

# PATENT ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
Radica Games LTD.	06/16/2009
<b>RECEIVING PARTY DATA</b>	
Name:	Mattel, Inc.
Street Address:	333 Continental Boulevard
City:	El Segundo
State/Country:	CALIFORNIA
Postal Code:	90245-5012
<b>PROPERTY NUMBERS Total: 1</b>	
Property Type	Number
Application Number:	11539833
<b>CORRESPONDENCE DATA</b>	
Fax Number:	(503)295-6679
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	5032246655
Email:	allison@khpattent.com
Correspondent Name:	Brantley Shumaker/Kolisch Hartwell et al
Address Line 1:	520 SW Yamhill Street
Address Line 2:	Suite 200
Address Line 4:	Portland, OREGON 97204
ATTORNEY DOCKET NUMBER:	MAT 3Z135
NAME OF SUBMITTER:	Brantley C. Shumaker
<p>Total Attachments: 4</p> <p>source=20090616 Confirmatory Assignment Radica to Mattel#page1.tif</p> <p>source=20090616 Confirmatory Assignment Radica to Mattel#page2.tif</p> <p>source=20090616 Confirmatory Assignment Radica to Mattel#page3.tif</p>	

CH \$40.00 11539833

**500890135**

**PATENT**  
**REEL: 022847 FRAME: 0459**



## **CONFIRMATORY ASSIGNMENT**

WHEREAS, the undersigned, to wit: RADICA GAMES LTD. (hereinafter "ASSIGNOR"), was the lawful owner of the inventions identified on the attached Schedule A before execution of the INTELLECTUAL PROPERTY TRANSFER AGREEMENT between MATTEL, INC. and ASSIGNOR dated October 3, 2006 (hereinafter "the TRANSFER AGREEMENT");

WHEREAS, MATTEL, INC. (hereinafter "ASSIGNEE"), a corporation duly organized and existing under the laws of Delaware and having its principal office and place of business at 333 Continental Boulevard, El Segundo, California 90245-5012, desires to confirm that ASSIGNEE acquired the entire right, title, and interest therein by the TRANSFER AGREEMENT;

AND WHEREAS ASSIGNEE is confirming that the inventions identified in Schedule A were assigned to the ASSIGNEE in the TRANSFER AGREEMENT for the purposes of recordation at the United States Patent and Trademark Office;

NOW, THEREFORE, it is hereby confirmed that in consideration of One Dollar (\$1.00) or other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said ASSIGNOR did by the TRANSFER AGREEMENT sell, assign, and transfer, and set over unto ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right, title and interest to said inventions in the United States of America and all foreign countries, including, without limitation, said inventions as described in the aforesaid applications and patents listed in Schedule A, to be held and enjoyed by said ASSIGNEE, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by said ASSIGNOR had the assignment and sale not been made, including, without limitation, all rights to the aforesaid patent and applications listed in Schedule A and to any United States Letters Patent therefor, when issued together with all improvements thereon and betterments thereof, all related applications and patents including, but not limited to, provisionals, divisions, continuations, continuations-in-part, reissues and reexaminations thereof and substitutions of or for said applications and patents, and all foreign rights including the right to make applications for Letters Patent and issued patents for said inventions in any and all foreign countries and the right to claim priority as to the filing date under the International Convention on the basis for the aforesaid applications for United States Letters Patent and issued patents; and ASSIGNOR hereby authorizes and requests the Commissioner of Patents to issue all Letters Patent issuing therefrom to ASSIGNEE, for its interest as ASSIGNEE, its successors, assigns and legal representatives.

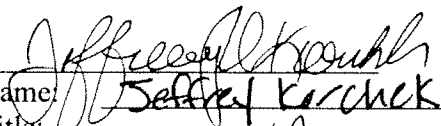
ASSIGNOR hereby confirms that ASSIGNOR agrees to execute any papers, provide any information and testify in any interference or litigation at the request of ASSIGNEE, its successors, assigns and legal representatives, when deemed essential to ASSIGNEE's, its successors', assigns' and legal representatives' full enjoyment, protection, enforcement and title in and to such inventions and rights hereby transferred.

ASSIGNOR furthermore confirms the ASSIGNOR agrees upon request of said ASSIGNEE, its successors, assigns and legal representatives, and without further remuneration, to execute any and all papers desired by said ASSIGNEE, its successors, assigns and legal representatives, for the filing and granting of foreign applications and patents and the perfecting of title thereto in said ASSIGNEE, its successors, assigns and legal representatives.

To the extent that any portion of this ASSIGNMENT conflicts with the TRANSFER AGREEMENT, the TRANSFER AGREEMENT shall govern.

Assignor Signature

Date Signed

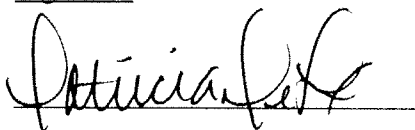
  
Name: Jeffrey Karchek  
Title: VP  
Address: Radica Games Limited  
Clarendon House  
#2 Church Street  
Hamilton, Bermuda

6/16/09

Before me personally appeared the person whose name is subscribed to the foregoing instrument, and executed the foregoing instrument in my presence for the purpose contained therein, by signing his/her name hereto.

Signature

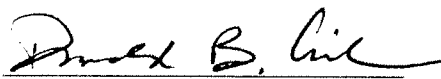
Date Signed



6/16/09

Assignee Signature

Date Signed

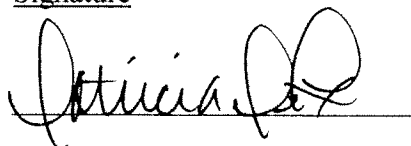
  
Name: DONALD B. AIXON  
Title: VICE PRESIDENT + ASSISTANT VICE PRESIDENT  
Address: Mattel, Inc.  
333 Continental Boulevard  
El Segundo, CA 90245-5012

6/16/09

Before me personally appeared the person whose name is subscribed to the foregoing instrument, and executed the foregoing instrument in my presence for the purpose contained therein, by signing his/her name hereto.

Signature

Date Signed



6/16/09

# SCHEDULE A

Title	U.S. Serial No.	Filing Date	U.S. Patent No.
Toy Gaming Device	07/464,833	1/16/1990	5,054,782
An Apparatus and Method Using an Indexed-Encoder to Sense the Absolute Position of an Object with a Single Set of Optics	08/998,939	12/29/1997	6,043,483
Handheld Steering Wheel Game Controller	09/942,495	8/29/2001	6,544,124
Electronic Gaming Method Using Coded Input Data	10/042,676	11/19/2001	6,709,336
Optical Controller	10/055,636	1/23/2002	6,836,751
Game Pad Controller	10/059,783	1/30/2002	6,572,108
Game Controller Packaging with Limited Consumer Access	10/695,942	10/30/2003	6,899,222
Electronic Game System with Character Units	11/539,833	10/9/2006	
Electronic Gaming Device Using Coded Input Data	12/031,437, Division of 10/042,844	2/14/2008	
Multiply Interconnectable Environmentally Interactive Character Simulation Module and Method	12/098,963, Continuation of 11/216,674	4/7/2008	
Hand Held Electronic Fishing Game	29/080,941	12/22/1997	D397,371
Hand Held Electronic Fishing Game	29/080,947	12/22/1997	D397,372
Hand Held Electronic Game	29/080,948	12/22/1997	D399,882
Hand Held Electronic Game	29/080,952	12/22/1997	D399,883
Hand Held Electronic Game	29/080,953	12/22/1997	D399,884
Hand Held Electronic Fishing Game	29/080,954	12/22/1997	D397,729
Hand Held Electronic Game	29/080,955	12/22/1997	D399,885
Hand Held Electronic Game	29/080,956	12/22/1997	D399,886
Hand Held Electronic Game	29/080,957	12/22/1997	D399,887
Hand Held Electronic Game	29/093,378	9/8/1998	D412,722
Hand Held Electronic Game	29/098,101	12/21/1998	D428,936
Hand Held Electronic Game	29/098,102	12/21/1998	D423,600
Hand Held Electronic Game	29/098,104	12/21/1998	D435,272
Hand Held Electronic Game	29/098,106	12/21/1998	D420,708
Hand Held Electronic Game	29/098,109	12/21/1998	D433,074
Hand Held Electronic Game	29/098,181	12/22/1998	D426,858
Hand Held Electronic Game	29/098,190	12/22/1998	D428,937
Hand Held Electronic Game	29/114,430	11/24/1999	D435,603
Hand Held Electronic Game	29/118,311	2/8/2000	D437,001
Hand Held Electronic Game	29/118,312	2/8/2000	D437,359
Hand Held Electronic Game	29/118,315	2/8/2000	D437,357
Hand Held Electronic Game	29/118,317	2/8/2000	D437,358
Hand Held Electronic Game	29/118,345	2/9/2000	D441,028
Hand Held Electronic Game	29/118,346	2/9/2000	D437,002
Lighting Unit	29/150,788	11/30/2001	D466,951
Lighting Unit	29/155,187	2/7/2002	D467,377
Electronic Game	29/175,801	2/12/2003	D504,472
Electronic Game	29/175,801	2/12/2003	D504,472
Electronic Game	29/175,802	2/12/2003	D499,150
Apparatus for a Video Game System	29/247,711	7/5/2006	D544,923