

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
NISSAN DESIGN AMERICA, INC.	06/15/2009
<b>RECEIVING PARTY DATA</b>	
Name:	NISSAN MOTOR CO., LTD.
Street Address:	No. 2, Takara-cho, Kanagawa-ku
City:	Yokohama-shi, Kanagawa
State/Country:	JAPAN
<b>PROPERTY NUMBERS Total: 5</b>	
Property Type	Number
Patent Number:	6846140
Patent Number:	6889880
Patent Number:	7168768
Patent Number:	7204506
Patent Number:	7281889
<b>CORRESPONDENCE DATA</b>	
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Address Line 2:	3000 K STREET NW
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ATTORNEY DOCKET NUMBER:	032915-0169
NAME OF SUBMITTER:	Glenn Law

OP \$200.00 6846140

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**PATENT  
 REEL: 022846 FRAME: 0221**

Total Attachments: 2  
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**ASSIGNMENT**

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the undersigned:

**NISSAN DESIGN AMERICA, INC.**

having an address at:

**9800 Campus Point Drive  
San Diego, California 92121**

(hereinafter ASSIGNOR) owner of rights in the United States of America and its territories and possessions to the below listed U.S. patent(s), as evidenced in the records in the U.S. Patent and Trademark Office, hereby sells and assigns, unto:

**NISSAN MOTOR CO., LTD.**

having an address at:

**No. 2, Takara-cho, Kanagawa-ku,  
Yokohama-shi, Kanagawa, JAPAN**

(hereinafter ASSIGNEE) all of ASSIGNOR'S right, title and interest for the United States of America, its territories and possessions, in and to the invention and the patent(s) therefor, identified as follows:

	<b>Patent No.</b>	<b>Grant Date</b>	<b>Title</b>
<b>1.</b>	6,846,140	January 25, 2005	FLEXIBLE TRUCK BED TIE-DOWN SYSTEM
<b>2.</b>	6,889,880	May 10, 2005	CONFIGURABLE VEHICLE SILL
<b>3.</b>	7,168,768	January 30, 2007	RUBBER COATED WHEEL
<b>4.</b>	7,204,506	April 17, 2007	RETRACTABLE HITCH SYSTEM
<b>5.</b>	7,281,889	October 16, 2007	FLEXIBLE TRUCK BED TIE-DOWN SYSTEM

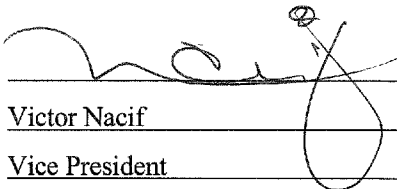
including all reissue and extensions of said Letters Patent.

AND ASSIGNOR HEREBY further sells and assigns to ASSIGNEE any and all claims for damages by way of past, present and future infringements of any of the rights stemming from the aforementioned patent(s), as well as but not limited to the right to collect damages for infringements occurring from the date of publication of the application(s) of the aforementioned United States patent(s) to the date of issuance of the aforementioned United States patent(s), with the right, but not the obligation, to sue for and collect such damages for said infringements of the aforementioned United States patent(s).

The undersigned hereby grants the firm of FOLEY & LARDNER LLP the power to insert in this Assignment any further identification which may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

Company: NISSAN DESIGN AMERICA, INC.

Date: June 15, 2009

By:   
Name: Victor Nacif  
Title: Vice President