

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Robert W. Hollis</td><td>05/19/2009</td></tr><tr><td>Matthew W. Cowling</td><td>05/19/2009</td></tr><tr><td>Megan E. De Masi</td><td>05/18/2009</td></tr></tbody></table>		Name	Execution Date	Robert W. Hollis	05/19/2009	Matthew W. Cowling	05/19/2009	Megan E. De Masi	05/18/2009		
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Robert W. Hollis	05/19/2009										
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Megan E. De Masi	05/18/2009										
RECEIVING PARTY DATA											
<table border="1"><tr><td>Name:</td><td>Pactiv Corporation</td></tr><tr><td>Street Address:</td><td>1900 West Field Court</td></tr><tr><td>City:</td><td>Lake Forest</td></tr><tr><td>State/Country:</td><td>ILLINOIS</td></tr><tr><td>Postal Code:</td><td>60045</td></tr></table>		Name:	Pactiv Corporation	Street Address:	1900 West Field Court	City:	Lake Forest	State/Country:	ILLINOIS	Postal Code:	60045
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PROPERTY NUMBERS Total: 1											
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>29337728</td></tr></tbody></table>		Property Type	Number	Application Number:	29337728						
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CORRESPONDENCE DATA											
Fax Number: (312)425-3909 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Email: apairitz@nixonpeabody.com											
Correspondent Name: John C. Gatz											
Address Line 1: 300 S. Riverside Plaza											
Address Line 2: 16th Floor											
Address Line 4: Chicago, ILLINOIS 60606											
NAME OF SUBMITTER:	John C. Gatz										
Total Attachments: 3 source=247097-001369USPD_Executed_Assignment#page1.tif source=247097-001369USPD_Executed_Assignment#page2.tif source=247097-001369USPD_Executed_Assignment#page3.tif											

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PATENT  
REEL: 022848 FRAME: 0419

## **ASSIGNMENT**

**WHEREAS**, We, **ROBERT W. HOLLIS, MATTHEW W. COWLING** and **MEGAN E. DE MASI**, have invented a certain new, original and ornamental design for the following: **CUP** for which we have made application for United States Design Patent; and,

**WHEREAS, PACTIV CORPORATION**, a corporation organized and existing under the laws of the State of Delaware, having its principal place of business at 1900 West Field Court, Lake Forest, Illinois 60045 (hereinafter referred to as “**ASSIGNEE**”), is desirous of acquiring our entire right, title and interest in and to the invention, and in and to the said application and any Letters Patent that may issue thereon;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we do hereby sell, assign and transfer unto **ASSIGNEE**, its successors, assigns and legal representatives the entire right, title and interest in and to said invention and in and to said applications and all patents which may be granted therefore, and all provisionals, divisions, reissues, substitutions, continuations, continuation-in-part and extensions thereof; and we hereby authorize and request the Commissioner of Patents and Trademarks to issue all patents for said invention, or patents resulting therefrom, insofar as our interest is concerned, to the said **ASSIGNEE** of our entire right, title and interest.

We also hereby sell and assign to said **ASSIGNEE**, its successors, assigns and legal representatives the full and exclusive rights, title and interest to the invention disclosed in said applications throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in its own name throughout the world including all rights of priority, all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries; and

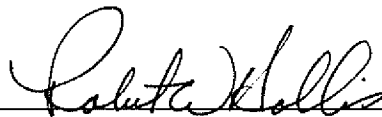
We further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such rights, title and interest in **ASSIGNEE**, its successors, assigns and legal representatives.

We hereby further agree that we will communicate to said **ASSIGNEE**, or its successors, assigns and legal representatives, any facts known to us respecting any improvements; and, at the expense of said **ASSIGNEE**, to testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, make all lawful oaths, and generally do everything possible to vest title in said **ASSIGNEE** and to aid said **ASSIGNEE**, its successors, assigns and legal representatives to obtain and enforce proper protection for said invention in all countries.

We further authorize and direct our attorneys to insert below\* the serial number and filing date of said application now identified as Case Docket No. **247097-001369USPD** as soon as the same shall have been made known to them by the United States Patent Office.

\*Serial Number: 29/337,728

\*Filing Date: May 28, 2009

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 19<sup>th</sup> day ofMay, 2009.Name: ROBERT W. HOLLIS  
Address: 13105 Rado Drive South  
Homer Glen, IL 60491

STATE OF

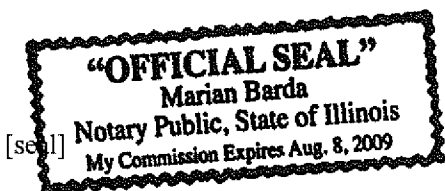
) Illinois

) ss.

COUNTY OF

) Cook

On this 19<sup>th</sup> day of May, 2009, before me, a Notary Public in and for the State and County aforesaid, personally appeared Robert W. Hollis, known by me to be the person of the above name who signed and sealed the foregoing instrument, and acknowledged the same to be his own free act and deed.

Notary Public  
My Commission Expires: 8-8-2009IN WITNESS WHEREOF, I have hereunto set my hand and seal this 19<sup>th</sup> day ofMay, 2009.Name: MATTHEW W. COWLING  
Address: 130 E. Grantley  
Elmhurst, IL 60126

STATE OF

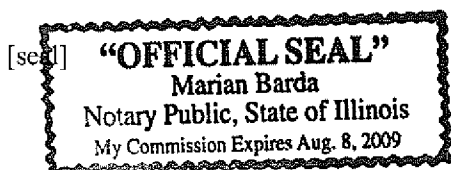
) Illinois

) ss.

COUNTY OF

) Cook

On this 19<sup>th</sup> day of May, 2009, before me, a Notary Public in and for the State and County aforesaid, personally appeared Matthew W. Cowling, known by me to be the person of the above name who signed and sealed the foregoing instrument, and acknowledged the same to be his own free act and deed.

Notary Public  
My Commission Expires: August 8, 2009

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 18 day of May, 2009.

Megan E. De Masi  
Name: MEGAN E. DE MASI  
Address: 10414 S. Troy  
Chicago, IL 60655

STATE OF  
COUNTY OF

) Illinois  
) ss.  
) Cook

On this 18th day of May, 2009, before me, a Notary Public in and for the State and County aforesaid, personally appeared Megan E. De Masi, known by me to be the person of the above name who signed and sealed the foregoing instrument, and acknowledged the same to be his own free act and deed.

Marian Barda  
Notary Public  
My Commission Expires:

August 8, 2009

[seal]

