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To the	e Hower ble Compressioner of F	Ladefilarks: Ple	ase record the	e attached original documents or copy thereof.
	conveying party(ies):		2. Name a	and address of receiving party (ies)
2. Yossi	TSURIA 5. Jo	iphaz HIBSHOODSH oseph DEUTSCH	Name:	NDS LIMITED
3. David Additional r	RICHARDSON 6. SIname(s) of conveying party(ies) of Yes X No.		Address	One London Road Staines, Middlesex TW 18 4EX Great Britain
1			Additional	I name(s) & addresses(es) attached?
3. Nature o	f conveyance:			☐ _{Yes} 図 _{No}
Assign	ment \square_N	1erger		
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Execution D	Date(s): May 5, 2005 May 5, 2005	4. May 5, 2005 5. May 5, 2005		
3.	May 5, 2005	6. May 15, 2005		
4. Application	on number(s) or patent number(s)		
		Being filed together wit	h a new applic	ication.
Interna	ational Application No.: PCT/IL2 tional Filing Date: 7 SEPTEMB Date Claimed:	2003/000737 ER 2003	Patent	ot No.(s):
		Additional numbers attache	d? □ _{Yes} ⊠	3 No
5. Name and	d address of party to whom corre	espondence concerning	6. Total nur	mber of applications and patents involved:
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Name:	Steven I. Wallach		7. Total fee	e (37 CFR 3.41) \$ _40.00
Address:	Ladas & Parry LLP		☑ Check	
	26 West 61 st Street New York, N.Y. 10023 (fax) (212) 246-8959		Authori	rized to be charged in whole or in part to:
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9. Signature Steven 1. V Name of Per	Wallach son Signing	Signature		May 26, 2005
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For:	[] U.S. and/or [] Foreign Rights
For:	[x] U.S. Application or
	[] U.S. Provisional Application
For:	[] U.S. Patent
For:	[] PCT Application
By:	Multiple Inventors

ASSIGNMENT OF INVENTION (MULTIPLE INVENTORS)

In consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASS!GNORS (Inventors):

Stephanie WALD	3 Be'erot Street		
(type or print name of inventors)	90917 Givat Zeev, Israel		
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Yossi TSURIA	14 Rabeny Polity Street		
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Joseph DEUTSCH	7 Rachel Street	,	
	64584 Tel Aviv, Israel		
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Added page(s) for signature by subsequent inventors. Number of pages added

1

(if assignment is by person or entity to whom invention was previously assigned and this was recorded in PTO, add the following)

Recor	rded on	Reel Frame
hereby se ASSIGN		and transfers to
NDS LIM	MITED	One London Road
(type or pri	int name of AS	Address
British		Staines, Middlesex TW18 4EX Great Britain
Nationality		
and th	e successors	, assigns and legal representatives of the ASSIGNEE
		(complete one of the following)
[x] [] for the Ur	an un	tire right, title and interest livided percent (%) right, title and interest and its territorial possessions
		(check the following box, if foreign rights are also to be assigned)
[]	impro	all foreign countries, including all rights to claim priority, in and to any and all vements which are disclosed in the invention entitled:
SYSTEM	FOR MUL	TIMEDIA VIEWING BASED ON ENTITLEMENTS
Name of	f inventor(s)	Stephanie WALD; Yossi TSURIA; David RICHARDSON; Eliphaz
HIBSHC	OOSH; Jose	oh DEUTSCH and Shabtai ATLOW
		(check and complete (a), (b), (c), (d), (e), (f) or (g))
and which	n is found in	(37 C.F.R. 3.21)
(a)	[]	Not yet filed U.S. patent application executed on even date herewith
(b)		Not yet filed U.S. patent application executed on
(c)	[]	Not yet filed U.S. provisional application naming the above inventor(s) for
		the above-entitled invention
		[] To comply with 37 C.F.R. 3.21 for recordal of this assignment, I, an
		ASSIGNOR signing below, hereby authorize and request my attorney to insert below the filing date and application number when
		they become known.
(d)	[]	U.S. patent or provisional patent application no.
(4)	ιJ	filed on
(e)	[X]	International application no. PCT/ <u>IL2003/000737</u>
(f)	[]	U.S. patent no issued
	. ,	[] A change of address to which correspondence is to be sent regarding
		patent maintenance fees is being sent separately.

(Assignment of Invention—Multiple Inventors—page 2 of 3) 16-3.2

ADDED PAGE TO ASSIGNMENT FOR SIGNATURE BY SUBSEQUENT INVENTORS

ASSIGNORS (Inventors): Shabtai ATLOW	36 Rimon Street	
(type or print name of inventors)	90435 Efrat, Israel	
	Address	Israeli
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(Assignment of Invention—Multiple Inventors—Added Page) 16-3.2a

PATENT REEL: 022843 FRAME: 0436 (also check (g), if foreign application(s) is also being assigned)

(g)	[]	and any legal equivalent thereof in a foreign country, including the right to
		claim priority

and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, We have hereunto set hand and seal

above.	is be me same as the daily detection of the application,	y nem (u) was theener
Stephanie WALD	Xh) WU	this 25 May 2005 date of signing
(type name of Assignor)	Signature of ASSIGNOR	date of sighing
Yossi TSURIA	Signature of ASSIGNOR	this OS MAY ZOOS date of signing
(type name of Assignor)	Signatureor Assignor	date of signing
David RICHARDSON	Signature of ASSIGNOR	this OS May 2005 date of signing
(type name of Assignor)	FILL ATA	date of signifig
Eliphaz HIBSHOOSH	Signature of ASSIGNOR	this <u>OS May Dels</u> date of signing
(type name of Assignor)	Signature of Assistance	date of signing
Joseph DEUTSCH	<u></u>	this 05 MAY 2005
(type name of Assignor)	Signature of ASSIGNOR	date of signing
Shabtai ATLOW	Shabtai (low)	this 15 May 2005
(type name of Assignor)	Signature of ASSIGNOR	date or signing
	_	
(if ASSIC	GNOR is a legal entity, complete the following information)	
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
	(type or print the name of the above person authorized to sign on behalf of ASSIGNOR)	
-	Title	
	zation is necessary. If the assignment is notarized or legalized the	en it will only be prima facie

Notarization or Legalization Page Added.

(Assignment of Invention—Multiple Inventors—page 3 of 3) 16-3.2

PATENT REEL: 022843 FRAME: 0437

RECORDED: 06/15/2009