Miller				
Total Attachments: 11 PATENT							

500889528

source=Hirsh LLC-Harris NA Patent Security Interest#page1.tif
source=Hirsh LLC-Harris NA Patent Security Interest#page2.tif
source=Hirsh LLC-Harris NA Patent Security Interest#page3.tif
source=Hirsh LLC-Harris NA Patent Security Interest#page4.tif
source=Hirsh LLC-Harris NA Patent Security Interest#page5.tif
source=Hirsh LLC-Harris NA Patent Security Interest#page6.tif
source=Hirsh LLC-Harris NA Patent Security Interest#page7.tif
source=Hirsh LLC-Harris NA Patent Security Interest#page8.tif
source=Hirsh LLC-Harris NA Patent Security Interest#page9.tif
source=Hirsh LLC-Harris NA Patent Security Interest#page10.tif
source=Hirsh LLC-Harris NA Patent Security Interest#page11.tif

PATENT AND LICENSE SECURITY AGREEMENT

PATENT AND LICENSE SECURITY AGREEMENT ("Agreement") dated as of June 9, 2006, made by Hirsh Industries, LLC, a Delaware limited liability company, having its chief executive office at 11229 Aurora Avenue, Urbandale, Iowa 50322 ("Pledgor") and Harris N.A., a national banking association ("Harris"), as agent for the "Lenders" (as hereinafter defined) (Harris, in such capacity, "Agent").

$\underline{W} \underline{I} \underline{T} \underline{N} \underline{E} \underline{S} \underline{S} \underline{E} \underline{T} \underline{H}$:

WHEREAS, Pledgor, Hirsh Industries, Inc. ("Hirsh"), InstallPro Inc. ("InstallPro"), and Merchandising Equipment Group, LLC ("MEG"; Pledgor, Hirsh, InstallPro and MEG are sometimes hereinafter collectively referred to as "Borrowers"), the lender signatories thereto ("Lenders") and Agent have entered into that certain Loan and Security Agreement of even date herewith (as the same may hereafter be amended or otherwise modified from time to time, the "Loan Agreement"), pursuant to which Lenders have, subject to certain conditions precedent, agreed to make loans, advances and other financial accommodations (collectively, the "Loans") to Borrowers; and

WHEREAS, Agent and Lenders have required as a condition, among others, to the making of the Loans to Borrowers, in order to secure the prompt and complete payment, observance and performance of all of Borrowers' obligations and liabilities hereunder, under the Loan Agreement, and under all of the other instruments, documents and agreements executed and delivered by any Borrower to Agent and Lenders in connection with the Loan Agreement (all such obligations and liabilities being hereinafter referred to collectively as the "Obligations"), that Pledgor execute and deliver this Agreement to Agent, for its benefit and the ratable benefit of Lenders;

NOW, THEREFORE, in consideration of the premises set forth herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Pledgor agrees as follows:

1. Defined Terms.

(a) Unless otherwise defined herein, the capitalized terms used herein which are defined in the Loan Agreement shall have the meanings specified in the Loan Agreement.

(b) The words "hereof", "herein", and "hereunder" and words of like import when used in this Agreement shall refer to this Agreement as a whole and not to any particular provision of this Agreement, and section and schedule references are to this Agreement unless otherwise specified. (c) All terms defined in this Agreement in the singular shall have comparable meanings when used in the plural, and <u>vice versa</u> unless otherwise specified.

2. <u>Security Interest in Patents</u>. To secure the complete and timely payment, performance and satisfaction of all of the Obligations, Pledgor hereby grants to Agent, for its benefit and the ratable benefit of Lenders, a first priority security interest, having priority over all other security interests, with power of sale to the extent permitted by applicable law, all of Pledgor's now owned or existing and filed and hereafter acquired or arising and filed:

- (i) patents and patent applications, and the inventions and improvements described and claimed therein, including, without limitation, those patents and patent applications listed on <u>Schedule A</u> and (a) the reissues, divisions, continuations, renewals, extensions and continuations-in-part thereof (b) all income, royalties, damages and payments now and hereafter due and/or payable under and with respect thereto, including, without limitation, payments under all licenses entered into in connection therewith and damages and payments for past or future infringements thereof, (c) the right to sue for past, present and future infringements thereof, and (d) all rights corresponding thereto throughout the world (all of the foregoing patents and applications, together with the items described in the foregoing <u>clauses (a)-(d)</u>, being sometimes hereinafter individually and/or collectively referred to as the "Patents"); and
- (ii) license agreements with any other party in connection with any Patents or such other party's patents or patent applications, whether Pledgor is a licensor or licensee under any such license agreement, including, but not limited to, the license agreements listed on <u>Schedule B</u>, and the right upon the occurrence and during the continuance of an Event of Default to use the foregoing in connection with the enforcement of Agent's or Lenders' rights under the Loan Agreement (all of the foregoing being hereinafter referred to collectively as the "Licenses"). Notwithstanding the foregoing provisions of this <u>Section 2</u>, the Licenses shall not include any license agreement which by its terms prohibits the grant of the security interest contemplated by this Agreement.

3. <u>Restrictions on Future Agreements</u>. Pledgor will not, without Agent's prior written consent, enter into any agreement, including, without limitation, any license agreement, which is inconsistent with this Agreement, and Pledgor further agrees that it will not take any action, and will use its best efforts not to permit any action to be taken by others subject to its control, including licensees, or fail to take any action, which would in any material respect affect the validity or enforcement of the rights transferred to Agent, for its benefit and the ratable benefit of Lenders, under this Agreement or the rights associated with those Patents which are necessary in, or desirable in, the operation of Pledgor's business.

4. <u>New Patents</u>. Pledgor represents and warrants that the Patents and licenses listed on <u>Schedules A and B</u>, respectively, include all of the patents, patent applications

and license agreements in connection with patents or patent applications now owned or held by Pledgor in the United States. If, prior to the termination of this Agreement, Pledgor shall (i) obtain rights to any new patentable inventions or license agreements in connection with patents or patent applications in the United States, or (ii) become entitled to the benefit of any patent, patent application or patent for any reissue, division, continuation, renewal, extension or continuation-in-part of any Patent or any improvement on any Patent, and, in Pledgor's reasonable business judgment, a filing should be made in the Patent and Trademark Office, then in respect to such Property, the provisions of Section 2 shall automatically apply thereto and Pledgor shall give to Agent prompt written notice thereof. Pledgor hereby authorizes Agent to modify this Agreement by (a) amending Schedules A or B, as the case may be, to include any future patents, patent applications and license agreements in connection with patents and patent applications that are Patents or Licenses under Section 2 or under this Section 4 and (b) filing, in addition to and not in substitution for, this Agreement, a duplicate original of this Agreement containing on Schedules A or B thereto, as the case may be, such future patents, patent applications and license agreements which are Patents or licenses, as the case may be, under Section 2 or this Section 4.

5. <u>Royalties</u>. Pledgor hereby agrees that the use by Agent of the Patents and Licenses as authorized hereunder shall be coextensive with Pledgor's rights thereunder and with respect thereto and without any liability for royalties or other related charges from Agent to Pledgor.

6. <u>Nature and Continuation of Agent's Security Interest</u>. This Agreement is made for collateral security purposes only. This Agreement shall create a continuing security interest in the Patents and the Licenses and shall remain in full force and effect until the Commitment Termination Date.

7. <u>Right to Inspect: Further Assignments and Security Interests</u>. Agent shall have the right, at any reasonable time and from time to time, to inspect Pledgor's, premises and to examine Pledgor's books, records and operations relating to the Patents: <u>provided</u>, that in conducting such inspections and examinations, Agent shall use its best efforts not to disturb unnecessarily the conduct of Pledgor's ordinary business operations. Pledgor agrees not to sell or assign its respective interests in, or grant any license under, the Patents without the prior written consent of Agent, which consent will not be unreasonably withheld or delayed.

8. <u>Duties of Pledgor</u>. Pledgor shall have the duty to the extent desirable in the normal conduct of Pledgor's business and consistent with Pledgor's current business practices: (i) to prosecute diligently any patent application that is part of the Patents pending as of the date hereof or thereafter until the termination of this Agreement, (ii) to make application on such unpatented but patentable inventions as Pledgor deems appropriate, and (iii) to take reasonable steps to preserve and maintain all of Pledgor's rights in the patent applications and patents that are part of the Patents. Any expenses incurred in connection with the foregoing shall be borne by Pledgor. Pledgor shall not abandon any material right to file a patent application or any pending patent application or patent which is or shall be necessary or useful in the normal operation of Pledgor's business. Pledgor agrees to retain an experienced patent attorney reasonably acceptable to Agent for the filing and prosecution of all such applications and other proceedings. Neither Agent nor any Lender shall have any duty with respect to the Patents and

CHICAGO/#1936420.2

Licenses. Without limiting the generality of the foregoing, neither Agent nor any Lender shall be under obligation to take any steps necessary to preserve rights in the Patents or Licenses against any other parties, but may do so at its option during the continuance of an Event of Default, and all reasonable expenses incurred in connection therewith shall be for the sole account of Pledgor and added to the Obligations secured hereby.

9. <u>Agent's Right to Sue</u>. From and after the occurrence and during the continuance of an Event of Default, and subject to the terms of the Loan Agreement, Agent shall have the right, but shall not be obligated, to bring suit to enforce the Patents and the Licenses, and, if Agent shall commence any such suit, Pledgor shall, at the request of Agent, do any and all lawful acts and execute any and all proper documents reasonably required by Agent in aid of such enforcement Pledgor shall, upon. demand, promptly reimburse and indemnify Agent for all costs and reasonable expenses incurred by Agent in the exercise of its rights under this Section (including, without limitation, all attorneys' and paralegals' fees). If for any reason whatsoever, Agent is not reimbursed with respect to the costs and expenses referred to in the preceding sentence, then upon written notice to Pledgor, such costs and expenses shall be added to the Obligations secured hereby.

10. <u>Waivers</u>. No course of dealing between Pledgor and Agent, and no failure to exercise or delay in exercising on the part of Agent any right, power or privilege hereunder or under the Loan Agreement shall operate as a waiver of any of Agent's rights, powers or privileges. No single or partial exercise of any right, power or privilege hereunder or under the Loan Agreement shall preclude any other or further exercise thereof or the exercise of any other right, power or privilege.

11. <u>Agent's Exercise of Rights and Remedies Upon Default</u>. Notwithstanding anything set forth herein to the contrary, it is hereby expressly agreed that upon the occurrence and during the continuance of an Event of Default, Agent may exercise any of the rights and remedies provided in this Agreement, the Loan Agreement, or any other agreement executed in connection therewith. Without limiting the generality of the foregoing, Pledgor acknowledges and agrees that (i) the Patents and Licenses comprise a portion of the Collateral and Agent shall have the right to exercise its rights under the Loan Agreement with respect to the Patents and Licenses to the same extent as with respect to all other items of Collateral described therein, and (ii) from and after the occurrence of an Event of Default, Agent or its nominee may use the Patents and Licenses in connection with the conduct of Pledgor's business.

12. <u>Severability</u>. The provisions of this Agreement are severable, and if any clause provision shall be held invalid and unenforceable in whole or in part in any jurisdiction, then such invalidity or unenforceability shall affect only such clause or provision, or part thereof, in such jurisdiction, and shall not in any manner affect such clause or provision in any other jurisdiction, or any other clause or provision of this Agreement in any jurisdiction.

13. <u>Modification</u>. This Agreement cannot be altered, amended or modified in any way, except as specifically provided in <u>Sections 2 and 4</u> hereof or by a writing signed by the parties hereto.

Cumulative Remedies; Power of Attorney. All of Agent's rights and 14. remedies with respect to the Patents and the Licenses, whether established hereby, by any other agreements or by law, shall be cumulative and may be exercised singularly or concurrently. Pledgor hereby irrevocably appoints Agent as Pledgor's attorney-in-fact, with full authority in the place and stead of Pledgor and in the name of Pledgor or otherwise to carry out the acts described below. Subject to the terms of the Loan Agreement, upon the occurrence and during the continuance of an Event of Default and the giving by Agent of written notice to Pledgor of Agent's intention to enforce its rights and claims against Pledgor, Pledgor hereby authorizes Agent to, in its sole discretion, (i) endorse Pledgor's name on all applications, documents, papers and instruments necessary or desirable for Agent in the use of the Patents and the Licenses, (ii) take any other actions with respect to the Patents and the Licenses as Agent deems is in its best interest, (iii) grant or issue any exclusive or non-exclusive license with respect to the Patents to anyone on commercially reasonable terms, and (iv) assign, pledge, convey or otherwise transfer title in or dispose of the Patents and the Licenses to anyone on commercially reasonable terms. Pledgor hereby ratifies all that such attorney-in-fact shall lawfully do or cause to be done by virtue hereof. This power of attorney is coupled with an interest and shall be irrevocable until this Agreement shall have been terminated pursuant to Section 6 Pledgor acknowledges and agrees that this Agreement is not intended to limit or restrict in any way the rights and remedies of Agent under the Loan Agreement, but rather is intended to facilitate the exercise of such rights and remedies. Agent shall have, in addition to all other rights and remedies given it by the terms of this Agreement, all rights and remedies allowed by law and the rights and remedies of a secured party under the Uniform Commercial Code as, enacted in any jurisdiction in which the Patents may be located or deemed located.

15. <u>Binding Effect; Benefits</u>. This Agreement shall be binding upon Pledgor and its successors and assigns and shall inure to the benefit of Agent, Lenders and its and their nominees, successors and assigns. Pledgor's successors and assigns shall include, without limitation, a receiver, trustee or debtor-in-possession of or for Pledgor; <u>provided</u>, <u>however</u>, that Pledgor shall not voluntarily assign its obligations hereunder without the prior written consent of Agent.

16. <u>Governing Law</u>. This Agreement shall be governed by and construed in accordance with the internal laws (as distinguished from the conflicts of law provisions) and decisions of the State of Illinois.

17. <u>Notices</u>. All notices or other communications hereunder shall be given in the manner and to the addresses set forth in the Loan Agreement.

18. <u>Section Headings</u>. The section headings herein are for convenience of reference only, and shall not affect in any way the interpretation of any of the provisions hereof.

19. <u>Execution in Counterparts</u>. This Agreement may be executed in any number of counterparts and by different parties hereto in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement.

20. <u>Right of Recordal of Security Interest</u>. Agent shall have the right, but not the obligation, at the expense of Pledgor, to record this Agreement in the United States Patent and Trademark Office and with such other recording authorities deemed reasonable and proper by Agent, and Agent shall advise Pledgor of such recordals. Upon satisfaction in full of the Obligations and termination of the Loan Agreement, Pledgor shall have the right to effect recordal of such satisfaction or termination at the expense of Pledgor in the United States Patent and Trademark Office and with such other recording authorities deemed reasonable and proper by Pledgor. Agent and Pledgor shall cooperate to effect all such recordals hereunder.

(Signature Page Follows)

(Signature Page to Patent and License Security Agreement)

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement on the day and year first above written.

۰,

HIRSH INDUSTRIES, LLC

By: <to Cont Name: Title: CFO

CHICAGO/#1936420

(Signature Page to Patent and License Security Agreement)

TouA STATE OF HELINOIS) Rolk) SS COUNTY OF COOK)

The foregoing Patent and License Security Agreement was executed and acknowledged before me this $\underline{G^{+}}$ day of $\underline{J_{UNO}}$, 2009, by $\underline{H_{OUUAC}}$ Cook personally known to me to be the \underline{CHO} of Hirsh Industries, LLC, a Delaware limited liability company, on behalf of such corporation.

(SEAL)

SANDRA McVEY Commission Number 184351 My Commission Expires	
Notary Public: Angles m Chy	
My commission expires: 424	

CHICAGO/#1936420

.

(Signature Page to Patent and License Security Agreement)

Accepted and agreed to as of this <u>9th</u> day of June, 2009.

HARRIS N.A., Jis Agent By: Craig Thistlehwaite Director

CHICAGO #1936420

SCHEDULE A to Patent and License Security Agreement

PATENTS

Patents

Owner	Jurisdiction	Registration Number	Registration Date
Hirsh Industries, LLC	US	7017879	28-Mar-2006
Hirsh Industries, LLC	US	6948788	27-Sep-2005
Hirsh Industries, LLC	US	6681705	27-Jan-2004
Hirsh Industries, LLC	US	6203031	20-Mar-2001

SCHEDULE B to Patent and License Security Agreement

LICENSES

None.

CHICAGO/#1936420.2

PATENT REEL: 022835 FRAME: 0944

RECORDED: 06/18/2009