

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
European Sports Merchandising B.V.	05/07/2009
RECEIVING PARTY DATA	
Name:	Limpet Sports Management B.V.
Street Address:	Meerweg 7
City:	Bussum
State/Country:	NETHERLANDS
Postal Code:	1405 BA
PROPERTY NUMBERS Total: 4	
Property Type	Number
Patent Number:	5813931
Patent Number:	6705960
Patent Number:	6733405
Patent Number:	7252607
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	ADM0022P5/40011.24
NAME OF SUBMITTER:	Timothy W. Hagan

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Total Attachments: 2

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DEED OF ASSIGNMENT

THIS ASSIGNMENT is hereby made on this the 7th day of May 2009,
Between:

European Sports Merchandising B.V.

a company organised under the laws of The Netherlands, of Strawinskylaan 259, 1077XX Amsterdam, The Netherlands
(hereinafter referred to as "the **ASSIGNOR**")

of the One Part

and

Limpet Sports Management B.V.

a company organised under the laws of The Netherlands, of Meerweg 7, 1405 BA Bussum, The Netherlands
(hereinafter referred to as "the **ASSIGNEE**")

of the Other Part

WHEREAS

- (A) The **ASSIGNOR** is the registered owner of the entire right, title and interest in and to each of:
US patent no. 5,813,931 issued on 29 September 1998, pursuant to US Patent Application No. 08/896,529 filed on 18 July 1997;
US patent no. 6,705,960 issued on 16 March 2004, pursuant to US Patent Application No. 10/294,387 filed on 14 November 2002;
US patent no. 6,733,405 issued on 11 May 2004, pursuant to US Patent Application No. 10/294,540 filed on 14 November 2002; and
US patent no. 7,252,607 issued on 7 August 2007, pursuant to US Patent Application No. 11/219,937 filed on 6 September 2005
(hereinafter referred to as "the **PATENTS**").
- (B) The parties hereto have agreed that the **ASSIGNOR's** right, title and interest to the **PATENTS** should now be assigned, sold and transferred in favour of the **ASSIGNEE**, for the consideration hereinafter set forth.


NOW THEREFORE THIS DEED WITNESSETH THAT:-

1. For and in consideration of the sum of One Dollar (\$1.00) now paid by the **ASSIGNEE** to the **ASSIGNOR**, the receipt whereof is hereby acknowledged, and other good and valuable consideration, the **ASSIGNOR** as beneficial owner of the **PATENTS**,
HEREBY sells, assigns, makes over and transfers unto and in favour of the **ASSIGNEE** its entire right, title and interest in and to the **PATENTS**;
2. **SAID PATENTS** to be held and enjoyed by the **ASSIGNEE** for its own use and behoof, and for their legal representatives, to the full end of the term for which the **PATENTS** are granted, as fully and entirely as the same would have been held by the **ASSIGNOR**, had this assignment and sale not been made.

3. The **ASSIGNEE** by virtue of its signature hereto, **HEREBY** confirms that it shall be responsible for all costs and charges relative to such assignment and the registration in respect of each of the said **PATENTS** at the United States Patent and Trademark Offices in due course.

Signed on behalf of both parties in accordance with their statutes:

THUS DONE AND EXECUTED BY THE **ASSIGNOR** at AMSTERDAM, on the 7th day of May 2009.


.....
For and on behalf of **European Sports Merchandising B.V.**, the **ASSIGNOR**, herein represented by

Jelly DE BOER
.....
(Full Name of Director)

THUS DONE AND EXECUTED BY THE **ASSIGNEE** at Russur on the 19th day of May 2009, THE **ASSIGNEE** BY THE SIGNATURE OF ITS DIRECTOR HEREUNDER, FORMALLY ACKNOWLEDGING THIS ASSIGNMENT AND ACCEPTING THE FULL BENEFITS SO CONFERRED UPON IT.


.....
For and on behalf of **Limpet Sports Management B.V.**, the **ASSIGNEE**, herein represented by

Paul Foortse
.....
(Full Name of Director)