# PATENT ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
Edward A. Krause	06/17/2009
Peter Monta	06/17/2009

### **RECEIVING PARTY DATA**

Name:	RGB Networks, Inc.
Street Address:	390 West Java Drive
City:	Sunnyvale
State/Country:	CALIFORNIA
Postal Code:	94089

## PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12487130

## **CORRESPONDENCE DATA**

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ATTORNEY DOCKET NUMBER: RGB-119

NAME OF SUBMITTER: Douglas M. McAllister

Total Attachments: 2

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> PATENT REEL: 022844 FRAME: 0316

OF \$40.00 1248/13

### ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, I/we the undersigned,

## Edward A. KRAUSE and Peter MONTA

who, has/have created a certain invention for which an application for United States Letters Patent has been

[X] executed concurrently herewith
[] filed on and assigned U.S. application number and is

entitled: PRECONDITIONING AD CONTENT FOR DIGITAL PROGRAM INSERTION

Do hereby sell, assign and transfer to:

RGB Networks, Inc.

referred to herein as "Assignee", whose address is:

390 West Java Drive Sunnyvale, CA 94089 United States of America

its successors, assigns, and legal representatives, the full and exclusive right to said invention and said application and to any and all inventions described in said application for the United States, its territorial possessions and all foreign countries, and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States, its territorial possessions and all foreign countries; and in and to any and all continuations-in-part, continuations, divisions, substitutes, reissues, extensions thereof, and all other applications for Letters Patent relating thereto (including prior filed provisional applications and international applications) which have been or shall be filed in the United States, its territorial possessions and/or any foreign countries, and all rights, together with all priority rights, under any of the international conventions, unions, agreements, acts, and treaties, including all future conventions, unions, agreements, acts, and treaties;

Agree that Assignee may apply for and receive in its own name Letters Patent for said invention and said inventions, hereinafter referred to as said invention, in the United States, its territorial possessions, and all foreign countries; and that, when requested to carry out in good faith the intent and purpose of this assignment at the expense of said Assignee, its successors, assigns and legal representatives, the undersigned will execute all continuations-in-part, continuations,

PATENT REEL: 022844 FRAME: 0317 divisions, substitutes, reissues, and extensions thereof, execute all rightful oaths, assignments, powers of attorney and other papers, testify in any legal or quasi legal proceedings; communicate to said Assignee, its successors, assigns, and legal representatives all facts known to the undersigned relating to said invention and the history thereof; and generally do everything possible which said Assignee, its successors, assigns or legal representatives shall consider desirable for aiding in securing, maintaining and enforcing proper patent protection for said invention and for vesting title to said invention and all applications for patents on said invention in said Assignee, its successors, assigns and legal representatives; and

Covenant with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that the full right to convey the same as herein expressed is possessed by the undersigned.

The undersigned hereby grant(s) the law firm of Lipsitz & McAllister, LLC the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document.

IN TESTIMONY WHEREOF, I/we have	hereunto set my/our signature(s) on the date(s)
indicated below.	
Valley	Chear Celes
Witness – Signature	Edward A. KRAUSE
Valerie Pronge	Date: 6/17/09
Name of Witness Printed	•
Vall Ml	Defer (youth (L.S.)
Witness - Signature	Peter MONTA
Valerie Pronge	Date: 6/17/2009
Name of Witness Printed	1 1 1 1

Attorney Docket No.: RGB-119

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